# <u>New Constructs</u>®

We recommend investors avoid SPDR S&P Oil & Gas Equip &

Neutral EE means that economic earnings are negative but moving in

Market-Implied Duration of Moat measures the number of years of

XES ranks in the 7th percentile of the 400+ ETFs we cover.

The Price to Economic Book Value ratio compares market expectations for future cash flows to existing cash flows. When the ratio is greater than one, the market predicts cash flows will increase,

Service (XES).

and vice versa.

the same direction as GAAP EPS.

09/13/11

Closing ETF Price as of 09/12/11: \$34.54

# 

### **XES - Dangerous Rating** SPDR S&P Oil & Gas Equip & Service

| ★★☆☆☆                    | Predictive Rating   | Dangerous                  |  |
|--------------------------|---|----------------------------|--|
| ★★★☆☆<br>★★★☆☆           | <i>Business Strength</i><br>Quality of Earnings<br>Size of the Moat (ROIC)                                  | Neutral EE<br>7.75%        |  |
| ★★☆☆☆<br>★☆☆☆☆<br>★★☆☆☆☆ | <i>Valuation</i><br>Free Cash Flow Yield<br>Price to Economic Book Value<br>Market-Implied Duration of Moat | -1.38%<br>4.42<br>45 years |  |

### **ETF Details**

| Net Asset Value (\$MM)    | \$340.12                                   |  |  |
|---------------------------|--|--|--|
| Issuer                    | State Street                               |  |  |
| Category                  | Energy Equities                            |  |  |
| Index                     | S&P Oil & Gas Equip & Serv Select Industry |  |  |
| Management Style Pass     |  |  |  |
| Exposure                  | Long                                       |  |  |
| Inception Date            | 06/19/06                                   |  |  |
| Number of Holdings        | 47   |  |  |
| Premium (Discount)        | 0.03%                                      |  |  |
| Avg. Daily Volume (3 Mo.) | 266,200                                    |  |  |
| Geography                 | U.S.                                       |  |  |

## **Predictive Rating Methodology**

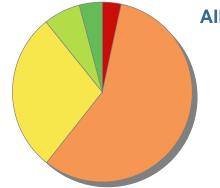
Our rating is based on the aggregation of our financial models for the ETF's holdings, which enables us to assess the profitability and valuation of the ETF just like a stock.

Our predictive ETF rating system is the same as our stock rating system, consistently top-ranked by Barron's.

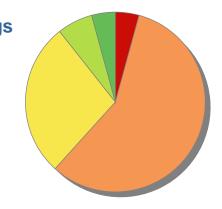
### **Expense Analysis**

| Expense Ratio     | 0.35%    |
|-------------------|----------|
| Rank (percentile) | 56.06%   |
| 10-Year Cost      | \$893.64 |

XES's fees will cost an investor \$893.64 over 10 years assuming a \$10,000 investment and 10% returns.



| Allocations |        |                         | Holdir | ngs |
|-------------|--------|-------------------------|--------|-----|
|             | 3.38%  | Very Dangerous<br>★☆☆☆☆ | 2      |     |
|             | 57.26% | Dangerous<br>★★☆☆☆      | 27     |     |
|             | 28.58% | Neutral<br>★★★☆☆        | 13     |     |
|             | 6.65%  | Attractive<br>★★★★☆     | 3      |     |
|             | 4.13%  | Very Attractive<br>★★★★ | 2      |     |
|             | 0.00%  | Unrated                 | 0      |     |



### **Top 5 Holdings**

|  | 0              |       |
|--|----------------|-------|
| Global Industries, Ltd. (GLBL)         |                | 3.58% |
| Core Laborator                         | ies N.V. (CLB) | 2.81% |
| Oceaneering International, Inc. (OII)  |                | 2.80% |
| Cameron International Corp (CAM)       |                | 2.80% |
| Hornbeck Offshore Services, Inc. (HOS) |                | 2.75% |

### **Capitalization Exposure**

| Large Cap | 18.50% |
|-----------|--------|
| Mid Cap   | 43.80% |
| Small Cap | 37.70% |
|           |        |

future profit growth implied by the stock price.

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### **New Constructs**<sup>®</sup>

### **Explanation of Predictive ETF Rating System**

Our ETF research aggregates results from our Company Valuation models for each of the companies held by an ETF. Our rating system grades ETFs according to the 5 most important criteria for assessing the risk versus reward of an ETF. Our analysis results in the 5 ratings: Very Attractive corresponds to a "Strong Buy" rating, Attractive to "Buy", Very Dangerous to a "Sell or Short", and everything in-between to a "Hold" rating.

| Predictive<br>Risk/Reward Rating | Business Strength   |                     | Valuation |                                 |                                    |
|----------------------------------|---------------------|---------------------|-----------|---------------------------------|------------------------------------|
|                                  | Quality of Earnings | Size of Moat (ROIC) | FCF Yield | Price to Economic<br>Book Value | Market-Implied<br>Duration of Moat |
| Very Dangerous<br>★☆☆☆☆          | Misleading Trend    | Bottom Quintile     | < -5%     | > 3.5 or -1 < 0                 | > 50                               |
| Dangerous<br>★★☆☆☆               | False Positive      | 4th Quintile        | -5% < -1% | 2.4 < 3.5 or < -1               | 20 < 50                            |
| Neutral<br>★★★☆☆                 | Neutral EE          | 3rd Quintile        | -1% < 3%  | 1.6 < 2.4                       | 10 < 20                            |
| Attractive<br>★★★★☆              | Positive EE         | 2nd Quintile        | 3% < 10%  | 1.1 < 1.6                       | 3 < 10                             |
| Very Attractive                  | Rising EE           | Top Quintile        | > 10%     | 0 < 1.1                         | 0 < 3                              |

### New Constructs® - Profile

Incorporated in July 2002, New Constructs is an independent publisher of investment research that provides clients with consulting, advisory and research services. We specialize in quality-of-earnings, forensic accounting and discounted cash flow valuation analyses for all U.S. public companies.

### How New Constructs Creates Value for Clients

- Superior Recommendations Our stock-picks consistently outperform. See our track record in our stock-picking accolades and Proof Is In 1. Performance reports.
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- Objectivity New Constructs is an independent research firm, not tied to Wall Street or investment banking services. See our presentation to the 5. Senate Banking Committee, the SEC and many others in DC.

### Our Philosophy About Research

Accounting data is not designed for equity investors, but for debt investors. Accounting data must be translated into economic earnings to understand the profitability and valuation relevant to equity investors. Respected investors (e.g. Adam Smith, Warren Buffett and Ben Graham) have repeatedly emphasized that accounting results should not be used to value stocks. Economic earnings are what matter because they are:

- 1. Based on the complete set of financial information available.
- Standard for all companies.
- 3 A more accurate representation of the true underling cash flows of the business.

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