# **Most Dangerous Stocks for April 2014**

20 Large/Mid Cap and 20 Small Cap Stocks

- 28 new stocks make our April lists.
- FREE Company Valuation Reports for 2 of the new stocks are in the Free Archive on our website.
- The Dangerous Stocks (-1.0%) fell more than the S&P 500 (-0.1%) and outperformed as a short portfolio last month.
- Figure 1 shows the 26 stocks from March's report that outperformed as shorts.
- Most Dangerous Stocks have misleading earnings, which means reported earnings are rising while true economic earnings are declining.
- Barron's recently highlighted our stock-picking as amongst the best of all Wall Street firms. See our website for details.

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Figure 1: 26 Stocks with Negative Returns From March's Report

Large Cap		
Ticker	Change From 03/05/14	
0	-6.4%	
CW	-5.4%	
JNS	-3.7%	
WEN	-3.6%	
POL	-2.9%	
LHO	-2.5%	
DNKN	-2.4%	
TRMB	-2.4%	
GWR	-1.7%	
HME	-0.9%	
DCT	-0.9%	
JBLU	-0.8%	
PDM	-0.7%	
PEB	-0.3%	
ESS	-0.3%	
EA	-0.3%	
S&P 500	-0.1%	

Small Cap	
Ticker	Change From 03/05/14
KELYA	-7.4%
TRR	-5.8%
PATR	-4.5%
IPXL	-4.3%
RRGB	-3.5%
RGS	-3.1%
AIMC	-1.9%
CHSP	-1.8%
SMRT	-1.4%
STL	-1.4%
S&P 500	-0.1%

Sources: New Constructs, LLC,

Note: Gain/Decline performance analysis excludes transaction costs, dividends and rebates.

### Most Dangerous Stocks: Monthly Updates

The Dangerous Stocks (-1.0%) fell more than the S&P 500 (-0.1%) and outperformed as a short portfolio last month. 26 stocks from our March Most Dangerous Large Cap and Small Cap lists outperformed the S&P 500 as shorts, and 26 stocks had negative returns. See Figure 2 for details. For updates on the performance of all of last month's Most Dangerous stocks, see Appendix A. We measure our March performance based on closing prices from March 05, 2014 to March 31, 2014. We published last month's report to subscribers on March 05, 2014 and to the general public, for purchase, on March 12, 2014.

Figure 2: 26 Stocks with Negative Returns From March's Report

Large Cap		
Ticker	Company Name	Change From 03/05/14
0	Realty Income Corp	-6.4%
CW	Curtiss-Wright Corporation	-5.4%
JNS	Janus Capital Group, Inc.	-3.7%
WEN	The Wendy's Company	-3.6%
POL	PolyOne Corporation	-2.9%
LHO	LaSalle Hotel Properties	-2.5%
DNKN	Dunkin' Brands Group	-2.4%
TRMB	Trimble Navigation, Ltd.	-2.4%
GWR	Genesee & Wyoming, Inc.	-1.7%
HME	Home Properties, Inc.	-0.9%
DCT	DCT Industrial Trust, Inc.	-0.9%
JBLU	JetBlue Airways Corp	-0.8%
PDM	Piedmont Office Realty Trust	-0.7%
PEB	Pebblebrook Hotel Trust -0.39	
ESS	Essex Property Trust, Inc.	-0.3%
EA	Electronic Arts, Inc.	-0.3%
S&P 500	S&P 500	-0.1%

Small Cap		
Ticker	Company Name	Change From 03/ 05/ 14
KELYA	Kelly Services, Inc.	-7.4%
TRR	TRC Companies, Inc.	-5.8%
PATR	Patriot Transportation Holding	-4.5%
IPXL	Impax Laboratories, Inc.	-4.3%
RRGB	Red Robin Gourmet Burgers	-3.5%
RGS	Regis Corporation -3.1%	
AIMC	Altra Industrial	-1.9%
CHSP	Chesapeake Lodging Trust	-1.8%
SMRT	Stein Mart, Inc.	-1.4%
STL	Sterling Bancorp	-1.4%
S&P 500	S&P 500	-0.1%

Sources: New Constructs, LLC,

Note: Gain/Decline performance analysis excludes transaction costs, dividends and rebates.

Figure 3 shows the 28 new stocks that make our April Most Dangerous Stocks Report.

Figure 3: Additions for April

Large Cap Additions		
Ticker	Company Name	
ALEX	Alexander & Baldwin Inc	
В	Barnes Group, Inc.	
BMR	Biomed Realty Trust, Inc.	
CRS	Carpenter Technology Corp	
DDR	DDR Corp	
DLR	Digital Realty Trust, Inc.	
DWA	DreamWorks Animation SKG, Inc.	
PAG	Penske Automotive Group, Inc.	
R	Ryder System, Inc.	
RLJ	RLJ Lodging Trust	
TDS	Telephone & Data Systems, Inc.	
USM	United States Cellular Corp	
WYN	Wyndham Worldwide Corp	

Small Cap Additions		
Ticker Company Name		
AF	Astoria Financial Corp	
BGCP	BGC Partners, Inc.	
DIOD	Diodes Inc.	
DTSI	DTS Inc.	
FCZA	First Citizens Banc Corp	
ICON	Iconix Brand Group, Inc.	
IRC	Inland Real Estate Corp	
KFRC	Kforce Inc.	
KVHI	KVH Industries, Inc.	
OKSB	Southwest Bancorp, Inc.	
OSBC	Old Second Bancorp, Inc.	
PKY	Parkway Properties, Inc.	
QDEL	Quidel Corporation	
SHEN	Shenandoah Telecom Company	
VVI	Viad Corporation	

Sources: New Constructs, LLC

Please see Appendix B for explanations of additions and deletions to the large and small cap lists.

# Most Dangerous Stocks: Methodology

Stocks make our Most Dangerous list because they have:

#### 1. Poor-Quality Earnings based on:

- a. Misleading earnings: rising and positive GAAP earnings while economic earnings are negative and falling; and
- b. Low Returns on Invested Capital (ROIC).

#### AND

#### 2. Expensive Valuations based on:

- a. Free-Cash Flow Yields<sup>1</sup> that are very low or negative;
- b. *Price-to-Economic Book Value* (EBV) <sup>2</sup> ratios that are relatively high; and
- c. Growth Appreciation Periods<sup>3</sup> (GAP) that are relatively high.

Only stocks that earn an Overall Rating of Very Dangerous are allowed on our Most Dangerous Stocks lists.

The above characteristics also qualify stocks for a 'Very Dangerous' or 'Dangerous' Rating, according to our Risk/Reward Rating system. Figure 4 shows our Risk/Reward Rating analysis, which we apply to the 3000+companies that we cover. Stocks get a grade of 1 to 5 for each criterion, 5 being the worst and 1 being the best score. The Overall score is based on the average score of all five criteria. Stocks must get an average score of 4.25 or above to be rated Very Dangerous. For the most part, only Very Dangerous stocks qualify for our Most Dangerous Stocks lists.

Figure 4: New Constructs Risk/Reward Rating for Stocks

Overall Quality o		f Earnings	Valuation		
Rating	Economic vs Reported EPS	Return on Invested Capital (ROIC)	FCF Yield	Price-to-EBV Ratio	Growth Appreciation Period (yrs)
Very Dangerous	Misleading Trend	Bottom Quintile	<-5%	> 3.5 or -1 > 0	> 50
Dangerous	False Positive	4th Quintile	-5%<-1%	2.4 > 3.5 or < -1	20 > 50
Neutral	Neutral EP	3rd Quintile	-1%<3%	1.6 > 2.4	10 > 20
Attractive	Positive EP	2nd Quintile	3%<10%	1.1 > 1.6	3 > 10
Very Attractive	Rising EP	Top Quintile	>10%	0 > 1.1	0 > 3

Sources: New Constructs, LLC

<sup>&</sup>lt;sup>1</sup> Free-Cash Flow Yields measure the % of the total value of the firm for which the Free Cash Flows of the firm account. The formula is FCF/Current Enterprise Value.

<sup>&</sup>lt;sup>2</sup> Economic Book Value (EBV) measures the no-growth value of the business based on its annual after-tax cash flow. The Formula for EBV is: (NOPAT / WACC) + Excess Cash + Non-operating assets – Debt (incl. Operating Leases) - Value of Outstanding Stock Options – Minority Interests.

<sup>&</sup>lt;sup>3</sup> Growth Appreciation Period measures the number of years, implied by the market-price, that a company will grow its economic earnings. This measure assigns a numerical value to the width of the moat around a firm's business.

# Explanation of Risk/Reward Rating System

Our Risk/Reward Rating System assigns a rating to every stock under our coverage according to what we believe are the 5 most important criteria for assessing the risk versus reward of stocks. See table that follows for details.

Overall Risk/Reward Ranking	The Overall Risk/Reward Ranking provides a final rating based on the equal-weighted average rating of each criterion.
Very Dangerous	FCF Yield is not included in the average.
Dangerous	FCF Yield is not included in the average.
Neutral	All criteria are equal-weighted in the average calculation.
Attractive	All criteria are equal-weighted in the average calculation.
Very Attractive	All criteria are equal-weighted in the average calculation.

Economic vs Reported EPS	Rates stocks based on how their Economic Earnings compare to their Reported Earnings. Values based on Latest Fiscal Year.	
Very Dangerous	Negative and declining Economic Earnings despite positive and rising Reported Earnings	
Dangerous	Same as above except Reported Earnings are not rising or Reported Earnings are not positive	
Neutral	Negative Economic and Reported Earnings	
Attractive	Economic Earnings are positive	
Very Attractive	Economic Earnings are positive and rising	

Return on Invested Capital (ROIC)	Rates stocks based on their ROIC. Values based on Latest Fiscal Year.	
Bottom Quintile	Very Dangerous = the bottom 20% of Russell 1000 companies	
4th Quintile	Quintile Dangerous = the bottom 40% of Russell 1000 companies	
3rd Quintile Neutral = the middle 20% of Russell 1000 companies		
2nd Quintile Attractive = the top 40% of Russell 1000 companies		
Top Quintile	Very Attractive = the top 20% of Russell 1000 companies	

FCF Yield	Rates stocks based on their Free Cash Flow Yield. Values based on Latest Closing Stock price and Latest Fiscal Year.	
<-5%	Very Dangerous = less than or equal to -5%	
-5%<-1%	Dangerous = more than -5% but less than or equal to -1%	
-1%<3%	%<3% Neutral = more than -1% but less than or equal to +3%	
3%<10%	3%<10% Attractive = more than +3% but less than or equal to +10%	
>10%	Very Attractive = more than +10%	

4/1/2014

Price-to-EBV Ratio	Rates stocks based on their Price-to-Economic Book Value Ratio. Values based on Latest Closing Stock price and Latest Fiscal Year.
>3.5 or -1>0	Very Dangerous = greater than or equal to 3.5 or less than 0 but greater than -1
2.4>3.5 or <-1	Dangerous = greater than or equal to 2.4 but less than 3.5 and less than or equal to -1
1.6>2.4	Neutral = greater than or equal to 1.6 but less than 2.4
1.1>1.6	Attractive = greater than or equal to 1.1 but less than 1.6
0>1.1	Very Attractive = greater than or equal to 0 but less than 1.1

Growth Appreciation Period (yrs)	Rates stocks based on their Market-Implied Growth Appreciation Period. Values based on Latest Closing Stock price and Default Forecast Scenario.			
>50	Very Dangerous = greater than or equal to 50 years			
20>50	Dangerous = at least 20 years but less than 50			
10>20	Neutral = at least 10 years but less than 20			
3>10	Attractive = at least 3 years but less than 10			
0>3	Very Attractive = at least 0 years but less than 3			

# Appendix A – Performance of Stocks on March's Report

Figure 5: Performance of All Stocks from March's Report

Large Cap							
Ticker	Company Name	Change From 03/05/14					
0	Realty Income Corp	-6.4%					
CW	Curtiss-Wright Corporation	-5.4%					
JNS	Janus Capital Group, Inc.	-3.7%					
WEN	The Wendy's Company	-3.6%					
POL	PolyOne Corporation	-2.9%					
LHO	LaSalle Hotel Properties	-2.5%					
DNKN	Dunkin' Brands Group	-2.4%					
TRMB	Trimble Navigation, Ltd.	-2.4%					
GWR	Genesee & Wyoming, Inc.	-1.7%					
HME	Home Properties, Inc.	-0.9%					
DCT	DCT Industrial Trust, Inc.	-0.9%					
JBLU	JetBlue Airways Corp	-0.8%					
PDM	Piedmont Office Realty Trust	-0.7%					
PEB	Pebblebrook Hotel Trust	-0.3%					
ESS	Essex Property Trust, Inc.	-0.3%					
EA	Electronic Arts, Inc.	-0.3%					
SPX	S&P 500	-0.1%					
MWV	MeadWestvaco Corporation	0.1%					
HIW	Highwoods Properties, Inc.	0.4%					
BXP	Boston Properties, Inc.	1.4%					
RCL	Royal Caribbean Cruises, Ltd.	7.0%					
Large Ca	ap Portfolio Return	-1.3%					
Combo (	Combo (Large and Small Cap) Return -1.0%						

	Small Cap	
Ticker	Company Name	Change From 03/05/14
KELYA	Kelly Services, Inc.	-7.4%
TRR	TRC Companies, Inc.	-5.8%
PATR	Patriot Transportation Holding	-4.5%
IPXL	Impax Laboratories, Inc.	-4.3%
RRGB	Red Robin Gourmet Burgers	-3.5%
RGS	Regis Corporation	-3.1%
AIMC	Altra Industrial	-1.9%
CHSP	Chesapeake Lodging Trust	-1.8%
SMRT	Stein Mart, Inc.	-1.4%
STL	Sterling Bancorp	-1.4%
SPX	S&P 500	-0.1%
GOV	Government Prop. Income Trust	0.1%
LABL	Multi-Color Corporation	0.1%
ALCO	Alico Inc.	0.5%
TTMI	TTM Technologies, Inc.	0.6%
LAD	Lithia Motors, Inc.	1.0%
CMRE	Costamare Inc.	1.5%
CHFN	Charter Financial Corp	2.0%
COBZ	CoBiz Financial, Inc.	3.1%
PENX	Penford Corporation	3.8%
MEAS	Measurement Specialties, Inc.	9.0%
Small Ca	p Portfolio Return	-0.7%

Sources: New Constructs, LLC,

Note: Gain/Decline performance analysis excludes transaction costs, dividends and rebates.

# Appendix B – Additions and Deletions

## Most Dangerous Large/Mid Cap Stocks

#### **Deletions:**

CW	- Stock price decreased 5.4% since March report.
JNS	- Stock price decreased 3.7% since March report.
WEN	- Stock price decreased 3.6% since March report.
LHO	- Stock price decreased 2.5% since March report.
DNKN	- Stock price decreased 2.4% since March report.
TRMB	- Stock price decreased 2.4% since March report.
GWR	- Stock price decreased 1.7% since March report.
HME	- Stock price decreased 0.9% since March report.
JBLU	- Stock price decreased 0.8% since March report.
PDM	- Stock price decreased 0.7% since March report.
BXP	- Displaced by decrease in rank of other stocks.
ESS	- Displaced by decrease in rank of other stocks.
RCL	- Displaced by decrease in rank of other stocks.

#### Additions:

**CRS** - Stock price increased 9.8% since March report. **TDS** - Stock price increased 9.4% since March report. USM - Stock price increased 6.4% since March report. R - Stock price increased 3.7% since March report. RLJ - Stock price increased 2.3% since March report. ALEX - Stock price increased 1.7% since March report. В - Addition by improved rank of other stocks. BMR - Addition by improved rank of other stocks. DDR - Addition by improved rank of other stocks. DLR - Addition by improved rank of other stocks. DWA - Addition by improved rank of other stocks. PAG - Addition by improved rank of other stocks. WYN - Addition by improved rank of other stocks.

### Most Dangerous Small Cap Stocks

#### **Deletions:**

KELYA - Stock price decreased 7.4% since March report. TRR - Stock price decreased 5.8% since March report. IPXL - Stock price decreased 4.3% since March report. **RRGB** - Stock price decreased 3.5% since March report. RGS - Stock price decreased 3.1% since March report. - Stock price decreased 1.9% since March report. AIMC STL - Stock price decreased 1.4% since March report. CHFN - Displaced by decrease in rank of other stocks. **CMRE** - Displaced by decrease in rank of other stocks. COBZ - Displaced by decrease in rank of other stocks. GOV - Displaced by decrease in rank of other stocks. LABL - Displaced by decrease in rank of other stocks. **MEAS** - Displaced by decrease in rank of other stocks. PFNX - Displaced by decrease in rank of other stocks. TTMI - Displaced by decrease in rank of other stocks.

#### Additions:

SHEN - Stock price increased 13.2% since March report. DIOD - Stock price increased 5.2% since March report. ΑF Addition by improved rank of other stocks. **BGCP** - Addition by improved rank of other stocks. ICON - Addition by improved rank of other stocks. IRC - Addition by improved rank of other stocks. KFRC - Addition by improved rank of other stocks. OSBC - Addition by improved rank of other stocks. PKY - Addition by improved rank of other stocks. QDEL - Addition by improved rank of other stocks. DTSI - New filing data on 03/20/14. FCZA - New filing data on 03/14/14. KVHI - New filing data on 03/17/14. OKSB - New filing data on 03/07/14. VVI - New filing data on 03/07/14.

# The 20 Most Dangerous Large/Mid Cap Stocks for April

We recommend that investors equal-weight holdings in all 20 Large/Mid Cap Most Dangerous Stocks.

Figure 6: 20 Most Dangerous Large/Mid Cap Stocks for April

				Misleading Earning	ıs		Expensive Valuation	on				
				As of Last Fiscal Year as of 03/31/14			As of Last Fiscal Year			as of 03/31/14		
	Ticker	Company Name	Rising GAAP Earnings (\$mm)	Declining Economic Cash Flows (\$mm)	Low-Ranking ROIC (by Quintile)	Low or Negative Free Cash Flow Yield	High or Negative Price-to-Economic Book Value	Long Market-Implied GAP (years)	Market Value (\$mm)			
1	DLR*	Digital Realty Trust, Inc.	\$99.92	(\$106)	Bottom Quintile	-4%	45.8	Greater than 100	\$6,818			
2	PEB	Pebblebrook Hotel Trust	\$11.69	(\$21)	Bottom Quintile	-8%	15.5	Greater than 100	\$2,158			
3	POL	PolyOne Corporation	\$171.90	(\$52)	4th	-10%	11.0	Greater than 100	\$3,474			
4	CRS*	Carpenter Technology Corp	\$25.20	(\$12)	Bottom Quintile	0%	9.7	Greater than 100	\$3,504			
5	EA	Electronic Arts, Inc.	\$22.00	(\$17)	Bottom Quintile	0%	6.4	Greater than 100	\$8,981			
6	DWA*	DreamWorks Animation SKG, Inc.	\$91.51	(\$55)	Bottom Quintile	-5%	6.2	36	\$2,245			
7	HIW	Highwoods Properties, Inc.	\$45.86	(\$5)	4th	-4%	5.8	Greater than 100	\$3,454			
8	0	Realty Income Corp	\$89.10	(\$140)	4th	-30%	5.5	59	\$8,482			
9	B*	Barnes Group, Inc.	\$175.28	(\$44)	4th	-2%	4.2	Greater than 100	\$2,087			
10	RLJ*	RLJ Lodging Trust	\$71.43	(\$6)	4th	-2%	3.9	Greater than 100	\$3,287			
11	WYN*	Wyndham Worldwide Corp	\$32.00	(\$115)	4th	-9%	3.9	37	\$9,384			
12	USM*	United States Cellular Corp	\$29.03	(\$358)	Bottom Quintile	1%	-0.9	Greater than 100	\$3,454			
13	TDS*	Telephone & Data Systems, Inc.	\$60.53	(\$242)	Bottom Quintile	-3%	-1.3	Greater than 100	\$2,851			
14	DDR*	DDR Corp	\$16.88	(\$35)	Bottom Quintile	-11%	-1.7	Greater than 100	\$5,919			
15	R*	Ryder System, Inc.	\$28.20	(\$105)	Bottom Quintile	-2%	-2.2	Greater than 100	\$4,268			
16	DCT	DCT Industrial Trust, Inc.	\$30.79	(\$11)	Bottom Quintile	-2%	-3.9	Greater than 100	\$2,555			
17	BMR*	Biomed Realty Trust, Inc.	\$40.45	(\$27)	Bottom Quintile	-12%	-7.2	Greater than 100	\$3,946			
18	PAG*	Penske Automotive Group, Inc.	\$58.66	(\$69)	4th	-5%	-7.7	81	\$3,859			
19	ALEX*	Alexander & Baldwin Inc	\$16.40	(\$11)	Bottom Quintile	-24%	-15.4	Greater than 100	\$2,072			
20	MWV	MeadWestvaco Corporation	\$634.00	(\$160)	Bottom Quintile	-5%	-16.3	Greater than 100	\$6,571			

<sup>\*</sup> Addition to the Large/Mid Cap Most Dangerous list in April

Most Dangerous Stocks are Ranked by Price-to-Economic Book Value in Descending Order

Sources: New Constructs, LLC

# The 20 Most Dangerous Small Cap Stocks for April

We recommend that investors equal-weight holdings in all 20 Small Cap Most Dangerous Stocks.

Figure 7: 20 Most Dangerous Small Cap Stocks for April

				Misleading Earning	js		Expensive Valuati	on	
			As of Last Fiscal Year as of 03/31/14						
	Ticker	Company Name	Rising GAAP Earnings (\$mm)	Declining Economic Cash Flows (\$mm)	Low-Ranking ROIC (by Quintile)	Low or Negative Free Cash Flow Yield	High or Negative Price-to-Economic Book Value	Long Market-Implied GAP (years)	Market Value (\$mm)
1	FCZA*	First Citizens Banc Corp	\$0.63	(\$3)	Bottom Quintile	-17%	154.7	45	\$71
2	QDEL*	Quidel Corporation	\$2.41	(\$5)	Bottom Quintile	-4%	80.1	Greater than 100	\$931
3	SHEN*	Shenandoah Telecom Company	\$13.28	(\$5)	4th	-4%	68.8	Greater than 100	\$776
4	PATR	Patriot Transportation Holding, Inc.	\$7.58	(\$1)	Bottom Quintile	0%	10.5	Greater than 100	\$345
5	LAD	Lithia Motors, Inc.	\$25.64	(\$18)	4th	-3%	7.1	Greater than 100	\$1,722
6	DIOD*	Diodes Inc.	\$2.38	(\$4)	Bottom Quintile	-11%	6.2	Greater than 100	\$1,220
7	OKSB*	Southwest Bancorp, Inc.	\$4.85	(\$14)	Bottom Quintile	0%	6.0	Greater than 100	\$349
8	DTSI*	DTS Inc.	\$31.65	(\$6)	Bottom Quintile	3%	4.9	Greater than 100	\$343
9	SMRT	Stein Mart, Inc.	\$4.95	(\$0)	4th	-2%	4.9	Greater than 100	\$624
10	KVHI*	KVH Industries, Inc.	\$0.95	(\$1)	Bottom Quintile	-5%	4.8	Greater than 100	\$210
11	ICON*	Iconix Brand Group, Inc.	\$18.64	(\$23)	4th	-4%	4.7	Greater than 100	\$1,906
12	CHSP	Chesapeake Lodging Trust	\$12.68	(\$15)	4th	-13%	4.0	43	\$1,287
13	ALCO	Alico Inc.	\$1.16	(\$8)	Bottom Quintile	-1%	3.9	Greater than 100	\$277
14	KFRC*	Kforce Inc.	\$24.49	(\$2)	4th	-2%	3.9	Greater than 100	\$723
15	VVI*	Viad Corporation	\$15.33	(\$1)	Bottom Quintile	-2%	3.6	Greater than 100	\$489
16	AF*	Astoria Financial Corp	\$6.03	(\$1)	Bottom Quintile	-9%	2.9	Greater than 100	\$1,372
17	BGCP*	BGC Partners, Inc.	\$47.06	(\$216)	Bottom Quintile	-18%	-0.5	Greater than 100	\$1,429
18	OSBC*	Old Second Bancorp, Inc.	\$81.89	(\$4)	Bottom Quintile	-6%	-0.7	Greater than 100	\$64
19	PKY*	Parkway Properties, Inc.	\$21.56	(\$9)	Bottom Quintile	-25%	-1.5	Greater than 100	\$1,885
20	IRC*	Inland Real Estate Corp	\$92.89	(\$19)	Bottom Quintile	-12%	-2.1	Greater than 100	\$1,052

<sup>\*</sup> Addition to the Small Cap Most Dangerous list in April

Most Dangerous Stocks are Ranked by Price-to-Economic Book Value in Descending Order

Sources: New Constructs, LLC

#### New Constructs® - Profile

#### How New Constructs Creates Value for Clients

- 1. **Superior Recommendations** Our <u>stock picks</u> consistently outperform. See our track record in our <u>stock-picking accolades</u> and <u>Proof Is In Performance</u> reports.
- 2. **More Accurate Research** Our <u>patented Research Platform</u> for <u>reversing accounting distortions</u> and <u>discounted cash flow analysis</u> leverages better data to deliver smarter research.
- Time Savings We check the fine print in thousands of corporate filings so you don't have to. As reported by <u>Barron's</u>, our expertise in analyzing SEC filings delivers <u>Hidden Gems and Red Flags</u> that drive long-term stock-picking success.
- 4. Transparency We are proud to share the results of our analysis of over 50,000 10Ks. See the <u>Corporate Disclosure Transgressions</u> report we provided the SEC. Our reports detail all data and assumptions. Company Models enable users to change them.
- Objectivity New Constructs is an independent research firm, not tied to Wall Street or investment banking services. Our models are driven by comprehensive high-quality data not stories. See our presentation to the Senate Banking Committee, the SEC and many others in DC.

### Our Philosophy About Research

Accounting data is not designed for equity investors, but for debt investors. Accounting data must be translated into economic earnings to understand the profitability and valuation relevant to equity investors. Respected investors (e.g. Adam Smith, Warren Buffett and Ben Graham) have repeatedly emphasized that accounting results should not be used to value stocks. Economic earnings are what matter because they are:

- 1. Based on the complete set of financial information available.
- 2. Standard for all companies.
- 3. A more accurate representation of the true underlying cash flows of the business.

#### Additional Information

Incorporated in July 2002, New Constructs is an independent publisher of investment research that provides clients with consulting, advisory and research services. We specialize in quality-of-earnings, forensic accounting and discounted cash flow valuation analyses for all U.S. public companies. We translate accounting data from 10Ks into economic financial statements, i.e. NOPAT, Invested Capital, and WACC, to create economic earnings models, which are necessary to understand the true profitability and valuation of companies. Visit the Free Archive to download samples of our research. New Constructs is a BBB accredited business and a member of the Investorside Research Association.

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