

Very Dangerous Rating

11/21/2014 NAV as of 11/20/2014: \$55.68

RYDCX Rydex Series Funds: Mid-Cap 1.5x Strategy Fund

Predictive Rating

Very Dangerous

Portfolio Management

Dangerous

Total Annual Costs

Very Dangerous

Investment Recommendation

- We strongly recommend investors avoid RYDCX. We strongly recommend its ETF benchmark IWV.
- Despite strong past performance, we expect the fund to significantly underperform the market.
- RYDCX's Portfolio Management rating does not justify its high Total Annual Costs.

Portfolio Management Rating Details

- RYDCX receives our Dangerous Portfolio Management rating because it overweights Dangerous-or-worse-rated stocks.
- IWV, RYDCX's benchmark, receives our Very Attractive rating and holds better stocks than the fund.
- Our fund analytics are based on aggregating our models and ratings for each fund's holdings.
- Our top-ranked stock ratings leverage key data from the financial footnotes for unrivaled research quality.

- Predictive Ratings are based on the aggregation of our models for the fund's holdings, all of the fund's expenses, & the fund's overall rank.
- Stock-picking (Portfolio Management) and fund expenses (Total Annual Costs) drive fund performance.

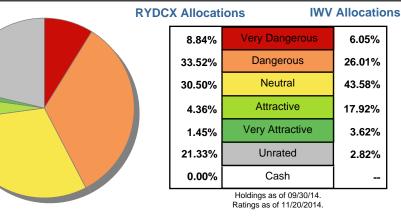
Fund Rankings

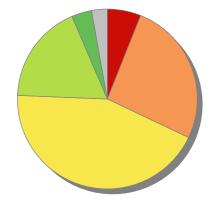
- 1st percentile of the 7000+ equity funds we cover.
- · 756 out of 764 All Cap Blend funds.
- · All 56 ETFs in the same category rank better.
- · See rankings for all US equity funds on our fund screener.

Portfolio Management Rating Breakdown

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Quality of Earnings Components: Ratings & Values						
Neutral	Economic vs Reported EPS	Neutral EE				
Attractive	Return on Invested Capital (ROIC)	10.96%				
Valuation Components: Ratings & Values						
Neutral	Free Cash Flow Yield	1.08%				
Very Dangerous	Price to Economic Book Value Ratio	3.71				
Dangerous	Growth Appreciation Period	49 year(s)				
Fund Asset Allocation: Rating & Value						
Very Attractive	Cash Allocation	0.00% cash				

Stock and Cash Rating Allocations vs Benchmark - iShares Russell 3000 ETF (IWV)





Active Management Commentary

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- RYDCX allocates 42.36% of its value to Dangerous-or-worse-rated stocks while IWV allocates 32.06%.
- RYDCX allocates 5.81% of its value to Attractive-or-better-rated stocks while IWV allocates 21.54%.
- Investors should expect funds with higher Total Annual Costs to allocate more value to Attractive and Very Attractive Stocks and less to Dangerous and Very Dangerous stocks than alternative funds with lower costs.
- Active portfolio management of RYDCX does not add value versus its ETF benchmark IWV.

Return - Annual Top 5 Holdings		Key Mutual Fund Statistics					
Year to Date 1 Year 3 Year 5 Year Inception	9.35% 15.93% 27.35% 22.30% 8.03%	Hanesbrands Inc	- EQIX SWKS HBI ENDP	Net Assets(mm) NAV Benchmark # of Holdings Initial Min	\$178.40 \$55.68 IWV 401 \$2,500	Category Mgmt Co Manager Tenure Inception	All Cap Blend Rydex Investments Byrum/Dellapa/Harder 2001 08/20/2001
Data from Lipper, a Thomson Reuters Company, and New Constructs, LLC. Details on Total Annual Costs Rating are on page					otal Annual Costs Rating are on page 2.		



PREDICTIVE FUND RATING

11/21/2014

Total Annual Costs Rating and Ranking

Rating	Total Annual Costs	Fund Universe % Rank	Category Rank
Very Dangerous	5.66%	0.56%	753 of 764

This rating reflects all expenses, loads, fees, and transaction costs in a single value that is comparable across all funds.

Total Annual Costs Breakdown

	Annualized Values			
All Cost Types	RYDCX	Benchmark: IWV		
Front-End Load	0.00%			
Expense Ratio	2.73%	0.22%		
Back-End Load	0.00%			
Redemption Fee	0.00%			
Transaction Costs	2.93%			
Total Annual Costs	5.66%	0.22%		

 To justify its higher Total Annual Costs, RYDCX must outperform its ETF benchmark before all costs by 5.43% annually over 3 years or 5.43% annually over 10 years.

- This analysis assumes a 3-year holding period, the average for all funds.
- Transaction costs are estimated using the fund's annual portfolio turnover ratio of 563%.

Data from Lipper, a Thomson Reuters Company, and New Constructs, LLC.

Overview of Our Predictive Mutual Fund Rating System

New Constructs' <u>Predictive Fund Ratings</u> enable smarter investing by assessing the key drivers of future fund performance. We start by analyzing every fund holding based on New Constructs' stock ratings, which are regularly featured as among the <u>best by Barron's</u>. Next, we measure and rank the all-in costs of investing in a fund. Finally, we rank the fund compared to all other funds to identify the best and worst funds in the market.

- Intuitively, there are two drivers of future fund performance.
 - 1) New stock-picking (Portfolio Management Rating) and
 - 2) Fund expenses (Total Annual Costs Rating) drive investment performance

The figure below details the criteria that drive our Predictive Rating system for funds. The drivers of our predictive rating system are Portfolio Management and Total Annual Costs. The Portfolio Management Rating (details here) is the same as our Stock Rating (details here) except that we incorporate Asset Allocation (details here) in the Portfolio Management Rating. The Total Annual Costs Rating (details here) captures the all-in cost of being in a fund over a 3-year holding period, the average period for all mutual fund investors.

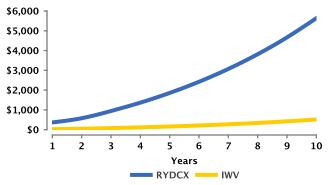
	Portfolio Management Rating						
Predictive Rating	Quality of Earnings		Valuation			Asset Allocation	Total Annual Costs Rating
	Economic vs Reported EPS	Return on Invested Capital (ROIC)	FCF Yield	Price-to-EBV Ratio	Growth Appreciation Period (yrs)	Cash %	C
Very Dangerous	Misleading Trend	Bottom Quintile	< -5%	> 3.5 or -1 < 0	> 50	> 20%	> 4%
Dangerous	False Positive	4th Quintile	-5% < -1%	2.4 < 3.5 or < -1	20 < 50	8% < 20%	2% < 4%
Neutral	Neutral EE	3rd Quintile	-1% < 3%	1.6 < 2.4	10 < 20	2.5% < 8%	1% < 2%
Attractive	Positive EE	2nd Quintile	3% < 10%	1.1 < 1.6	3 < 10	1% < 2.5%	0.5% < 1%
Very Attractive	Rising EE	Top Quintile	> 10%	0 < 1.1	0 < 3	< 1%	< 0.5%

Reported Costs vs Benchmark: as of 08/01/2014

	RYDCX	Benchmark: IWV
Front-End Load	0.00%	
Expense Ratio	2.42%	0.20%
Back-End Load	0.00%	
Redemption Fee	0.00%	

Accumulated Total Costs vs Benchmark

Accumulated Total Costs represent the dollar value of costs investors incur during a 10-yr holding period. Assumes a \$10,000 investment and a 10% annual return for the fund and its benchmark.



 3-year Accumulated Total Costs are \$943.11 for RYDCX and \$79.70 for IWV. 10-year Accumulated Total Costs are \$5,635.60 for RYDCX and \$514.10 for IWV.



New Constructs® - Profile

Incorporated in July 2002, <u>New Constructs</u> is an independent publisher of investment research that provides clients with consulting, advisory and research services. We specialize in quality-of-earnings, forensic accounting and discounted cash flow valuation analyses for all U.S. public companies.

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- Superior Recommendations Our stock-picks consistently outperform. See our track record in our <u>stock-picking accolades</u> and <u>Proof Is In</u> <u>Performance</u> reports.
- 2. More Accurate Research Our <u>patented Research Platform</u> for <u>reversing accounting distortions</u> and <u>discounted cash flow analysis</u> leverages better data to deliver smarter research.
- Time Savings We check the fine print in thousands of corporate filings so you don't have to. As reported by <u>Barron's</u>, our expertise in analyzing SEC filings delivers <u>Hidden Gems</u> and <u>Red Flags</u> that drive long-term stock-picking success.
- 4. **Transparency** We are proud to share the results of our analysis of over 50,000 10-Ks. See the <u>Corporate Disclosure Transgressions</u> report we provided to the SEC. Our reports detail all data and assumptions. Company Models enable users to change them.
- 5. **Objectivity** New Constructs is an independent research firm, not tied to Wall Street or investment banking services. See our presentation to the Senate Banking Committee, the SEC and many others in DC.

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Accounting data is not designed for equity investors, but for debt investors. <u>Accounting data must be translated into economic earnings</u> to understand the profitability and valuation relevant to equity investors. Respected investors (e.g. Adam Smith, Warren Buffett and Ben Graham) have repeatedly emphasized that accounting results should not be used to value stocks. <u>Economic earnings</u> are what matter because they are:

- 1. Based on the complete set of financial information available.
- 2. Standard for all companies.
- 3. A more accurate representation of the true underlying cash flows of the business.

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