

From: "SumZero" <[system@sumzero.com](mailto:system@sumzero.com)>  
Subject: [Meet the Top Alpha Generators on SumZero](#)  
Date: March 15, 2016 at 10:33:26 AM CDT  
To: [publishing@newconstructs.com](mailto:publishing@newconstructs.com)



David,

*Rankings*, a new feature designed to identify the SumZero members that most consistently beat the market with their research, is now live. The Rankings feature brings well-deserved recognition to the top alpha generators in the community using a methodology that is agnostic to pedigree, AUM, or past experience.

The *SumZero Rankings* feature is built upon the risk-adjusted relative returns of members' recommendations. Rankings are fully open to all members, and the following Rankings categories are available to view immediately:

- Best All-Time
- Best Last Twelve Months (LTM)
- Best Long-Only
- Best Short-Only

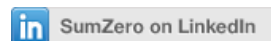
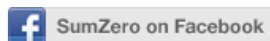
In subsequent months, we will unveil an expanding list of Rankings categories including those delineated by Sectors, Regions, Catalysts, Investment Styles, and more. Data on each list is refreshed once per month. Dive into the Rankings data and the methodology below:

[Meet the Top Alpha Generators on SumZero](#) (Open Access)

Kind regards,  
The SumZero Team

Add SumZero to your address book to ensure that you keep receiving these emails.

[Unsubscribe](#) from this email or [manage](#) your email subscriptions.



SumZero is not a registered investment advisor or broker-dealer, and is not licensed nor qualified to provide investment advice. There is no requirement that any of our Information Providers be registered investment advisors or broker-dealers. Nothing published or made available by or through SumZero should be considered personalized investment advice, investment services or a solicitation to BUY, SELL, or HOLD any securities or other investments mentioned by SumZero or the Information Providers. Never invest based purely on our publication or information, which is provided on an "as is" basis without representations. Past performance is not indicative of future results. YOU SHOULD VERIFY ALL CLAIMS, DO YOUR OWN DUE DILIGENCE AND/OR SEEK YOUR OWN PROFESSIONAL ADVISOR AND CONSIDER THE INVESTMENT OBJECTIVES AND RISKS AND YOUR OWN NEEDS AND GOALS BEFORE INVESTING IN ANY SECURITIES MENTIONED. INVESTMENT DOES NOT GUARANTEE A POSITIVE RETURN AS STOCKS ARE SUBJECT TO MARKET RISKS, INCLUDING THE POTENTIAL LOSS OF PRINCIPAL. You further acknowledge that SumZero, the Information Providers or their respective affiliates, employers, employees, officers, members, managers and directors, may or may not hold positions in one or more of the securities in the Information and may trade at any time, without notification to you, based on the information they are providing and will not necessarily disclose this information to subscribers, nor the time the positions in the securities were acquired. You confirm that you have read and understand, and agree to, our full disclaimer and terms of use, a copy of which can be accessed by clicking here and that neither SumZero nor any of its Information Providers is in any way responsible for any investment losses you may incur under any circumstances.