### **BEST & WORST FUNDS**

5/4/16

# ETF & Mutual Fund Rankings: Small Cap Value Style

The Small Cap Value style ranks last out of the twelve fund styles as detailed in our <u>2Q16 Style Ratings for ETFs</u> and <u>Mutual Funds</u> report. <u>Last quarter</u>, the Small Cap Value style ranked eleventh. It gets our Dangerous rating, which is based on aggregation of ratings of 18 ETFs and 278 mutual funds in the Small Cap Value style as of May 4, 2016. See a recap of our <u>1Q16 Style Ratings here.</u>

Figures 1 and 2 show the five best and worst rated ETFs and mutual funds in the style. Not all Small Cap Value style ETFs and mutual funds are created the same. The number of holdings varies widely (from 24 to 1335). This variation creates drastically different investment implications and, therefore, ratings.

Investors seeking exposure to the Small Cap Value style should buy one of the Attractive-or-better rated ETFs or mutual funds from Figures 1 and 2.

Figure 1: ETFs with the Best & Worst Ratings - Top 5

	Allocat					
Ticker	Attractive- or-better Stocks	Neutral Stocks	Dangerous- or-worse Stocks	Predictive Rating		
Best ETFs						
XSLV	15%	44%	38%	Neutral		
JKL	15%	38%	37%	Neutral		
DES	14%	27%	44%	Neutral		
VBR	15%	35%	39%	Neutral		
SLYV	13%	32%	48%	Neutral		
Worst ETFs						
FNK	20%	43%	33%	Neutral		
PZI	19%	17%	36%	Neutral		
PXSV	14%	27%	43%	Neutral		
RZV	10%	28%	54%	Dangerous		
RFV	10%	45%	41%	Dangerous		

<sup>\*</sup> Best ETFs exclude ETFs with TNAs less than \$100 million for inadequate liquidity

Sources: New Constructs, LLC and company filings



Figure 2: Mutual Funds with the Best & Worst Ratings - Top 5

	Allocation					
Ticker	Attractive- or-better Stocks	Neutral Stocks	Dangerous- or-worse Stocks	Predictive Rating		
Best Mutual Funds						
DASCX	31%	43%	18%	Very Attractive		
SPSCX	30%	28%	27%	Attractive		
SPSRX	30%	28%	27%	Attractive		
QSERX	21%	35%	21%	Neutral		
QSMLX	21%	35%	21%	Neutral		
Worst Mutual Funds						
TSLAX	18%	28%	41%	Very Dangerous		
DASVX	21%	40%	31%	Very Dangerous		
ACSCX	10%	26%	40%	Very Dangerous		
MLPIX	16%	39%	40%	Very Dangerous		
MLPSX	16%	39%	40%	Very Dangerous		

<sup>\*</sup> Best mutual funds exclude funds with TNAs less than \$100 million for inadequate liquidity.

Sources: New Constructs, LLC and company filings

Nationwide Bailard Cognitive Value Fund (NWHFX, NWHGX, NWHHX, NWHEX) and CornerCap Small-Cap Value Fund (CSCJX, CSCVX) are excluded from Figure 2 because their total net assets (TNA) are below \$100 million and do not meet our liquidity minimums.

PowerShares S&P SmallCap Low Volatility Portfolio (XSLV) is the top-rated Small Cap Value ETF and Dean Small Cap Value Fund (DASCX) is the top-rated Small Cap Value mutual fund. XSLV earns a Neutral rating and DASCX earns a Very Attractive rating.

Guggenheim S&P MidCap 400 Pure Value ETF (RFV) is the worst-rated Small Cap Value ETF and Mid-Cap Value ProFund (MLPSX) is the worst-rated Small Cap Value mutual fund. RFV earns a Dangerous rating and MLPSX earns a Very Dangerous rating.

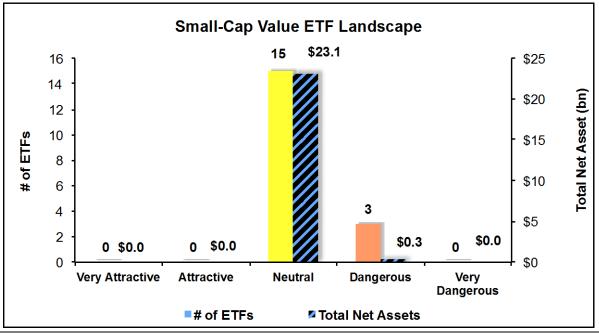
Thor Industries (THO: \$63/share) is one of our favorite stocks held by DASCX and earns an Attractive rating. Since 2008, Thor Industries has grown after-tax profit (NOPAT) by 11% compounded annually. The company has improved its already impressive return on invested capital (ROIC) from 16% in 2008 to a top-quintile 22% over the last twelve months. Despite the strong underlying fundamentals, THO remains undervalued. At its current price of \$63/share, Thor Industries has a price-to-economic book value (PEBV) ratio of 1.1. This ratio means that the market expects Thor's NOPAT to increase by only 10% over its remaining corporate life. If Thor can grow NOPAT by 10% compounded annually for the next decade, the stock is worth \$89/share today – a 41% upside.

Entravision Communications Corp (EVC: \$8/share) is one of our least favorite stocks held by ACSCX and earns a Dangerous rating. Over the past five years, Entravision's NOPAT has declined by 1% compounded annually. The company has never earned a ROIC above 4% and currently earns a bottom-quintile 3% ROIC. Worst of all, the company hasn't generated positive economic earnings in any year dating back to 2000. Despite the operational struggles, EVC remains overvalued. To justify its current price of \$8/share, EVC must grow NOPAT by 13% compounded annually for the next 13 years. These expectations seem overly optimistic given Entravision's track record.



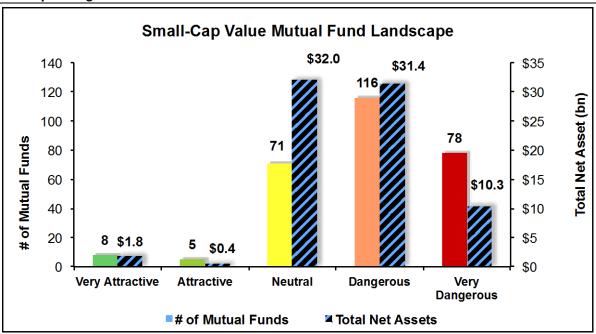
Figures 3 and 4 show the rating landscape of all Small Cap Value ETFs and mutual funds.

Figure 3: Separating the Best ETFs From the Worst Funds



Sources: New Constructs, LLC and company filings

Figure 4: Separating the Best Mutual Funds From the Worst Funds



Sources: New Constructs, LLC and company filings

Disclosure: David Trainer and Kyle Guske II receive no compensation to write about any specific stock, style, or theme.



## New Constructs® - Profile

#### How New Constructs Creates Value for Clients

We find it. You benefit. Cutting-edge technology enables us to scale our <u>forensic accounting</u> <u>expertise</u> across 3000+ stocks. We shine a light in the dark corners of SEC filings so our clients can make safer, more informed decisions.

Our <u>stock rating methodology</u> instantly informs you of the quality of the business and the fairness of the stock's valuation. We do the diligence on earnings quality and valuation so you don't have to.

In-depth risk/reward analysis underpins our ratings. Our rating methodology grades every stock, ETF, and mutual fund according to what we believe are the 5 most important criteria for assessing the quality of an equity. Each grade reflects the balance of potential risk and reward of buying that equity. Our analysis results in the 5 ratings described below. Very Attractive and Attractive correspond to a "Buy" rating, Very Dangerous and Dangerous correspond to a "Sell" rating, while Neutral corresponds to a "Hold" rating.

QUESTION: Why shouldn't fund research be as good as stock research? Why should fund investors rely on backward-looking price trends?

ANSWER: They should not.

Don't judge a fund by its cover. Take a look inside at its holdings and understand the quality of earnings and valuation of the stocks it holds. We enable you to choose the best fund based on its stock-picking merits so you do not have to rely solely on backward-looking technical metrics.

The drivers of our <u>forward-looking fund ratings</u> are Portfolio Management (i.e. the aggregated ratings of its holdings) and Total Annual Costs. The Total Annual Costs Rating (<u>details here</u>) captures the all-in cost of being in a fund over a 3-year holding period, the average period for all fund investors.

#### Our Philosophy About Research

Accounting data is not designed for equity investors, but for debt investors. Accounting data must be translated into economic earnings to understand the profitability and valuation relevant to equity investors. Respected investors (e.g. Adam Smith, Warren Buffett and Ben Graham) have repeatedly emphasized that accounting results should not be used to value stocks. Economic earnings are what matter because they are:

- 1. Based on the complete set of financial information available.
- 2. Standard for all companies.
- 3. A more accurate representation of the true underlying cash flows of the business.

### Additional Information

Incorporated in July 2002, <u>New Constructs</u> is an independent publisher of investment research that provides clients with consulting and research services. We specialize in quality-of-earnings, forensic accounting and discounted cash flow valuation analyses for all U.S. public companies. We translate accounting data from 10Ks into economic financial statements, i.e. <u>NOPAT</u>, <u>Invested Capital</u>, and <u>WACC</u>, to create <u>economic earnings models</u>, which are necessary to understand the true profitability and valuation of companies. Visit the <u>Free Archive</u> to download samples of our research. New Constructs is a <u>BBB accredited</u> business and a member of the <u>Investorside Research Association</u>.



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