

#1 Stock Picker – Last Twelve Months – June 2016

The latest rankings have been released and New Constructs' CEO David Trainer is June's <u>#1 ranked stock</u> <u>picker over the last twelve months (LTM)</u> per *SumZero Rankings*. SumZero is a highly exclusive buy-side only platform for connecting allocators and money managers. Each of the 12,000 managers/contributors is pre-screened before being allowed to join.

The SumZero Rankings feature is a proprietary performance-based algorithm based on member research posted to the SumZero platform. Please visit the <u>SumZero Rankings page</u> for exact methodology and requirements.

New Constructs ranked #2 in May.

As a member of our mailing list, you get access to these investment ideas before we send to SumZero. Some of the top performing ideas are below:

- 1. Men's Wearhouse (TLRD) (short) down 72% since publish date
- 2. Twitter (TWTR) (short) down 59% since publish date
- 3. SolarCity (SCTY) (short) down 57% since publish date
- 4. Valeant Pharmaceuticals (VRX) (short) down 56% since publish date
- 5. Sanderson Farms (SAFM) (long) up 24% since publish date



New Constructs[®] – Profile

How New Constructs Creates Value for Clients

- We find it. You benefit. Cutting-edge technology enables us to scale our <u>forensics accounting</u> <u>expertise</u> across 3000+ stocks. We shine a light in the dark corners of SEC filings so our clients can make safer, more informed decisions.
- Our <u>stock rating methodology</u> instantly informs you of the quality of the business and the fairness of the stock's valuation. We do the diligence on earnings quality and valuation so you don't have to.
- In-depth risk/reward analysis underpins our ratings. Our rating methodology grades every stock, ETF, and mutual fund according to what we believe are the 5 most important criteria for assessing the quality of an equity. Each grade reflects the balance of potential risk and reward of buying that equity. Our analysis results in the 5 ratings described below. Very Attractive and Attractive correspond to a "Buy" rating, Very Dangerous and Dangerous correspond to a "Sell" rating, while Neutral corresponds to a "Hold" rating.

QUESTION: Why shouldn't fund research be as good as stock research? Why should fund investors rely on backward-looking price trends?

- ANSWER: They should not.
- Don't judge a fund by its cover. Take a look inside at its holdings and understand the quality of earnings and valuation of the stocks it holds. We enable you to choose the best fund based on its stock-picking merits so you do not have to rely solely on backward-looking technical metrics.

The drivers of our <u>forward-looking fund ratings</u> are Portfolio Management (i.e. the aggregated ratings of its holdings) and Total Annual Costs. The Total Annual Costs Rating (<u>details here</u>) captures the all-in cost of being in a fund over a 3-year holding period, the average period for all fund investors.

Our Philosophy About Research

Accounting data is not designed for equity investors, but for debt investors. Accounting data must be translated into economic earnings to understand the profitability and valuation relevant to equity investors. Respected investors (e.g. Adam Smith, Warren Buffett and Ben Graham) have repeatedly emphasized that accounting results should not be used to value stocks. Economic earnings are what matter because they are:

- 1. Based on the complete set of financial information available.
- 2. Standard for all companies.
- 3. A more accurate representation of the true underlying cash flows of the business.

Additional Information

Incorporated in July 2002, <u>New Constructs</u> is an independent publisher of investment research that provides clients with consulting and research services. We specialize in quality-of-earnings, forensic accounting and discounted cash flow valuation analyses for all U.S. public companies. We translate accounting data from 10Ks into economic financial statements, i.e. <u>NOPAT</u>, <u>Invested Capital</u>, and <u>WACC</u>, to create <u>economic earnings models</u>, which are necessary to understand the true profitability and valuation of companies. Visit the <u>Free Archive</u> to download samples of our research. New Constructs is a <u>BBB accredited</u> business and a member of the <u>Investorside Research Association</u>.



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