# **Sector Ratings For ETFs & Mutual Funds**

At the beginning of the third quarter of 2016, no sectors earn an Attractive-or-better rating. Our sector ratings are based on the aggregation of our fund ratings for every ETF and mutual fund in each sector. See last quarter's Sector Ratings here.

Investors looking for sector funds that hold quality stocks should look no further than the Information Technology and Consumer Staples sectors. These sectors, despite not earning an Attractive rating overall, contain the highest percentage of assets allocated to Very Attractive or Attractive rated funds. Figures 4 through 7 provide more details. The primary driver behind an Attractive fund rating is good portfolio management, or good stock picking, with low total annual costs.

Attractive-or-better ratings do not always correlate with Attractive-or-better total annual costs. This fact underscores that (1) <u>cheap funds can dupe investors</u> and (2) investors should invest only in funds with good stocks and low fees.

See Figures 4 through 13 for a detailed breakdown of ratings distributions by sector. See our <u>ETF & mutual fund screener</u> for rankings, ratings and reports on 7000+ mutual funds and 400+ ETFs. Our fund rating methodology is detailed here.

All of our reports on the best & worst ETFs and mutual funds in every sector are available here.

Figure 1: Ratings For All Sectors

Sector	Overall Rating
Utilities	Very Dangerous
Energy	Dangerous
Telecom	Dangerous
Financials	Neutral
Health Care	Neutral
Materials	Neutral
Info Tech	Neutral
Industrials	Neutral
Cons Disc	Neutral
Cons Staples	Neutral

Source: New Constructs, LLC and company filings

To earn an Attractive-or-better Predictive Rating, an ETF or mutual fund must have high-quality holdings and low costs. Only the top 30% of all ETFs and mutual funds earn our Attractive or better ratings.

iShares Trust: iShares US Consumer Goods ETF (IYK) is the top rated Consumer Staples fund. It gets our Very Attractive rating by allocating over 32% of its value to Attractive-or-better-rated stocks.

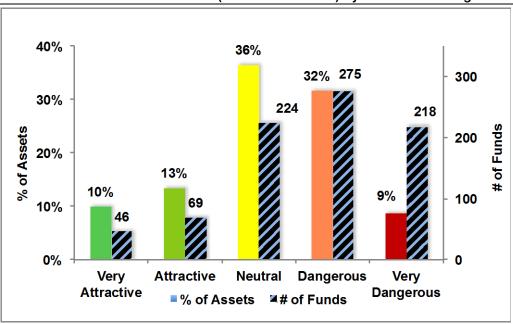
Ford (F: \$12/share) is one of our favorite stocks held by IYK and earns a Very Attractive rating. Ford was highlighted as a Long Idea in May 2014 and was on June's Most Attractive stocks list. After the economic crisis in 2008, Ford's operations have greatly improved. From 2009-2015, Ford's after-tax operating profit (NOPAT) grew by 34% compounded annually to \$7.4 billion. Over the last twelve months, Ford's NOPAT has grown even larger, to \$9.5 billion. Ford currently earns an impressive return on invested capital (ROIC) of 12%, which is up from 2% in 2009. Despite the quality fundamentals, F is down 12% year-to-date and is currently undervalued. At its current price of \$12/share, Ford has a price to economic-book-value (PEBV) ratio of 0.4. This ratio means that the market expects Ford's NOPAT to decline by 60% over the remaining life of the corporation. This expectation seems awfully pessimistic given Ford's profit growth since 2009. If Ford can grow NOPAT at 1% compounded annually for the next decade, the stock is worth \$25/share today – a 116% upside.

Rydex Series Funds: Utilities Fund (RYUTX) is the worst Utilities fund. It gets our Very Dangerous rating by allocating over 77% of its value to Dangerous-or-worse-rated stocks. Making matters worse, it charges investors annual costs of 4.65%.

Dominion Resources (D: \$78/share) is one of our least favorite stocks held by RYUTX and earns a Very Dangerous rating. From 2008-2015, Dominion's economic earnings have declined from \$392 million to -\$330 million. Over the past twelve months, economic earnings have fallen further to -\$497 million. Dominion's ROIC has fallen from 7% in 2008 to 4% TTM. Despite the deteriorating fundamentals, Dominion remains overvalued. To justify its current price of \$78/share, Dominion Resources must grow NOPAT by 6% compounded annually for the next 12 years. This expectation seems overly optimistic given Dominion's inability to create shareholder value since 2008. For reference, over the last 12 years, Dominion has only grown NOPAT by 2% compounded annually, or one-third the expectations baked into the current stock price.

Figure 2 shows the distribution of our Predictive Ratings for all sector ETFs and mutual funds.

Figure 2: Distribution of ETFs & Mutual Funds (Assets and Count) by Predictive Rating



Source: New Constructs, LLC and company filings

Figure 3 offers additional details on the quality of the sector funds. Note that the average total annual cost of Very Dangerous funds is over nine times that of Very Attractive funds.

Figure 3: Predictive Rating Distribution Stats

	Very Attractive	Attractive	Neutral	Dangerous	Very Dangerous
# of ETFs & Funds	46	69	224	275	218
% of ETFs & Funds	6%	8%	27%	33%	26%
% of TNA	10%	13%	36%	32%	9%
Avg TAC	0.27%	0.39%	0.60%	0.81%	2.46%

\* Avg TAC = Weighted Average Total Annual Costs

Source: New Constructs, LLC and company filings

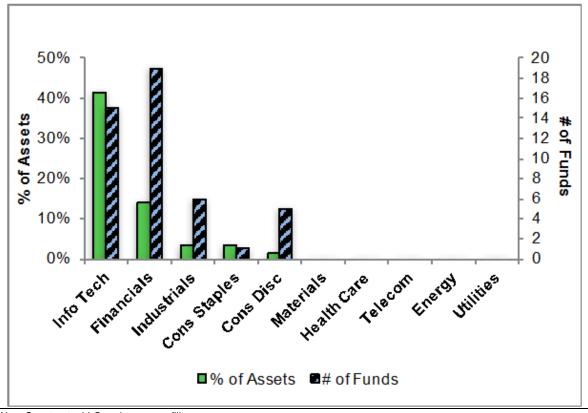
This table shows that only the best of the best funds get our Very Attractive Rating: they must hold good stocks AND have low costs. Investors deserve to have the best of both and we are here to give it to them.



#### Ratings by Sector

Figure 4 presents a mapping of Very Attractive funds by sector. The chart shows the number of Very Attractive funds in each sector and the percentage of assets in each sector allocated to funds that are rated Very Attractive.

Figure 4: Very Attractive ETFs & Mutual Funds by Sector



Source: New Constructs, LLC and company filings

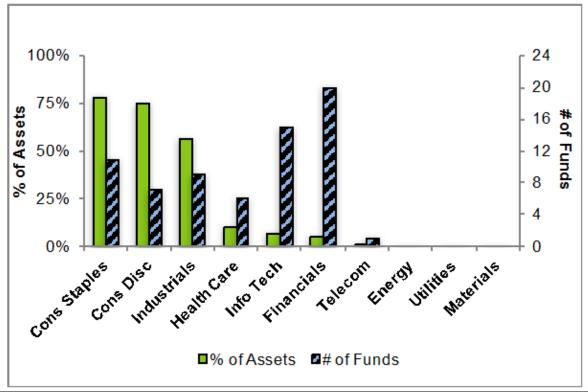
Figure 5 presents the data charted in Figure 4.

Figure 5: Very Attractive ETFs & Mutual Funds by Sector

Sector	% of Sector # of Very Attractive Funds		% of Very Attractive Funds in Sector	
Info Tech	41%	15	10%	
Financials	14%	19	7%	
Industrials	3%	6	14%	
Cons Staples	3%	1	4%	
Cons Disc	2%	5	16%	
Utilities	0%	0	0%	
Telecom	0%	0	0%	
Energy	0%	0	0%	
Health Care	0%	0	0%	
Materials	0%	0	0%	

Figure 6 presents a mapping of Attractive funds by sector. The chart shows the number of Attractive funds in each sector and the percentage of assets allocated to Attractive-rated funds in each sector.

Figure 6: Attractive ETFs & Mutual Funds by Sector



Source: New Constructs, LLC and company filings

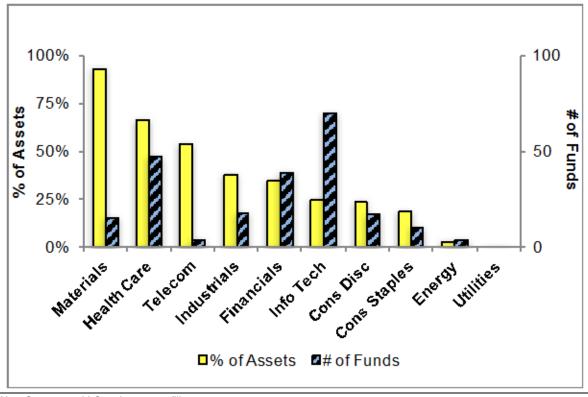
Figure 7 presents the data charted in Figure 6.

Figure 7: Attractive ETFs & Mutual Funds by Sector

Sector	Sector % of Sector # of Attractive Funds		% of Attractive Funds in Sector	
Cons Staples	78%	11	48%	
Cons Disc	75%	7	22%	
Industrials	56%	9	21%	
Health Care	11%	6	6%	
Info Tech	7%	15	10%	
Financials	5%	20	7%	
Telecom	1%	1	6%	
Utilities	0%	0	0%	
Energy	0%	0	0%	
Materials	0%	0	0%	

Figure 8 presents a mapping of Neutral funds by sector. The chart shows the number of Neutral funds in each sector and the percentage of assets allocated to Neutral-rated funds in each sector.

Figure 8: Neutral ETFs & Mutual Funds by Sector



Source: New Constructs, LLC and company filings

Figure 9 presents the data charted in Figure 8.

Figure 9: Neutral ETFs & Mutual Funds by Sector

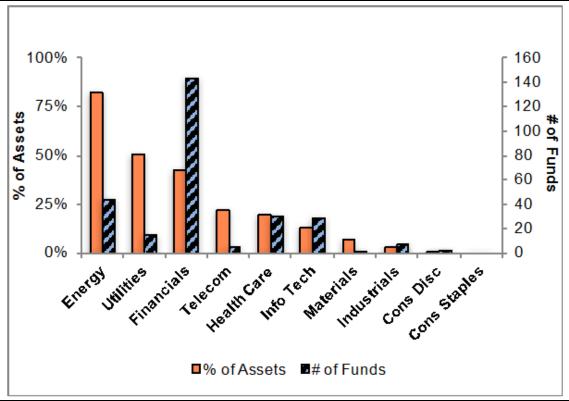
Sector	% of Sector Assets	# of Neutral Funds	% of Neutral Funds in Sector
Materials	93%	15	94%
Health Care	66%	47	45%
Telecom	54%	4	24%
Industrials	38%	18	43%
Financials	34%	39	15%
Info Tech	25%	70	48%
Cons Disc	24%	17	53%
Cons Staples	18%	10	43%
Energy	3%	4	3%
Utilities	0%	0	0%



Figure 10 presents a mapping of Dangerous funds by fund sector. The chart shows the number of Dangerous funds in each sector and the percentage of assets allocated to Dangerous-rated funds in each sector.

The landscape of sector ETFs and mutual funds is littered with Dangerous funds. Investors in Energy funds have put over 82% of their assets in Dangerous-rated funds.

Figure 10: Dangerous ETFs & Mutual Funds by Sector



Source: New Constructs, LLC and company filings

Figure 11 presents the data charted in Figure 10.

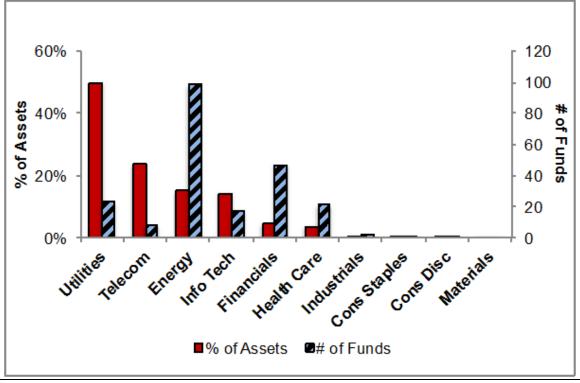
Figure 11: Dangerous ETFs & Mutual Funds by Sector

Sector	% of Sector Assets	# of Dangerous Funds	% of Dangerous Funds in Sector
Energy	82%	44	30%
Utilities	50%	15	39%
Financials	43%	143	53%
Telecom	22%	4	24%
Health Care	19%	30	29%
Info Tech	13%	29	20%
Materials	7%	1	6%
Industrials	3%	7	17%
Cons Disc	0%	2	6%
Cons Staples	0%	0	0%



Figure 12 presents a mapping of Very Dangerous funds by fund sector. The chart shows the number of Very Dangerous funds in each sector and the percentage of assets in each sector allocated to funds that are rated Very Dangerous.

Figure 12: Very Dangerous ETFs & Mutual Funds by Sector



Source: New Constructs, LLC and company filings

Figure 13 presents the data charted in Figure 12.

Figure 13: Very Dangerous ETFs & Mutual Funds by Sector

Sector	% of Sector Assets # of Very Dangerous Funds		% of Very Dangerous Funds in Sector
Utilities	50%	23	61%
Telecom	24%	8	47%
Energy	15%	98	67%
Info Tech	14%	17	12%
Financials	4%	47	18%
Health Care	4%	21	20%
Industrials	0%	2	5%
Cons Staples	0%	1	4%
Cons Disc	0%	1	3%
Materials	0%	0	0%

Source: New Constructs, LLC and company filings

Disclosure: Kyle Martone owns F. David Trainer and Kyle Martone receive no compensation to write about any specific stock, sector or theme.

### Appendix: Predictive Fund Rating System

New Constructs' <u>Predictive fund Ratings</u> enable smarter investing by assessing the key drivers of future fund performance. We start by analyzing every funds' holdings based on New Constructs' stock ratings, which are regularly featured as among the <u>best by Barron's</u>. Next, we measure and rank the all-in fund expenses. Finally, we rank the fund compared to all other funds to identify the best and worst funds in the market.

Intuitively, there are two drivers for future fund performance.

- 1. Stock-picking (Portfolio Management Rating) and
- 2. Fund expenses (Total Annual Costs Rating)

Our Predictive Fund Rating is based on these drivers and the fund's ranking:

- 1. Top 10% = Very Attractive Rating
- 2. Next 20% = Attractive Rating
- 3. Next 40% = Neutral Rating
- 4. Next 20% = Dangerous Rating
- 5. Bottom 10% = Very Dangerous Rating

The figure below details the criteria that drive our Predictive Rating system for funds. The two drivers of our predictive ratings system are Portfolio Management and Total Annual Costs. The Portfolio Management ratings (detail <a href="here">here</a>) is the same as our Stock Rating (detail <a href=here</a>) except that we incorporate Asset Allocation (details <a href=here</a>). The Total Annual Costs Ratings (details <a href=here</a>) captures the all-in costs of being in a fund over a 3-year holding period, the average period for all mutual funds.

	Portfolio Management Rating						
Predictive	Business	Strength	Valuation			Total	
Rating	Quality of Earnings	Return on Invested Capital	FCF Yield	Price to Economic Book Value	Market- Implied Duration of Growth	Cash Allocation	Annual Costs
Very Dangerous	Misleading Trend	Bottom Quintile	< -5%	>3.5 or -1<0	> 50	> 20%	> 4 %
Dangerous	False Positive	4th Quintile	-5% < -1%	2.4<3.5 or <- 1	20 < 50	8% < 20%	2% < 4%
Neutral	Neutral EE	3rd Quintile	-1% < 3%	1.6 < 2.4	10 < 20	2.5% < 8%	1% < 2%
Attractive	Positive EE	2nd Quintile	3% < 10%	1.1 < 1.6	3 < 10	1% < 2.5%	0.5% < 1%
Very Attractive	Rising EE	Top Quintile	> 10%	0 < 1.1	0 < 3	<1%	< 0.5%

#### New Constructs® - Profile

#### How New Constructs Creates Value for Clients

We find it. You benefit. Cutting-edge technology enables us to scale our <u>forensic accounting</u> <u>expertise</u> across 3000+ stocks. We shine a light in the dark corners of SEC filings so our clients can make safer, more informed decisions.

Our <u>stock rating methodology</u> instantly informs you of the quality of the business and the fairness of the stock's valuation. We do the diligence on earnings quality and valuation so you don't have to.

In-depth risk/reward analysis underpins our ratings. Our rating methodology grades every stock, ETF, and mutual fund according to what we believe are the 5 most important criteria for assessing the quality of an equity. Each grade reflects the balance of potential risk and reward of buying that equity. Our analysis results in the 5 ratings described below. Very Attractive and Attractive correspond to a "Buy" rating, Very Dangerous and Dangerous correspond to a "Sell" rating, while Neutral corresponds to a "Hold" rating.

QUESTION: Why shouldn't fund research be as good as stock research? Why should fund investors rely on backward-looking price trends?

ANSWER: They should not.

Don't judge a fund by its cover. Take a look inside at its holdings and understand the quality of earnings and valuation of the stocks it holds. We enable you to choose the best fund based on its stock-picking merits so you do not have to rely solely on backward-looking technical metrics.

The drivers of our <u>forward-looking fund ratings</u> are Portfolio Management (i.e. the aggregated ratings of its holdings) and Total Annual Costs. The Total Annual Costs Rating (<u>details here</u>) captures the all-in cost of being in a fund over a 3-year holding period, the average period for all fund investors.

#### Our Philosophy About Research

Accounting data is not designed for equity investors, but for debt investors. Accounting data must be translated into economic earnings to understand the profitability and valuation relevant to equity investors. Respected investors (e.g. Adam Smith, Warren Buffett and Ben Graham) have repeatedly emphasized that accounting results should not be used to value stocks. Economic earnings are what matter because they are:

- 1. Based on the complete set of financial information available.
- 2. Standard for all companies.
- 3. A more accurate representation of the true underlying cash flows of the business.

### **Additional Information**

Incorporated in July 2002, New Constructs is an independent publisher of investment research that provides clients with consulting and research services. We specialize in quality-of-earnings, forensic accounting and discounted cash flow valuation analyses for all U.S. public companies. We translate accounting data from 10Ks into economic financial statements, i.e. NOPAT, Invested Capital, and WACC, to create economic earnings models, which are necessary to understand the true profitability and valuation of companies. Visit the Free Archive to download samples of our research. New Constructs is a BBB accredited business and a member of the Investorside Research Association.



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