

VERSUS OTHER RESEARCH OFFERINGS

	Coverage			Cash Flow Focus (Non-GAAP)		Consistent Due Dilligence		Transparency/Links To		Independence	
	Stocks	ETFs	Mutual Funds	ROIC & Economic Earnings	Reverse DCF	Footnotes	MD&A	Models	SEC Filings/ Source Data	Not Paid By Funds or Companies Covered	No Banking or Trading Revenues
New Constructs	√	√	√	√	√	√	√	√	√	√	√
CFRA	limited			√	?	1/2		1/2		√	√
Credit-Suisse HOLT	√			√	√			√			
MorningStar	√	√	√	√							√
EVA Dimensions	√			√						√	√
S&P Capital IQ	√										√
Zack's	√										√
Other Sell-Side	√										
Valuentum.com	√	√						√		√	√
Finbox.io	√							√		√	√
GuruFocus	√			√						√	√
Other Firms	√									?	?

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