



Michael Kitces Features Our “Guidelines for Due Diligence”

Michael Kitces (@MichaelKitces), leading voice in the financial advisory industry, recently featured our [MarketWatch op/ed](#) in his [recommended weekend reading](#) and in a [tweet](#).

In summary, the DOL has failed to address the biggest problem that naysayers have with the Fiduciary Rule; how to implement it. We are [not alone in this thought either](#).

From Michael Kitces, “the history of fiduciary law makes it clear that just trying to manage risk through diversification is not sufficient to meet the diligence standard. Of course, it is feasible to “outsource” due diligence to third parties who do it, there aren’t necessarily very many sources of third-party objective due diligence. Which raises the question of whether/what kind of scrutiny the DOL will put on an advisor’s due diligence process.”

Read our entire MarketWatch op/ed. [here](#)

For more on the fiduciary rule click [here](#).

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Disclosure: David Trainer, Kyle Guske II, and Kyle Martone receive no compensation to write about any specific stock, style, or theme.

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QUESTION: Why shouldn't fund research be as good as stock research? Why should fund investors rely on backward-looking price trends?

ANSWER: They should not.

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1. Based on the complete set of financial information available.
2. Standard for all companies.
3. A more accurate representation of the true underlying cash flows of the business.

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