



## ETF & Mutual Fund Rankings: All Cap Growth Style

The All Cap Growth style ranks sixth out of the twelve fund styles as detailed in our [3Q17 Style Ratings for ETFs and Mutual Funds](#) report. [Last quarter](#), the All Cap Growth style ranked seventh. It gets our Neutral rating, which is based on an aggregation of ratings of 12 ETFs and 500 mutual funds in the All Cap Growth style as of July 25, 2017. See a recap of our [2Q17 Style Ratings here](#).

Figures 1 and 2 show the five best and worst rated ETFs and mutual funds in the style. Not all All Cap Growth style ETFs and mutual funds are created the same. The number of holdings varies widely (from 20 to 2201). This variation creates drastically different investment implications and, therefore, ratings.

Investors seeking exposure to the All Cap Growth style should buy one of the Attractive-or-better rated ETFs or mutual funds from Figures 1 and 2.

Our [Robo-Analyst technology](#) empowers our unique [ETF and mutual fund rating methodology](#), which leverages our rigorous analysis of each fund's holdings. We think advisors and investors focused on prudent investment decisions should include analysis of fund holdings in their research process for ETFs and mutual funds.

**Figure 1: ETFs with the Best & Worst Ratings – Top 5**

	Allocation of ETF Holdings			
Ticker	Attractive-or-better Stocks	Neutral Stocks	Unattractive-or-worse Stocks	Predictive Rating
Best ETFs				
PDP	24%	51%	22%	Attractive
RPG	24%	46%	30%	Attractive
ONEQ	29%	37%	28%	Attractive
QQXT	27%	26%	44%	Neutral
FTC	21%	42%	36%	Neutral
Worst ETFs				
QQEW	33%	31%	35%	Neutral
QQQE	33%	31%	35%	Neutral
WBIE	18%	54%	26%	Neutral
FPX	8%	28%	45%	Unattractive
GURU	19%	40%	38%	Unattractive

\* Best ETFs exclude ETFs with TNAs less than \$100 million for inadequate liquidity.

Sources: New Constructs, LLC and company filings

Arrow QVM Equity Factor ETF (QVM) and First Trust Multi-Cap Growth AlphaDEX Fund (FAD) are excluded from Figure 1 because their total net assets (TNA) are below \$100 million and do not meet our liquidity minimums.

**Figure 2: Mutual Funds with the Best & Worst Ratings – Top 5**

	Allocation of Mutual Fund Holdings			
Ticker	Attractive-or-better Stocks	Neutral Stocks	Unattractive-or-worse Stocks	Predictive Rating
Best Mutual Funds				
NICSX	27%	51%	16%	Very Attractive
GLCCX	31%	45%	17%	Very Attractive
GLCRX	31%	45%	17%	Very Attractive
GSCLX	31%	45%	17%	Very Attractive
GLCTX	31%	45%	17%	Very Attractive
Worst Mutual Funds				
BIOIX	8%	20%	58%	Very Unattractive
BIOUX	8%	20%	58%	Very Unattractive
ZVGIX	7%	20%	63%	Very Unattractive
LIMCX	21%	27%	51%	Very Unattractive
LIMIX	21%	27%	51%	Very Unattractive

\* Best mutual funds exclude funds with TNAs less than \$100 million for inadequate liquidity.

Sources: New Constructs, LLC and company filings

PowerShares DWA Momentum Portfolio (PDP) is the top-rated All Cap Growth ETF and Nicholas Fund (NICSX) is the top-rated All Cap Growth mutual fund. Both earn a Very Attractive rating.

Global X Guru Index Fund (GURU) is the worst rated All Cap Growth ETF and Lateef Fund (LIMIX) is the worst rated All Cap Growth mutual fund. Both earn a Very Unattractive rating.

### The Danger Within

Buying a fund without analyzing its holdings is like buying a stock without analyzing its business and finances. Put another way, research on fund holdings is necessary due diligence because a fund's performance is only as good as its holdings' performance. Don't just take our word for it, [see what Barron's says](#) on this matter.

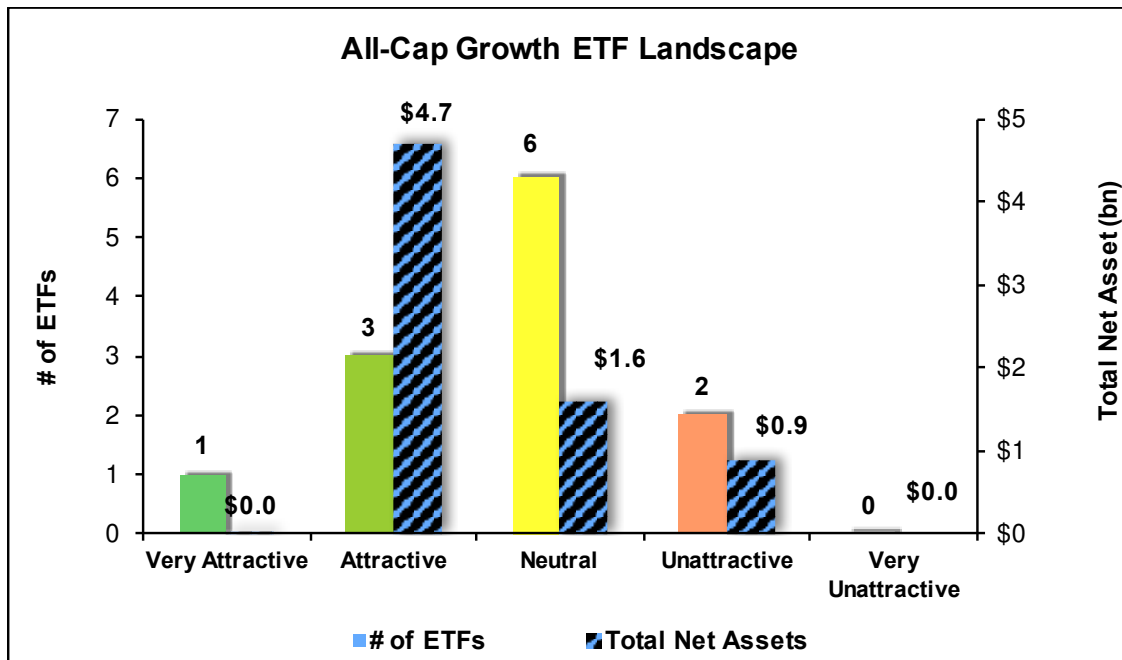
### PERFORMANCE OF HOLDINGS = PERFORMANCE OF FUND

Analyzing each holding within funds is no small task. Our [Robo-Analyst technology](#) enables us to perform this diligence with scale and provide the [research needed](#) to fulfill the fiduciary duty of care. More of the biggest names in the financial industry (see [At BlackRock, Machines Are Rising Over Managers to Pick Stocks](#)) are now embracing technology to leverage machines in the investment research process. Technology may be the only solution to the dual mandate for research: cut costs and fulfill the fiduciary duty of care. Investors, clients, advisors and analysts deserve the latest in technology to get the diligence required to make prudent investment decisions.



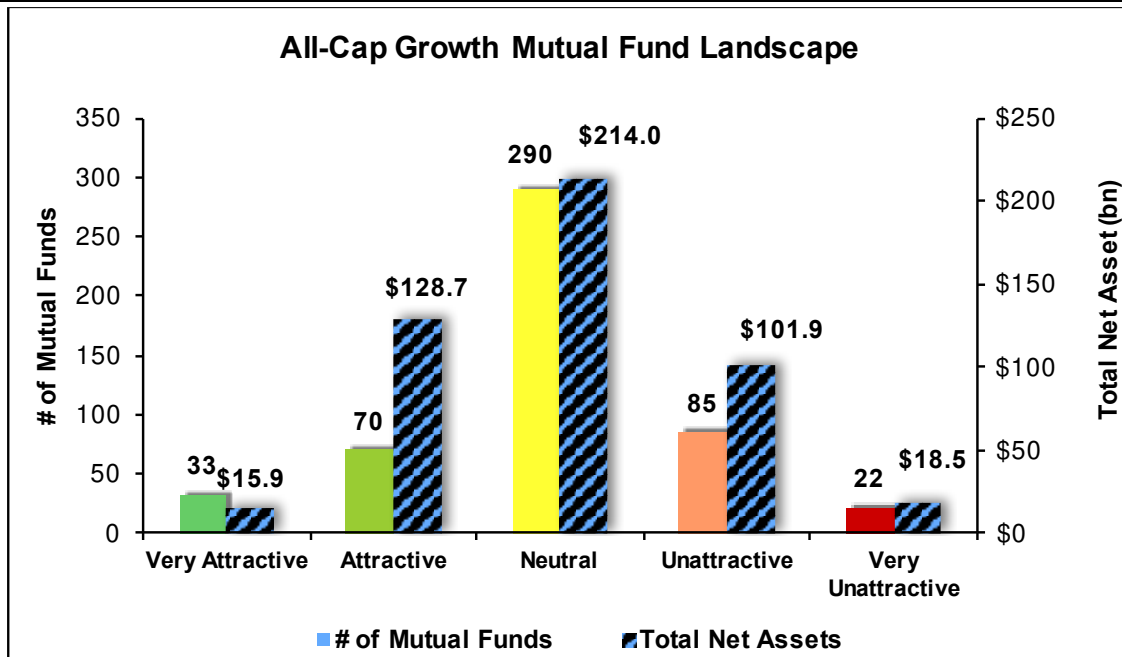
Figures 3 and 4 show the rating landscape of all All Cap Growth ETFs and mutual funds.

**Figure 3: Separating the Best ETFs From the Worst Funds**



Sources: New Constructs, LLC and company filings

**Figure 4: Separating the Best Mutual Funds From the Worst Funds**



Sources: New Constructs, LLC and company filings

This article originally published on [July 26, 2017](#).

Disclosure: David Trainer, Kyle Guske II, and Kenneth James receive no compensation to write about any specific stock, style, or theme.

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3. **Transparent** - Advisors should be able to show how the analysis was performed and the data behind it.
4. **Relevant** - Empirical evidence must provide [tangible, quantifiable correlation](#) to stock, ETF or mutual fund performance.

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Accounting data is only the beginning of fundamental research. It must be translated into economic earnings to truly understand profitability and valuation. This translation requires deep analysis of footnotes and the MD&A, a process that our [robo-analyst technology](#) empowers us to perform for thousands of stocks, ETFs and mutual funds.



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