

Most Attractive Stocks for November 2017

20 Large/Mid Cap and 20 Small Cap Stocks

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- Figure 1 shows 12 new stocks that make our November lists.
- The Most Attractive Stocks portfolio (-1.1%) underperformed the S&P 500 (+1.5%) last month.
- Figure 4 shows the 13 stocks that outperformed from October's report.
- See Appendix C for data on returns, volatility and portfolio turnover for our Most Attractive Stocks Portfolio.
- Most Attractive Stocks have high and rising returns on capital (ROIC) and low market expectations for future profits.
- Ernst & Young's recent white paper "<u>Getting ROIC Right</u>" proves the superiority of our research and analytics.

Figure 1: Additions for November

| I | Large Cap Additions | | | Small Cap Additions | | | |
|--------|------------------------------|--|--------|--------------------------------|--|--|--|
| Ticker | Company Name | | Ticker | Company Name | | | |
| ALL | Allstate Corp | | MGCD | MGC Diagnostics Corp | | | |
| BBY | Best Buy Co. | | MLP | Maui Land & Pineapple Co, Inc. | | | |
| GPS | The Gap, Inc. | | PLCE | Childrens Place Inc. | | | |
| JWN | Nordstrom Inc. | | RPXC | RPX Corp | | | |
| PRA | ProAssurance Corporation | | | • • | | | |
| RPAI | Retail Properties of America | | | | | | |
| WBA | Walgreens Boots Alliance | | | | | | |
| XL | XL Group, Plc | | | | | | |

Sources: New Constructs, LLC

Please see Appendix B for explanations of additions and deletions to the large and small cap lists.

This model portfolio leverages our cutting-edge <u>Robo-Analyst</u> technology to provide some of the best long ideas in the market.



The 20 Most Attractive Large/Mid Cap Stocks for November

We recommend that investors equal-weight holdings in all 20 Large/Mid Cap Most Attractive Stocks.

Figure 2: 20 Most Attractive Large/Mid Cap Stocks for November

| | | | | High-Quality Ear | nings | | Cheap Valuation | |] |
|--------|------------------------------|------------------------|-----------------------------|--------------------------------------|---------------------------------------|--|--|--|---------------------------|
| | | | | As of Last Twelve Mo | onths | | as of 10/31/17 | | |
| Ticker | Company Name | Sector | Positive Economic EPS | Rising ROIC (% point increase) | High-Ranking ROIC (by Quintile) | Positive Free Cash Flow Yield | Low Price-to- Economic Book Value | Short Market- Implied GAP (years) | Market Value (\$mm) |
| RPAI* | Retail Properties of America | Real Estate | \$0.76 | 3% | 3rd | 17% | 0.4 | Less than 1 | \$2,822 |
| XL* | XL Group, Plc | Financials | \$1.34 | 4% | 3rd | 13% | 0.5 | Less than 1 | \$10,439 |
| PRA* | ProAssurance Corporation | Financials | \$1.39 | 4% | 3rd | 11% | 0.8 | Less than 1 | \$2,994 |
| WBA* | Walgreens Boots Alliance | Consumer Staples | \$2.30 | 1% | 3rd | 11% | 0.7 | Less than 1 | \$66,903 |
| JNPR | Juniper Networks | Information Technology | \$0.94 | 1% | 2nd | 11% | 0.7 | Less than 1 | \$9,443 |
| DFS | Discover Financial Services | Financials | \$4.50 | 1% | Top Quintile | 10% | 0.7 | Less than 1 | \$24,773 |
| DRE | Duke Realty Corp | Real Estate | \$3.78 | 19% | Top Quintile | 9% | 0.3 | 6 | \$10,143 |
| ESRX | Express Scripts | Health Care | \$3.47 | 1% | 2nd | 9% | 0.6 | Less than 1 | \$34,713 |
| GNTX | Gentex Corporation | Consumer Discretionary | \$0.90 | 1% | Top Quintile | 8% | 1.0 | Less than 1 | \$5,543 |
| JWN* | Nordstrom Inc. | Consumer Discretionary | \$2.87 | 2% | 2nd | 8% | 0.5 | Less than 1 | \$6,591 |
| GPS* | The Gap, Inc. | Consumer Discretionary | \$1.78 | 2% | 2nd | 8% | 0.5 | Less than 1 | \$10,192 |
| AMGN | Amgen Inc. | Health Care | \$8.33 | 2% | Top Quintile | 8% | 1.0 | 6 | \$127,194 |
| BBY* | Best Buy Co, Inc. | Consumer Discretionary | \$2.64 | 1% | Top Quintile | 8% | 0.8 | Less than 1 | \$16,748 |
| KLAC | KLA - Tencor Corp | Information Technology | \$6.28 | 10% | Top Quintile | 7% | 1.0 | Less than 1 | \$17,064 |
| HAS | Hasbro Inc. | Consumer Discretionary | \$3.46 | 2% | Top Quintile | 6% | 1.1 | 1 | \$11,581 |
| CRUS | Cirrus Logic, Inc. | Information Technology | \$2.52 | 10% | Top Quintile | 5% | 1.0 | 5 | \$3,573 |
| SAFM | Sanderson Farms, Inc. | Consumer Staples | \$9.82 | 10% | Top Quintile | 4% | 0.6 | Less than 1 | \$3,402 |
| PEP | PepsiCo Inc. | Consumer Staples | \$3.73 | 1% | 2nd | 4% | 0.9 | 1 | \$156,763 |
| ALL* | Allstate Corp | Financials | \$3.97 | 4% | 2nd | 3% | 0.8 | Less than 1 | \$33,917 |
| LULU | Lululemon Athletica Inc. | Consumer Discretionary | \$1.72 | 1% | Top Quintile | 3% | 1.4 | 2 | \$7,726 |

* Addition to the Large/Mid Cap Most Attractive list in November Most Attractive Stocks are Sorted by Risk/Reward Rating

Sources: New Constructs, LLC

Important Disclosure Information is contained on the last page of this report. The recipient of this report is directed to read these disclosures.



The 20 Most Attractive Small Cap Stocks for November

We recommend that investors equal-weight holdings in all 20 Small Cap Most Attractive Stocks.

Figure 3: 20 Most Attractive Small Cap Stocks for November

| | | | | High-Quality Ear | nings | | Cheap Valuation | |] |
|--------|----------------------------------|------------------------|-----------------------------|--------------------------------------|---------------------------------------|--|--|--|---------------------------|
| | | | | As of Last Twelve Mo | onths | | as of 10/31/17 | | |
| Ticker | Company Name | Sector | Positive Economic EPS | Rising ROIC (% point increase) | High-Ranking ROIC (by Quintile) | Positive Free Cash Flow Yield | Low Price-to- Economic Book Value | Short Market- Implied GAP (years) | Market Value (\$mm) |
| MGCD* | MGC Diagnostics Corp | Health Care | \$0.66 | 10% | Top Quintile | 25% | 0.4 | Less than 1 | \$39 |
| PZN | Pzena Investment Management | Financials | \$1.63 | 18% | Top Quintile | 17% | 0.5 | Less than 1 | \$204 |
| CBL | CBL & Associates Properties | Real Estate | \$1.36 | 2% | 3rd | 16% | 0.2 | Less than 1 | \$1,341 |
| RPXC* | RPX Corp | Industrials | \$0.38 | 4% | 3rd | 15% | 0.8 | Less than 1 | \$644 |
| NPK | National Presto Industries, Inc. | Consumer Discretionary | \$4.07 | 4% | Top Quintile | 15% | 0.9 | 1 | \$814 |
| MITT | Ag Mortgage Investment Trust | Financials | \$3.68 | 21% | Top Quintile | 15% | 0.2 | Less than 1 | \$523 |
| GBL | GAMCO Investors, Inc. | Financials | \$3.97 | 483% | Top Quintile | 14% | 0.4 | Less than 1 | \$849 |
| PDEX | Pro-Dex Inc. | Health Care | \$0.48 | 10% | 2nd | 11% | 0.5 | Less than 1 | \$31 |
| PGEM | Ply Gem Holdings | Industrials | \$1.46 | 1% | Top Quintile | 10% | 0.7 | Less than 1 | \$1,157 |
| MLP* | Maui Land & Pineapple Co. | Real Estate | \$1.16 | 3% | Top Quintile | 10% | 0.5 | Less than 1 | \$305 |
| IVR | Invesco Mortgage Capital | Financials | \$4.23 | 40% | Top Quintile | 9% | 0.2 | Less than 1 | \$1,922 |
| RWT | Redwood Trust | Financials | \$1.53 | 7% | Top Quintile | 9% | 0.4 | Less than 1 | \$1,212 |
| ABCD | Cambium Learning Group | Consumer Discretionary | \$0.29 | 4% | 2nd | 8% | 0.8 | 2 | \$284 |
| TACT | Transact Technologies | Information Technology | \$0.39 | 5% | Top Quintile | 8% | 0.9 | Less than 1 | \$70 |
| DX | Dynex Capital | Financials | \$1.39 | 28% | Top Quintile | 7% | 0.2 | Less than 1 | \$345 |
| NRCIB | National Research Corp | Health Care | \$2.82 | 4% | Top Quintile | 6% | 0.7 | Less than 1 | \$374 |
| PLCE* | Childrens Place Inc. | Consumer Discretionary | \$4.20 | 1% | 2nd | 6% | 0.8 | Less than 1 | \$1,919 |
| SMP | Standard Motor Products | Consumer Discretionary | \$1.72 | 2% | 2nd | 4% | 0.8 | Less than 1 | \$995 |
| FONR | Fonar Corporation | Health Care | \$2.33 | 4% | Top Quintile | 4% | 0.7 | Less than 1 | \$204 |
| WINA | Winmark Corp | Consumer Discretionary | \$5.26 | 1% | Top Quintile | 3% | 1.0 | Less than 1 | \$500 |

* Addition to the Small Cap Most Attractive list in November

Most Attractive Stocks are Sorted by Risk/Reward Rating

Sources: New Constructs, LLC

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Most Attractive Stocks: Monthly Updates

The Most Attractive Stocks portfolio (-1.1%) underperformed the S&P 500 (+1.5%) last month. 13 stocks from our October Most Attractive Large Cap and Small Cap lists outperformed the S&P 500, and 16 stocks had positive returns. See Figure 4 for details. For updates on the performance of all of last month's Most Attractive stocks, see Appendix A. We measure our October performance based on closing prices from October 04, 2017 to October 31, 2017. We published last month's report to subscribers on October 04, 2017.

| | Large Cap | | Small Cap | | | | | |
|---------|-----------------------------|----------------------------|-----------|----------------------------------|----------------------------|--|--|--|
| Ticker | Company Name | Change From 10/04/17 | Ticker | Company Name | Change From 10/04/17 | | | |
| LRCX | Lam Research Corp | 12.7% | NPK | National Presto Industries, Inc. | 8.6% | | | |
| NVR | NVR Inc. | 11.5% | PZN | Pzena Investment Management | 7.7% | | | |
| STX | Seagate Technology, Plc | 8.8% | PLPM | Planet Payment | 6.4% | | | |
| KLAC | KLA - Tencor Corp | 5.7% | PDEX | Pro-Dex Inc. | 6.4% | | | |
| CRUS | Cirrus Logic, Inc. | 2.2% | NVEC | NVE Corporation | 4.3% | | | |
| DFS | Discover Financial Services | 1.6% | KLIC | Kulicke & Soffa Industries, Inc. | 3.2% | | | |
| S&P 500 | S&P 500 | 1.5% | FONR | Fonar Corporation | 3.1% | | | |
| PEP | PepsiCo Inc. | 0.8% | S&P 500 | S&P 500 | 1.5% | | | |
| LULU | Lululemon Athletica Inc. | 0.3% | NRCIB | National Research Corp | 0.8% | | | |

Figure 4: 16 Stocks with Positive Returns from October's Report

Sources: New Constructs, LLC

Note: Gain/Decline performance analysis excludes transaction costs and dividends.



Most Attractive Stocks: Methodology

Stocks make our Most Attractive list because they have:

- 1. High-Quality Earnings based on:
 - a. Returns on Invested Capital that are rising; and
 - b. Economic Earnings/Cash Flows that are positive.

AND

- 2. Cheap Valuations based on:
 - *a. Free-Cash Flow Yields*¹ that are positive;
 - b. *Price-to-Economic Book Value* (EBV)² ratios that are relatively low; and
 - c. *Growth Appreciation Periods*³ (GAP) that are relatively low.

The above characteristics also qualify stocks for a 'Very Attractive' or 'Attractive' Rating, according to our Risk/Reward Rating system. Figure 5 shows our Risk/Reward Rating analysis, which we apply to the 3000+ companies that we cover. Stocks get a grade of 1 to 5 for each criterion, 5 being the worst and 1 being the best score. The overall score is based on the average score of all five criteria. Stocks must get an average score of 1.4 or below to be rated Very Attractive.

Figure 5: New Constructs Risk/Reward Rating for Stocks

| | Quality of | Earnings | Valuation | | | | | |
|-------------------------|----------------------------|-----------------|---------------|-----------------------------|---------|--|--|--|
| Risk/Reward Rating © | Econ vs Reported EPS () | ROIC (1) | FCF Yield (1) | Price to EBV (1) | GAP ® | | | |
| Wery Unattractive | Misleading Trend | Bottom Quintile | < -E% | $>3.5~\mathrm{cr}\cdot 1<5$ | × 50 | | | |
| Unattractive | Faine Positive | (th) Quinfile | -5% < -1% | 2.4 < 3.5 nr < -1 | P0 < 60 | | | |
| Nesdadi | Neutral EE | 3rd Quintile | -1% < 3% | 1.8 × 2.4 | 10 < 20 | | | |
| Attractive | Positive EE | 2nd Quintile | 2% < 10% | 1.1 < 1.8 | 3 < 10 | | | |
| Very Attractive | Fising EE | Top Quintie | > 10% | C Dett 3 | 0<3 | | | |

Sources: New Constructs, LLC

¹ Free-Cash Flow Yields measure the % of the total value of the firm for which the Free Cash Flows of the firm account. The formula is FCF/Current Enterprise Value.

² Economic Book Value (EBV) measures the no-growth value of the business based on its annual aftertax cash flow. The Formula for EBV is: (NOPAT / WACC) + Excess Cash + Non-operating assets – Debt (incl. Operating Leases) - Value of Outstanding Stock Options – Minority Interests.

³ Growth Appreciation Period measures the number of years, implied by the market-price, that a company will grow its economic earnings. This measure assigns a numerical value to the width of the moat around a firm's business.

Appendix A – Performance of Stocks on October's Report

Figure 6: Performance of All Stocks from October's Report

| | Large Cap | | | Small Cap | |
|---------|------------------------------|----------------------------|---------|----------------------------------|----------------------------|
| Ticker | Company Name | Change From 10/04/17 | Ticker | Company Name | Change From 10/04/17 |
| LRCX | Lam Research Corp | 12.7% | NPK | National Presto Industries, Inc. | 8.6% |
| NVR | NVR Inc. | 11.5% | PZN | Pzena Investment Management | 7.7% |
| STX | Seagate Technology, Plc | 8.8% | PLPM | Planet Payment | 6.4% |
| KLAC | KLA - Tencor Corp | 5.7% | PDEX | Pro-Dex Inc. | 6.4% |
| CRUS | Cirrus Logic, Inc. | 2.2% | NVEC | NVE Corporation | 4.3% |
| DFS | Discover Financial Services | 1.6% | KLIC | Kulicke & Soffa Industries, Inc. | 3.2% |
| SPX | S&P 500 | 1.5% | FONR | Fonar Corporation | 3.1% |
| PEP | PepsiCo Inc. | 0.8% | SPX | S&P 500 | 1.5% |
| LULU | Lululemon Athletica Inc. | 0.3% | NRCIB | National Research Corp | 0.8% |
| RY | Royal Bank of Canada | -0.3% | PGEM | Ply Gem Holdings | -0.3% |
| DRE | Duke Realty Corp | -2.1% | IVR | Invesco Mortgage Capital, Inc. | -0.5% |
| LHO | Lasalle Hotel Properties | -3.2% | DX | Dynex Capital, Inc. | -2.1% |
| ESRX | Express Scripts | -4.2% | MITT | Ag Mortgage Investment Trust | -2.9% |
| TUP | Tupperware Brands | -4.8% | GBL | GAMCO Investors, Inc. | -3.1% |
| HAS | Hasbro Inc. | -5.2% | TACT | Transact Technologies, Inc. | -4.0% |
| GNTX | Gentex Corporation | -5.8% | WINA | Winmark Corp | -4.2% |
| PLCE | Childrens Place Inc. | -6.2% | RWT | Redwood Trust, Inc. | -4.7% |
| AMGN | Amgen Inc. | -7.1% | OCLR | Oclaro Inc. | -5.4% |
| SAFM | Sanderson Farms | -9.4% | ABCD | Cambium Learning Group | -6.0% |
| JNPR | Juniper Networks | -13.5% | CBL | CBL & Associates Properties | -7.7% |
| HA | Hawaiian Holdings | -15.6% | SMP | Standard Motor Products | -11.0% |
| Large C | ap Portfolio Return | -1.7% | Small C | ap Portfolio Return | -0.6% |
| Combo | (Large and Small Cap) Return | -1.1% | | | |

Sources: New Constructs, LLC

Note: Gain/Decline performance analysis excludes transaction costs and dividends.



Appendix B – Additions and Deletions

Most Attractive Large/Mid Cap Stocks

Deletions:

- LRCX Stock price increased 12.7% since October report.
- NVR Stock price increased 11.5% since October report.
- STX Stock price increased 8.8% since October report.
- HA Displaced by improved rank of other stocks.
- LHO Displaced by improved rank of other stocks.
- PLCE Displaced by improved rank of other stocks.
- RY Displaced by improved rank of other stocks.
- TUP Displaced by improved rank of other stocks.

Additions:

- JWN Stock price decreased 10.4% since October report.
- GPS Stock price decreased 10.3% since October report.
- RPAI Stock price decreased 8.5% since October report.
- BBY Stock price decreased 2.0% since October report.
- ALL Addition by decrease in rank of other stocks.
- PRA Addition by decrease in rank of other stocks.
- XL Addition by decrease in rank of other stocks.
- WBA New filing data on 10/25/17.

Most Attractive Small Cap Stocks

Deletions:

- NVEC Stock price increased 4.3% since October report.
- KLIC Stock price increased 3.2% since October report.
- OCLR Displaced by improved rank of other stocks.
- PLPM Displaced by improved rank of other stocks.

Additions:

- PLCE Stock price decreased 6.2% since October report.
- MGCD Stock price decreased 3.5% since October report.
- RPXC Stock price decreased 2.8% since October report.
- MLP Addition by decrease in rank of other stocks.

Explanation of Risk/Reward Rating System

Our Risk/Reward Rating System assigns a rating to every stock under our coverage according to what we believe are the 5 most important criteria for assessing the risk versus reward of stocks. See table that follows for details.

| Risk/Reward Rating | The Risk/Reward Rating provides a final rating based on the equal-weighted average rating of each criterion. |
|-----------------------|--|
| Very Unattractive | FCF Yield is not included in the average. |
| Unattractive | FCF Yield is not included in the average. |
| Neutral | All criteria are equal-weighted in the average calculation. |
| Attractive | All criteria are equal-weighted in the average calculation. |
| Very Attractive | All criteria are equal-weighted in the average calculation. |

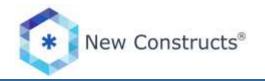
| Economic vs Reported EPS | Rates stocks based on how their Economic Earnings compare to their Reported Earnings. Values based on Latest Fiscal Year. | | | | | | |
|-----------------------------|---|--|--|--|--|--|--|
| Very Unattractive | Negative and declining Economic Earnings despite positive and rising Reported Earnings | | | | | | |
| Unattractive | Same as above except Reported Earnings are not rising or Reported Earnings are not positive | | | | | | |
| Neutral | Negative Economic and Reported Earnings | | | | | | |
| Attractive | Economic Earnings are positive | | | | | | |
| Very Attractive | Economic Earnings are positive and rising | | | | | | |

| Return on Invested Capital (ROIC) | Rates stocks based on their ROIC. Values based on Latest Fiscal Year. |
|---|---|
| Bottom Quintile | Very Unattractive = the bottom 20% of Russell 1000 companies |
| 4th Quintile | Unattractive = the bottom 40% of Russell 1000 companies |
| 3rd Quintile | Neutral = the middle 20% of Russell 1000 companies |
| 2nd Quintile | Attractive = the top 40% of Russell 1000 companies |
| Top Quintile | Very Attractive = the top 20% of Russell 1000 companies |

| FCF Yield | Rates stocks based on their Free Cash Flow Yield. Values based on Latest Closing Stock price and Latest Fiscal Year. |
|------------------------|--|
| <-5% | Very Unattractive = less than or equal to -5% |
| -5%<-1% | Unattractive = more than -5% but less than or equal to -1% |
| <mark>-1%<3%</mark> | Neutral = more than -1% but less than or equal to +3% |
| 3%<10% | Attractive = more than +3% but less than or equal to +10% |
| >10% | Very Attractive = more than +10% |



| Price-to-EBV Ratio | Rates stocks based on their Price-to-Economic Book Value Ratio. Values based on Latest Closing Stock price and Latest Fiscal Year. |
|--|--|
| >3.5 or -1>0 | Very Unattractive = greater than or equal to 3.5 or less than 0 but greater than -1 |
| 2.4>3.5 or <-1 | Unattractive = greater than or equal to 2.4 but less than 3.5 and less than or equal to -1 |
| 1.6>2.4 | Neutral = greater than or equal to 1.6 but less than 2.4 |
| 1.1>1.6 | Attractive = greater than or equal to 1.1 but less than 1.6 |
| 0>1.1 | Very Attractive = greater than or equal to 0 but less than 1.1 |
| | |
| Growth Appreciation Period (yrs) | Rates stocks based on their Market-Implied Growth Appreciation Period. Values based on Latest Closing Stock price and Default Forecast Scenario. |
| >50 | Very Unattractive = greater than or equal to 50 years |
| 20>50 | Unattractive = at least 20 years but less than 50 |
| 10>20 | Neutral = at least 10 years but less than 20 |
| 3>10 | Attractive = at least 3 years but less than 10 |
| 0>3 | Very Attractive = at least 0 years but less than 3 |



Appendix C – Portfolio Metrics

| Figure 7: Performance and Risk Metrics | | | | | | | | | | | | |
|--|----------------------|----------------------|--------------------|----------------------|----------------------|--------------------|-----------|-----------|--------------------|-------------------|-------------------|-------------------------------|
| | Po | rtfolio Returi | าร | Volati | lity (Annual | ized) | S | harpe | Ratio | Beta | | |
| Portfolio | 1 year annualized | 3 year annualized | Since Inception | 1 year annualized | 3 year annualized | Since Inception | 1 Year | 3 Year | Since Inception | 1 Year Average | 3 Year Average | Average Since Inception |
| Most Attractive Large | 18% | 6% | 9% | 15% | 14% | 19% | 1.2 | 0.4 | 0.5 | 1.0 | 1.0 | 1.0 |
| Most Attractive Small | 24% | 16% | 10% | 20% | 17% | 24% | 1.2 | 0.9 | 0.4 | 0.83 | 0.87 | 0.92 |
| Most Attractive Small and Large | 21% | 11% | 10% | 17% | 15% | 21% | 1.2 | 0.7 | 0.5 | 0.91 | 0.93 | 0.95 |
| S&P 500 | 18% | 9% | 6% | 8% | 10% | 15% | 2.1 | 0.9 | 0.4 | | | |
| Russell 2000 | 21% | 11% | 7% | 18% | 16% | 21% | 1.1 | 0.7 | 0.4 | | | |



Figure 8: Portfolio Turnover

| | Monthly Turnover | | |
|--|-------------------|-------------------|-------------------------------|
| Portfolio | 1 Year Average | 3 Year Average | Average Since Inception |
| Most Attractive Large | 45% | 41% | 30% |
| Most Attractive Small | 44% | 45% | 33% |
| Most Attractive Small and Large | 45% | 43% | 32% |

Source: New Constructs, LLC



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- 3. **Transparent** Advisors should be able to show how the analysis was performed and the data behind it.
- 4. **Relevant** Empirical evidence must provide <u>tangible</u>, <u>quantifiable</u> <u>correlation</u> to stock, ETF or mutual fund performance.

Value Investing 2.0: Diligence Matters: Technology is Key to Value Investing With Scale

Accounting data is only the beginning of fundamental research. It must be translated into economic earnings to truly understand profitability and valuation. This translation requires deep analysis of footnotes and the MD&A, a process that our <u>robo-analyst technology</u> empowers us to perform for thousands of stocks, ETFs and mutual funds.



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