



1/22/18

ETF & Mutual Fund Rankings: Mid Cap Blend Style

The Mid Cap Blend style ranks seventh out of the twelve fund styles as detailed in our <u>1Q18 Style Ratings for</u> <u>ETFs and Mutual Funds</u> report. <u>Last quarter</u>, the Mid Cap Blend style seventh as well. It gets our Neutral rating, which is based on an aggregation of ratings of 26 ETFs and 406 mutual funds in the Mid Cap Blend style as of January 22, 2018. See a recap of our <u>4Q17 Style Ratings here.</u>

Figures 1 and 2 show the best and worst rated ETFs and mutual funds in the style. Not all Mid Cap Blend style ETFs and mutual funds are created the same. The number of holdings varies widely (from 20 to 2482). This variation creates drastically different investment implications and, therefore, ratings.

Investors seeking exposure to the Mid Cap Blend style should buy one of the Attractive-or-better rated ETFs or mutual funds from Figures 1 and 2.

Our <u>Robo-Analyst technology</u> empowers our unique <u>ETF and mutual fund rating methodology</u>, which leverages our rigorous analysis of each fund's holdings.¹ We think advisors and investors focused on prudent investment decisions should include analysis of fund holdings in their research process for ETFs and mutual funds.

Figure 1: ETFs with the Best & Worst Ratings – Top 5

	Allocat							
Ticker	Attractive- or-better Stocks	Neutral Stocks	Unattractive- or-worse Stocks	Predictive Rating				
		Best E	TFs					
ONEV	21%	51%	26%	Attractive				
REGL	9%	49%	39%	Attractive				
CZA	9%	48%	32%	Attractive				
SCHM	9%	41%	44%	Neutral				
VO	10%	39%	48%	Neutral				
Worst ETFs (only 2)								
NFO	10%	36%	53%	Unattractive				
RYJ	7%	20%	54%	Unattractive				

* Best ETFs exclude ETFs with TNAs less than \$100 million for inadequate liquidity. Sources: New Constructs, LLC and company filings

Six ETFs are excluded from Figure 1 because their total net assets (TNA) are below \$100 million and do not meet our liquidity minimums.

¹ Ernst & Young's recent white paper "<u>Getting ROIC Right</u>" proves the superiority of our holdings research and analytics.



	Allocation	of Mutual F	und Holdings	
Ticker	Attractive- or-better Stocks	Neutral Stocks	Unattractive- or-worse Stocks	Predictive Rating
		Best Mutu	al Funds	
FMEIX	27%	46%	23%	Very Attractive
DNLYX	22%	45%	32%	Very Attractive
DNLRX	22%	45%	32%	Very Attractive
DNLCX	22%	45%	32%	Attractive
LSIRX	21%	36%	33%	Attractive
		Worst Mut	ual Funds	
MDPIX	5%	21%	22%	Very Unattractive
PMVCX	7%	32%	60%	Very Unattractive
PAMVX	7%	32%	60%	Very Unattractive
GMVAX	6%	31%	54%	Very Unattractive
MDPSX	5%	21%	22%	Very Unattractive

Figure 2: Mutual Funds with the Best & Worst Ratings – Top 5

* Best mutual funds exclude funds with TNAs less than \$100 million for Sources: New Constructs, LLC and company filings

Eleven mutual funds are excluded from Figure 2 because their total net assets (TNA) are below \$100 million and do not meet our liquidity minimums.

State Street SPDR Russell 1000 Low Volatility Focus ETF (ONEV) is the top-rated Mid Cap Blend ETF and Fidelity Mid Cap Enhanced Index Fund (FMEIX) is the top-rated Mid Cap Blend mutual fund. ONEV earns an Attractive rating and FMEIX earns a Very Attractive rating.

Guggenheim Raymond James SB-1 Equity ETF (RYJ) is the worst rated Mid Cap Blend ETF and ProFunds Mid Cap ProFund (MDPSX) is the worst rated Mid Cap Blend mutual fund. RYJ earns an Unattractive rating and MDPSX earns a Very Unattractive rating.

The Danger Within

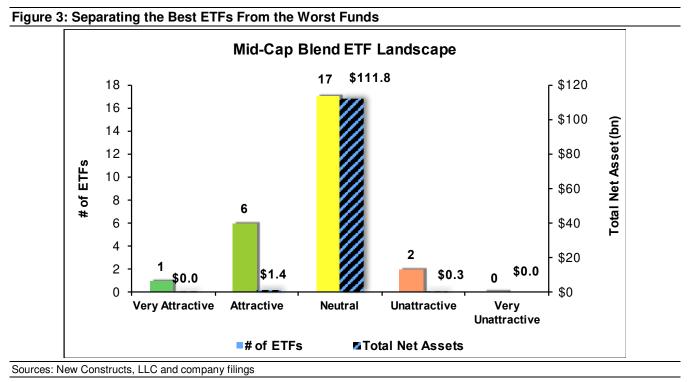
Buying a fund without analyzing its holdings is like buying a stock without analyzing its business and finances. Put another way, research on fund holdings is necessary due diligence because a fund's performance is only as good as its holdings' performance. Don't just take our word for it, <u>see what Barron's says</u> on this matter.

PERFORMANCE OF HOLDINGs = PERFORMANCE OF FUND

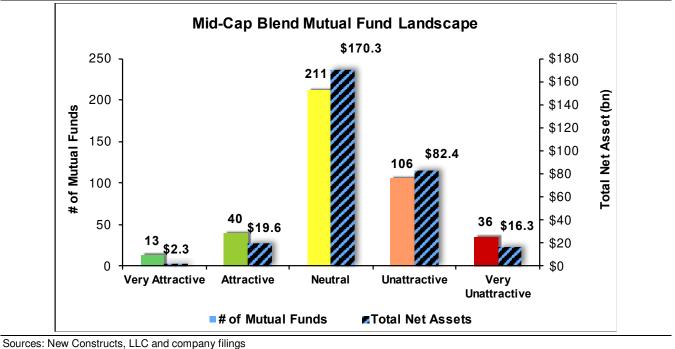
Analyzing each holding within funds is no small task. Our <u>Robo-Analyst technology</u> enables us to perform this diligence with scale and provide the <u>research needed</u> to fulfill the fiduciary duty of care. More of the biggest names in the financial industry (see <u>At BlackRock</u>, <u>Machines Are Rising Over Managers to Pick Stocks</u>) are now embracing technology to leverage machines in the investment research process. Technology may be the only solution to the dual mandate for research: cut costs and fulfill the fiduciary duty of care. Investors, clients, advisors and analysts deserve the latest in technology to get the diligence required to make prudent investment decisions.



Figures 3 and 4 show the rating landscape of all Mid Cap Blend ETFs and mutual funds.







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Disclosure: David Trainer, Kyle Guske II, and Peter Apockotos receive no compensation to write about any specific stock, style, or theme.

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- 2. **Un-conflicted** Clients deserve unbiased research.
- 3. **Transparent** Advisors should be able to show how the analysis was performed and the data behind it.
- 4. **Relevant** Empirical evidence must provide <u>tangible, quantifiable correlation</u> to stock, ETF or mutual fund performance.

Value Investing 2.0: Diligence Matters: Technology is Key to Value Investing With Scale

Accounting data is only the beginning of fundamental research. It must be translated into economic earnings to truly understand profitability and valuation. This translation requires deep analysis of footnotes and the MD&A, a process that our <u>robo-analyst technology</u> empowers us to perform for thousands of stocks, ETFs and mutual funds.



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