



# ETF & Mutual Fund Rankings: Technology Sector

The Technology sector ranks third out of the 11 sectors as detailed in our <u>1Q18 Sector Ratings for ETFs and</u> <u>Mutual Funds</u> report. <u>Last quarter</u>, the Technology sector ranked third as well. It gets our Neutral rating, which is based on an aggregation of ratings of 42 ETFs and 127 mutual funds in the Technology sector as of January 9, 2018. See a recap of our <u>4Q17 Sector Ratings here</u>.

Figures 1 and 2 show the five best and worst rated ETFs and mutual funds in the sector. Not all Technology sector ETFs and mutual funds are created the same. The number of holdings varies widely (from 20 to 370). This variation creates drastically different investment implications and, therefore, ratings.

Investors seeking exposure to the Technology sector should buy one of the Attractive-or-better rated ETFs or mutual funds from Figures 1 and 2.

Our <u>Robo-Analyst technology</u> empowers our unique<u>ETF and mutual fund rating methodology</u>, which leverages our rigorous analysis of each fund's holdings.<sup>1</sup> We think advisors and investors focused on prudent investment decisions should include analysis of fund holdings in their research process for ETFs and mutual funds.

### Figure 1: ETFs with the Best & Worst Ratings – Top 5

	Alloca						
Ticker	ter Attractive- or-better Stocks		Unattractive- or-worse Stocks	Predictive Rating			
Best ETFs							
XLK	23%	48%	29%	Very Attractive			
IXN	13%	41%	24%	Very Attractive			
TDIV	47%	29%	22%	Very Attractive			
HACK	14%	16%	39%	Very Attractive			
SMH	43%	36%	22%	Very Attractive			
Worst ETFs							
FDN	3%	29%	63%	Unattractive			
IBUY	3%	25%	51%	Unattractive			
ARKW	1%	26%	51%	Unattractive			
XWEB	3%	14%	56%	Very Unattractive			
ARKK	0%	17%	56%	Very Unattractive			

\* Best ETFs exclude ETFs with TNAs less than \$100 million for inadequate liquidity.

Sources: New Constructs, LLC and company filings

iShares Edge MSCI Multifactor Technology ETF (TCHF), John Hancock Multifactor Technology ETF (JHMT), and First Trust NASDAQ Semiconductor ETF (FTXL) are excluded from Figure 1 because their total net assets (TNA) are below \$100 million and do not meet our liquidity minimums.

<sup>&</sup>lt;sup>1</sup> Ernst & Young's recent white paper "<u>Getting ROIC Right</u>" proves the superiority of our holdings research and analytics.



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-		Allocation of Mutual Fund Holdings					
	Ticker	Attractive- or-better Stocks	Neutral Stocks	Unattractive- or-worse Stocks	Predictive Rating		
-							
	FSDCX	43%	30%	24%	Very Attractive		
	VITAX	16%	49%	33%	Attractive		
	NWJEX	21%	49%	27%	Attractive		
	NWJFX	21%	49%	27%	Attractive		
	FSCSX	11%	39%	44%	Neutral		
		Worst Mutual Funds					
	PGTPX	4%	30%	35%	Very Unattractive		
	PGTMX	4%	30%	35%	Very Unattractive		
	PGTAX	4%	30%	35%	Very Unattractive		
	RAGTX	11%	35%	41%	Very Unattractive		
	WFSTX	11%	38%	39%	Very Unattractive		
utual funds exclude fur		nan \$100 million for ina	dequate liquidity.	1			

### Figure 2

Sources: New Constructs, LLC and company filings

Fidelity Advisor Communications Equipment Fund (FDMIX) and ICON Information Technology Fund (ICTEX) are excluded from Figure 2 because their total net assets (TNA) are below \$100 million and do not meet our liquidity minimums.

State Street Technology Select Sector SPDR (XLK) is the top-rated Technology ETF and Fidelity Select Communication Equipment Portfolio (FSDCX) is the top-rated Technology mutual fund. Both earn a Very Attractive rating.

ARK Innovation ETF (ARKK) is the worst rated Technology ETF and Wells Fargo Specialized Technology Fund (WSFTX) is the worst rated Technology mutual fund. Both earn a Very Unattractive rating.

427 stocks of the 3000+ we cover are classified as Technology stocks.

#### The Danger Within

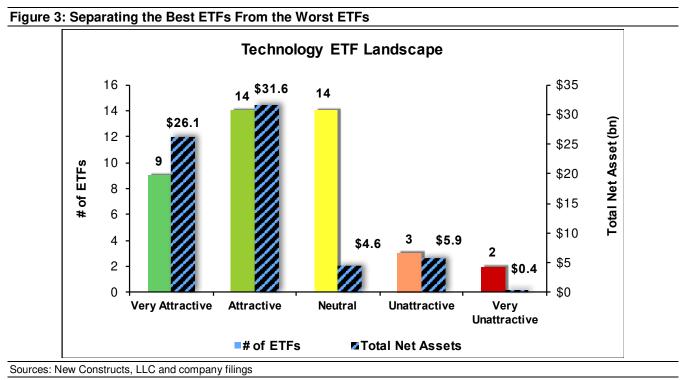
Buying a fund without analyzing its holdings is like buying a stock without analyzing its business and finances. Put another way, research on fund holdings is necessary due diligence because a fund's performance is only as good as its holdings' performance. Don't just take our word for it, see what Barron's says on this matter.

### PERFORMANCE OF HOLDINGs = PERFORMANCE OF FUND

Analyzing each holding within funds is no small task. Our Robo-Analyst technology enables us to perform this diligence with scale and provide the research needed to fulfill the fiduciary duty of care. More of the biggest names in the financial industry (see At BlackRock, Machines Are Rising Over Managers to Pick Stocks) are now embracing technology to leverage machines in the investment research process. Technology may be the only solution to the dual mandate for research: cut costs and fulfill the fiduciary duty of care. Investors, clients, advisors and analysts deserve the latest in technology to get the diligence required to make prudent investment decisions.



Figures 3 and 4 show the rating landscape of all Technology ETFs and mutual funds.



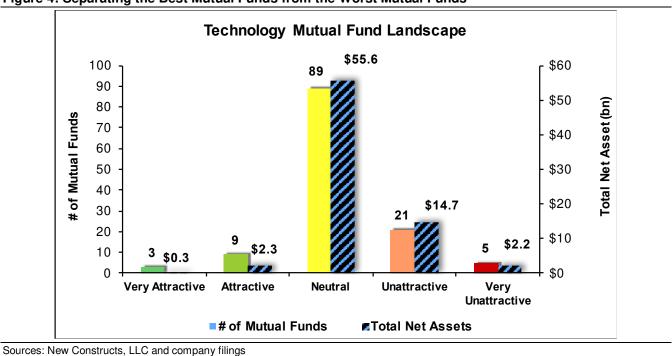


Figure 4: Separating the Best Mutual Funds from the Worst Mutual Funds

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Disclosure: David Trainer and Kyle Guske II receive no compensation to write about any specific stock, sector or theme.

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Ratings & screeners on 3000 stocks, 450 ETFs and 7000 mutual funds help you make prudent investment decisions.

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## To fulfill the Duty of Care, research should be:

- 1. **Comprehensive** All relevant publicly-available (e.g. 10-Ks and 10-Qs) information has been diligently reviewed, including footnotes and the management discussion & analysis (MD&A).
- 2. **Un-conflicted** Clients deserve unbiased research.
- 3. **Transparent** Advisors should be able to show how the analysis was performed and the data behind it.
- 4. **Relevant** Empirical evidence must provide <u>tangible, quantifiable correlation</u> to stock, ETF or mutual fund performance.

## Value Investing 2.0: Diligence Matters: Technology is Key to Value Investing With Scale

Accounting data is only the beginning of fundamental research. It must be translated into economic earnings to truly understand profitability and valuation. This translation requires deep analysis of footnotes and the MD&A, a process that our <u>robo-analyst technology</u> empowers us to perform for thousands of stocks, ETFs and mutual funds.



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