

## **DILIGENCE PAYS 3/9/18**

# Filing Season Finds: Friday, March 9

For March 8, 2018, our forensic accounting red flag comes from a claims management company with artificially low invested capital.

We pulled this highlight from yesterday's research of 46 10-K filings, from which our <u>Robo-Analyst</u> technology collected 4,585 data points. Our analyst team used this data to make 985 forensic accounting <u>adjustments</u> with a dollar value of \$358 billion. The adjustments were applied as follows:

- 416 income statement adjustments with a total value of \$25 billion
- 405 balance sheet adjustments with a total value of \$149 billion
- 164 valuation adjustments with a total value of \$184 billion

Figure 1: Filing Season Diligence for Thursday, March 8th

	Filings Parsed	Data Points Collected	# of Adjustments	Total Value of Adjustments (\$Billions)
Filing Season Day 13	46	4,585	985	\$358
Filing Season Total	1,353	206,802	33,136	\$12,173

Sources: New Constructs, LLC and company filings.

We believe this research is necessary to fulfill the <u>Fiduciary Duty of Care</u>. Ernst & Young's recent white paper, "<u>Getting ROIC Right</u>", demonstrates how these adjustments contribute to meaningfully superior models and metrics.

#### Today's Forensic Accounting Needle in a Haystack Is for Insurance Investors

Senior Analyst Lindsay Bohannon found an unusual item yesterday in Crawford & Company's (CRD.B) 10-K.

On <u>page 89</u>, CRD.B disclosed \$196 million (25% of total assets) in <u>accumulated other comprehensive loss</u> due to foreign currency adjustments and increases to retirement liabilities. These unrealized losses artificially reduce reported assets and should be added back to calculate <u>invested capital</u>.

In addition to its other comprehensive loss, CRD.B also has \$136 million in off-balance sheet debt and \$213 million in accumulated asset write-downs. These hidden items comprise the majority of CRD.B's invested capital. The debt+equity formula used by many data providers calculates CRD.B's average invested capital as \$383 million, roughly a third of the \$1.1 billion in capital the company has actually invested in its business.

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Disclosure: David Trainer, Lindsay Bohannon, and Sam McBride receive no compensation to write about any specific stock, sector, style, or theme.

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### To fulfill the Duty of Care, research should be:

- 1. **Comprehensive** All relevant publicly-available (e.g. 10-Ks and 10-Qs) information has been diligently reviewed, including footnotes and the management discussion & analysis (MD&A).
- 2. Un-conflicted Clients deserve unbiased research.
- 3. **Transparent** Advisors should be able to show how the analysis was performed and the data behind it.
- 4. **Relevant** Empirical evidence must provide <u>tangible</u>, <u>quantifiable correlation</u> to stock, ETF or mutual fund performance.

### Value Investing 2.0: Diligence Matters: Technology is Key to Value Investing With Scale

Accounting data is only the beginning of fundamental research. It must be translated into economic earnings to truly understand profitability and valuation. This translation requires deep analysis of footnotes and the MD&A, a process that our <u>robo-analyst technology</u> empowers us to perform for thousands of stocks, ETFs and mutual funds.





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