

# VERSUS OTHER RESEARCH OFFERINGS



	Coverage			Cash Flow Focus (Non-GAAP)		Consistent Due Dilligence		Transparency/Links To		Independence	
	Stocks	ETFs	Mutual Funds	ROIC & Economic Earnings	Reverse DCF	Footnotes	MD&A	Calculations	SEC Filings/ Source Data	Not Paid By Funds or Companies Covered	No Banking or Trading Revenues
New Constructs	√	√	√	√	√	√	√	√	√	√	√
Credit-Suisse HOLT	√			√	√			1/2			
EVA Dimensions/ISS	√			√						√	√
MorningStar	√	√	√	black box							√
CFRA/S&P	limited			limited						√	√
S&P Capital IQ	√										√
Zack's	√										√
Other Sell-Side	√										
Valuentum.com	√	√						limited		√	√
Finbox.io	√							limited		√	√
GuruFocus	√			√						√	√
Other Firms	√									?	?

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