

DILIGENCE PAYS

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Average Invested Capital: Explanation and Examples

For those looking for the best financial analysis ratios in the business, you've come to the right place. Don't take our word for it, big 4 accounting firm, Ernst & Young, proves the material superiority of our Invested Capital.

We give you the financial due diligence needed to fulfill the Fiduciary Duty of Care.

Invested capital equals the sum of all cash that has been invested in a company over its life with no regard to financing form or accounting name. It's the total investment in the business from which operating profit is derived.

In our calculation of ROIC, we use a time-weighted average invested capital, to most accurately capture the capital available to a business that can be used to generate NOPAT over the course of a year, or any given performance measurement period. This adjustment is necessary to account for acquisitions that close anytime other than the first day of a fiscal year.

For example, when a company makes an acquisition, the entire purchase price is added to the company's balance sheet in the year of the acquisition along with any assumed debts or other long-term liabilities. However, the only income captured on the income statement is that which occurs after the acquisition closes. In other words, the balance sheet is charged with the full price of the acquisition while the income statement only gets a partial period of income. Except for the rare event that an acquisition closes on the first day of the fiscal year, one must adjust for this accounting mismatch of income vs capital deployed when calculating return on invested capital (ROIC).

Figure 1 shows how we calculate average invested capital for all companies in our coverage universe.

Figure 1: How to Calculate Average Invested Capital

Beginning Invested Capital + (Ending Invested Capital – Acquired Invested Capital) / 2) + Time Weighted Acquired Invested Capital

Sources: New Constructs, LLC and company filings

In order to time weight acquired invested capital, we calculate the percentage of the fiscal year the company had access to that capital.

For example, if a company completes an acquisition at the end of the first quarter, then the company has the remaining three quarters to use that capital. Therefore, 75% of that capital should be included in the average invested capital calculation to match the 75% of the year that the income statement will capture income from the acquisition.

Figure 1 shows that there are three main components to calculating average invested capital.

First is beginning invested capital, which is the amount of invested capital the company had at the start of the year.

Second is the average incremental non-acquired invested capital, which is the total average value of all new capital that wasn't acquired as a part of an acquisition. It is calculated as ending invested capital minus beginning invested capital minus acquired invested capital. We divide this value by two since the most reasonable assumptions is that capital is acquired ratably over the course of the year.

The third component is the adjusted total acquired invested capital from acquisitions. This is the time weighted value of invested capital, and it is equivalent to the value of the acquired capital multiplied by the percentage of the year the company had to employ that invested capital.

Consider CenturyLink Inc. (CTL), which can be seen in Figure 2. CTL acquired \$32,141 million of invested capital during the year. However, they acquired it on November 1, and the year ended December 31. Therefore CTL really only had the capital for 16.4% of the year. In this case adjusted total acquired invested capital from acquisitions is \$32,141 million time 16.4%, which equals \$5,283 million.



Lastly, average invested capital is just the sum of the three main components: beginning invested capital, average incremental non-acquired invested capital, and adjusted total acquired invested capital from acquisitions.

Figures 2-4 provide examples of our average invested capital calculation.

Figure 2: CenturyLink Average Invested Capital Calculation

CenturyLink Inc. (CTL)	December 31, 2017
values in millions	
Beginning Invested Capital	\$46,586.33
Ending Invested Capital	\$77,614.40
Beginning Invested Capital	\$46,586.33
Acquired Invested Capital	\$32,141.00
Incremental Non-Acquired Invested Capital	(\$1,112.93)
Average Incremental Non-Acquired Invested Capital	(\$556.46)
Acquired Invested Capital	\$32,141.00
Acquisition Date	11/1/17
Period End Date	12/31/17
Percent of Year Held	16%
Adjusted Total Acquired Invested Capital from Acquisitions	\$5,283.45
Average Invested Capital	\$51,313.32
Simple Average Invested Capital	\$62,100.37

Sources: New Constructs, LLC and company filings

Figure 3 shows how we calculate Microsoft's (MSFT) average invested capital.

Figure 3: Microsoft Average Invested Capital Calculation

Microsoft Corporation (MSFT)	June 30, 2017
values in millions	
Beginning Invested Capital	\$54,812.75
Ending Invested Capital	\$79,873.39
Beginning Invested Capital	\$54,812.75
Acquired Invested Capital	\$25,799.00
Incremental Non-Acquired Invested Capital	(\$738.36)
Average Incremental Non-Acquired Invested Capital	(\$369.18)
Acquired Invested Capital	\$25,799.00
Acquisition Date	12/8/16
Period End Date	6/30/17
Percent of Year Held	56%
Adjusted Total Acquired Invested Capital from Acquisitions	\$14,419.17
Average Invested Capital	\$68,862.74
Simple Average Invested Capital	\$67,343.07

Sources: New Constructs, LLC and company filings

Figure 4 shows how we calculate Sherwin-Williams' (SHW) average invested capital.





Figure 4: Sherwin-Williams Company Average Invested Capital Calculation

Sherwin-Williams Company (SHW)	December 31, 2017
values in millions	
Beginning Invested Capital	\$7,134.68
Ending Invested Capital	\$19,448.63
Beginning Invested Capital	\$7,134.68
Acquired Invested Capital	\$12,442.70
Incremental Non-Acquired Invested Capital	(\$128.75)
Average Incremental Non-Acquired Invested Capital	(\$64.37)
Acquired Invested Capital	\$12,442.70
Acquisition Date	6/1/17
Period End Date	12/31/17
Percent of Year Held	58%
Adjusted Total Acquired Invested Capital from Acquisitions	\$7,261.08
Average Invested Capital	\$14,331.39
Simple Average Invested Capital	\$13,291.65

Sources: New Constructs, LLC and company filings

Calculating average invested capital is just one of the many steps we take to close <u>accounting loopholes</u> and calculate the <u>true economics of a business</u>. Our <u>models</u> and <u>calculations</u> are 100% transparent because we want our clients to know how much work we do to ensure we give them the best earnings quality and valuation models in the business.

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Disclosure: David Trainer, Cody Fincher, and Kyle Guske II receive no compensation to write about any specific stock, style, or theme.

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Value Investing 2.0: Diligence Matters: Technology is Key to Value Investing With Scale

Accounting data is only the beginning of fundamental research. It must be translated into economic earnings to truly understand profitability and valuation. This translation requires deep analysis of footnotes and the MD&A, a process that our <u>robo-analyst technology</u> empowers us to perform for thousands of stocks, ETFs and mutual funds.



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