



## See Us on Real Vision TV Talking the Importance of ROIC

David Trainer sat down with Justine Underhill of Real Vision TV to talk about our recent Long Idea “[CEO’s That Focus on ROIC Outperform.](#)”

[Here’s a preview.](#)

The [full interview](#) requires a Real Vision login.

In the interview, David discusses:

- The positive impact of focusing on ROIC on executive decision making
- The pitfalls of traditional measures of company performance
- The importance of measuring the cash flow expectations baked into the stock prices

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*Disclosure: David Trainer and Kyle Guske II receive no compensation to write about any specific stock, style, or theme.*

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