

## Leveling the Playing Field for Investors:

# **TD Ameritrade Integrates New Constructs Research**

As of November 8th, clients of TD Ameritrade have access to New Constructs reports and ratings on over 10.000 stocks, mutual funds, and exchange-traded funds (ETFs) directly from their TD Ameritrade accounts.

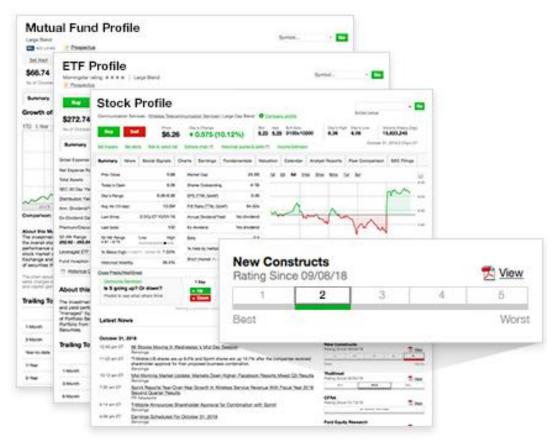
New Constructs provides TD Ameritrade clients with the sophisticated fundamental research that Wall Street insiders use. This Ernst & Young white paper shows the material superiority of our data and research.

TD Ameritrade empowers their clients to make more informed decisions with New Constructs research, which leverages proprietary Robo-Analyst technology, featured by Harvard Business School, to scale expert analysis with machine learning. The average investor no longer has to settle for the often incomplete and conflicted research from traditional providers.

Elite money managers, advisors and institutions have relied on New Constructs for years to lower risk and improve performance. We are proud to extend our uniquely diligent research to seven million self-directed investors in the TD Ameritrade community. We believe that every investor deserves access to comprehensive fundamental research like ours.

Here's where our research appears on the TD Ameritrade website:

- Research & Ideas > Stocks: Profile
- Research & Ideas > ETFs: Profile •
- Research & Ideas > Mutual Funds: Profile .



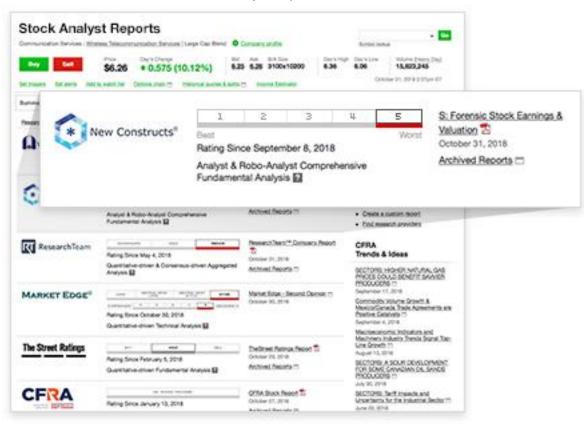
Important Disclosure Information is contained on the last page of this report. The recipient of this report is directed to read these disclosures.

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## DILIGENCE PAYS 11/12/18

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TD Ameritrade added New Constructs research to their site to put more insight at clients' fingertips.

We are proud to extend our research offerings to self-directed investors. Comprehensive and unconflicted fundamental analysis need not be 100% of every investment decision, but it should not be 0%.

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Disclosure: David Trainer, Kyle Guske II, and Sam McBride receive no compensation to write about any specific stock, style, or theme.

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## *New Constructs<sup>®</sup> - Research to Fulfill the Fiduciary Duty of Care*

Ratings & screeners on 3000 stocks, 450 ETFs and 7000 mutual funds help you make prudent investment decisions.

New Constructs leverages the latest in machine learning to analyze structured and unstructured financial data with unrivaled speed and accuracy. The firm's forensic accounting experts work alongside engineers to develop proprietary NLP libraries and financial models. Our investment ratings are based on the best fundamental data in the business for stocks, ETFs and mutual funds. Clients include many of the top hedge funds, mutual funds and wealth management firms. David Trainer, the firm's CEO, is regularly featured in the media as a thought leader on the fiduciary duty of care, earnings quality, valuation and investment strategy.

#### To fulfill the Duty of Care, research should be:

- 1. **Comprehensive** All relevant publicly-available (e.g. 10-Ks and 10-Qs) information has been diligently reviewed, including footnotes and the management discussion & analysis (MD&A).
- 2. **Un-conflicted** Clients deserve unbiased research.
- 3. **Transparent** Advisors should be able to show how the analysis was performed and the data behind it.
- 4. **Relevant** Empirical evidence must provide <u>tangible, quantifiable correlation</u> to stock, ETF or mutual fund performance.

#### Value Investing 2.0: Diligence Matters: Technology is Key to Value Investing With Scale

Accounting data is only the beginning of fundamental research. It must be translated into economic earnings to truly understand profitability and valuation. This translation requires deep analysis of footnotes and the MD&A, a process that our <u>robo-analyst technology</u> empowers us to perform for thousands of stocks, ETFs and mutual funds.



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