

1/28/19

ETF & Mutual Fund Rankings: Mid Cap Blend Style

The Mid Cap Blend style ranks seventh out of the twelve fund styles as detailed in our <u>1Q19 Style Ratings for</u> <u>ETFs and Mutual Funds</u> report. <u>Last quarter</u>, the Mid Cap Blend style ranked sixth. It gets our Neutral rating, which is based on an aggregation of ratings of 17 ETFs and 381 mutual funds in the Mid Cap Blend style as of January 25, 2019. See a recap of our <u>4Q18 Style Ratings here</u>.

Figures 1 and 2 show the five best and worst rated ETFs and mutual funds in the style. Not all Mid Cap Blend style ETFs and mutual funds are created the same. The number of holdings varies widely (from 23 to 2610). This variation creates drastically different investment implications and, therefore, ratings.

Get the best fundamental research

Investors seeking exposure to the Mid Cap Blend style should buy one of the Attractive-or-better rated ETFs or mutual funds from Figures 1 and 2.

Our <u>Robo-Analyst technology</u>¹ empowers our unique <u>ETF and mutual fund rating methodology</u>, which leverages our rigorous analysis of each fund's holdings.² We think advisors and investors focused on prudent investment decisions should include analysis of fund holdings in their research process for ETFs and mutual funds.

Figure 1: ETFs with the Best & Worst Ratings - Top 5

	Alloca						
Ticker	Attractive- or-better Stocks	Neutral Stocks	Unattractive- or-worse Stocks	Predictive Rating			
Best ETFs							
ONEV	31%	48%	20%	Very Attractive			
VO	15%	39%	44%	Neutral			
JPME	22%	43%	33%	Neutral			
JKG	21%	45%	31%	Neutral			
REGL	15%	55%	29%	Neutral			
Worst ETFs							
CZA	25%	35%	30%	Neutral			
IJH	18%	40%	39%	Neutral			
IWR	17%	39%	42%	Neutral			
MDY	17%	40%	39%	Neutral			
RYJ	10%	25%	42%	Unattractive			

* Best ETFs exclude ETFs with TNAs less than \$100 million for inadequate liquidity. Sources: New Constructs, LLC and company filings

First Trust Value Line 100 Exchange Traded Fund (FVL) is excluded from Figure 1 because its total net assets (TNA) are below \$100 million and do not meet our liquidity minimums.

¹ Harvard Business School features the powerful impact of our research automation technology in the case <u>New Constructs: Disrupting</u> <u>Fundamental Analysis with Robo-Analysts</u>.

² Ernst & Young's recent white paper "Getting ROIC Right" proves the superiority of our holdings research and analytics.



	Allocation of Mutual Fund Holdings			
Ticker	Attractive- or-better Stocks	Neutral Stocks	Unattractive- or-worse Stocks	Predictive Rating
		Best Mutu	ual Funds	
SEHAX	32%	45%	16%	Very Attractive
DNLYX	29%	51%	20%	Very Attractive
DNLRX	29%	51%	20%	Very Attractive
DNLCX	29%	51%	20%	Very Attractive
FMEIX	32%	42%	23%	Attractive
		Worst Mut	ual Funds	
DDDAX	3%	37%	48%	Very Unattractive
MFCAX	14%	27%	40%	Very Unattractive
GWSAX	0%	32%	48%	Very Unattractive
PMVCX	14%	38%	45%	Very Unattractive
PAMVX	14%	38%	45%	Very Unattractive

Figure 2: N

* Best mutual funds exclude funds with TNAs less than \$100 million for inadequate liquidity. Sources: New Constructs, LLC and company filings

Three mutual funds (BALIX, HEQCX, HEQFX) are excluded from Figure 2 because their total net assets (TNA) are below \$100 million and do not meet our liquidity minimums.

SPDR Russell 1000 Low Volatility Focus ETF (ONEV) is the top-rated Mid Cap Blend ETF and U.S. Equity Factor Allocation Fund Class A (SEHAX) is the top-rated Mid Cap Blend mutual fund. Both earn a Very Attractive rating.

Invesco Raymond James SB-1 Equity ETF (RYJ) is the worst rated Mid Cap Blend ETF and Pacific Advisors Mid Cap Value Fund Class A (PAMVX) is the worst rated Mid Cap Blend mutual fund. RYJ has an Unattractive rating and PAMVX has a Very Unattractive rating.

The Danger Within

Buying a fund without analyzing its holdings is like buying a stock without analyzing its business and finances. Put another way, research on fund holdings is necessary due diligence because a fund's performance is only as good as its holdings' performance. Don't just take our word for it, see what Barron's says on this matter.

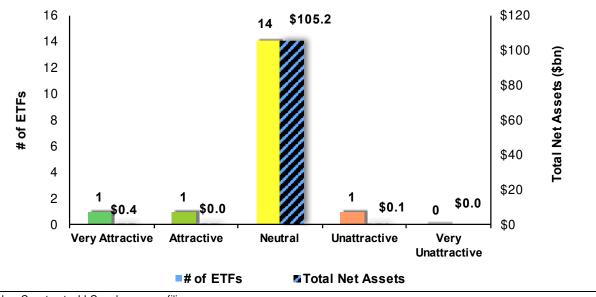
PERFORMANCE OF HOLDINGs = PERFORMANCE OF FUND

Analyzing each holding within funds is no small task. Our Robo-Analyst technology enables us to perform this diligence with scale and provide the research needed to fulfill the fiduciary duty of care. More of the biggest names in the financial industry (see At BlackRock, Machines Are Rising Over Managers to Pick Stocks) are now embracing technology to leverage machines in the investment research process. Technology may be the only solution to the dual mandate for research: cut costs and fulfill the fiduciary duty of care. Investors, clients, advisors and analysts deserve the latest in technology to get the diligence required to make prudent investment decisions.

Figures 3 and 4 show the rating landscape of all Mid Cap Blend ETFs and mutual funds.

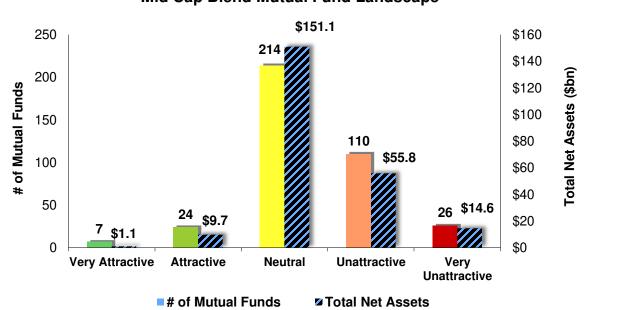


Figure 3: Separating the Best ETFs from the Worst Funds



Mid Cap Blend ETF Landscape

Figure 4: Separating the Best Mutual Funds from the Worst Funds



Mid Cap Blend Mutual Fund Landscape

Sources: New Constructs, LLC and company filings

This article originally published on January 28, 2019.

Disclosure: David Trainer and Kyle Guske II receive no compensation to write about any specific stock, style, or theme.

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Sources: New Constructs, LLC and company filings



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Ratings & screeners on 3000 stocks, 450 ETFs and 7000 mutual funds help you make prudent investment decisions.

New Constructs leverages the latest in machine learning to analyze structured and unstructured financial data with unrivaled speed and accuracy. The firm's forensic accounting experts work alongside engineers to develop proprietary NLP libraries and financial models. Our investment ratings are based on the best fundamental data in the business for stocks, ETFs and mutual funds. Clients include many of the top hedge funds, mutual funds and wealth management firms. David Trainer, the firm's CEO, is regularly featured in the media as a thought leader on the fiduciary duty of care, earnings quality, valuation and investment strategy.

To fulfill the Duty of Care, research should be:

- 1. **Comprehensive** All relevant publicly-available (e.g. 10-Ks and 10-Qs) information has been diligently reviewed, including footnotes and the management discussion & analysis (MD&A).
- 2. **Un-conflicted** Clients deserve unbiased research.
- 3. **Transparent** Advisors should be able to show how the analysis was performed and the data behind it.
- 4. **Relevant** Empirical evidence must provide <u>tangible, quantifiable correlation</u> to stock, ETF or mutual fund performance.

Value Investing 2.0: Diligence Matters: Technology is Key to Value Investing With Scale

Accounting data is only the beginning of fundamental research. It must be translated into economic earnings to truly understand profitability and valuation. This translation requires deep analysis of footnotes and the MD&A, a process that our <u>robo-analyst technology</u> empowers us to perform for thousands of stocks, ETFs and mutual funds.



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