



## See Us on Yahoo Finance Digging into Pinterest's IPO

We joined Yahoo Finance's [YFi AM](#) on Thursday, April 18, to discuss Pinterest's IPO, its valuation, and path to profitability.

[Watch the Yahoo Finance Interview](#)

Pinterest (PINS) is set to IPO on Thursday, April 18 at a lower valuation than its last private funding.

With shrinking losses and a user base growing faster than both Twitter (TWTR) and Snap (SNAP), is PINS undervalued?

*This article originally published on [April 18, 2019](#).*

*Disclosure: David Trainer, Kyle Guske II, and Sam McBride receive no compensation to write about any specific stock, sector, style, or theme.*

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1. **Comprehensive** - All relevant publicly-available (e.g. 10-Ks and 10-Qs) information has been diligently reviewed, including footnotes and the management discussion & analysis (MD&A).
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### ***Value Investing 2.0: Diligence Matters: Technology is Key to Value Investing With Scale***

Accounting data is only the beginning of fundamental research. It must be translated into economic earnings to truly understand profitability and valuation. This translation requires deep analysis of footnotes and the MD&A, a process that our [robo-analyst technology](#) empowers us to perform for thousands of stocks, ETFs and mutual funds.



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