

DILIGENCE PAYS 4/23/2019

See Us on CNBC Talking Snap

We joined CNBC on Tuesday, April 23 to discuss Snap's earnings, the competitive challenges it faces, and its valuation.

Watch the CNBC Interview

With Snap trading 50% below the opening price of its IPO day, some <u>believe</u> the stock is now a bargain buy. However, have the issues Snap faced <u>even before its IPO</u>, such as lack of defensible moat and questionable corporate governance, been solved? If not, Snap – even at its lower valuation – would still look significantly overvalued.

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Disclosure: David Trainer, Kyle Guske II, and Sam McBride receive no compensation to write about any specific stock, sector, style, or theme.

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Ratings & screeners on 3000 stocks, 450 ETFs and 7000 mutual funds help you make prudent investment decisions.

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To fulfill the Duty of Care, research should be:

- 1. **Comprehensive** All relevant publicly-available (e.g. 10-Ks and 10-Qs) information has been diligently reviewed, including footnotes and the management discussion & analysis (MD&A).
- 2. **Un-conflicted** Clients deserve unbiased research.
- 3. **Transparent** Advisors should be able to show how the analysis was performed and the data behind it.
- 4. **Relevant** Empirical evidence must provide <u>tangible</u>, <u>quantifiable correlation</u> to stock, ETF or mutual fund performance.

Value Investing 2.0: Diligence Matters: Technology is Key to Value Investing With Scale

Accounting data is only the beginning of fundamental research. It must be translated into economic earnings to truly understand profitability and valuation. This translation requires deep analysis of footnotes and the MD&A, a process that our <u>robo-analyst technology</u> empowers us to perform for thousands of stocks, ETFs and mutual funds.



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