

DILIGENCE PAYS 6/20/2019

See Us on TD Ameritrade Network Talking Slack's Direct Listing

We joined TDA Network's Morning Trade Live on Thursday, June 20 to discuss the upcoming direct listing of Slack (WORK).

Watch the TD Ameritrade Network Interview

With so much volatility in private market valuations and limited analyst coverage prior to trading, it can be difficult to determine a fair value for the stock. We used our reverse DCF model to analyze three scenarios and determine just how much investors should pay for Slack.

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Disclosure: David Trainer, Sam McBride, and Kyle Guske II receive no compensation to write about any specific stock, sector, style, or theme.

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- 1. **Comprehensive** All relevant publicly-available (e.g. 10-Ks and 10-Qs) information has been diligently reviewed, including footnotes and the management discussion & analysis (MD&A).
- 2. Un-conflicted Clients deserve unbiased research.
- 3. **Transparent** Advisors should be able to show how the analysis was performed and the data behind it.
- 4. **Relevant** Empirical evidence must provide <u>tangible</u>, <u>quantifiable correlation</u> to stock, ETF or mutual fund performance.

Value Investing 2.0: Diligence Matters: Technology is Key to Value Investing With Scale

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