

DILIGENCE PAYS 9/13/2019

We Analyze Cloudflare's IPO On Yahoo Finance

We joined Yahoo Finance's <u>YFi PM on Friday</u>, September 13 to provide insights into Cloudflare's business and valuation.

Watch the Yahoo Finance Interview

A review of <u>Cloudflare's</u> (NET) recently filed S-1 reveals the firm is growing paying customers at a rapid pace and partners with some of the top firms in the tech industry. However, growing expenses hint at a lack of economies of scale, which should make investors question if the firm can achieve the profit growth implied by its IPO valuation.

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Disclosure: David Trainer, Sam McBride, and Kyle Guske II receive no compensation to write about any specific stock, sector, style, or theme.

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- 1. **Comprehensive** All relevant publicly-available (e.g. 10-Ks and 10-Qs) information has been diligently reviewed, including footnotes and the management discussion & analysis (MD&A).
- 2. **Un-conflicted** Clients deserve unbiased research.
- 3. **Transparent** Advisors should be able to show how the analysis was performed and the data behind it.
- 4. **Relevant** Empirical evidence must provide <u>tangible</u>, <u>quantifiable correlation</u> to stock, ETF or mutual fund performance.

Value Investing 2.0: Diligence Matters: Technology is Key to Value Investing With Scale

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