



We Analyze SmileDirectClub's IPO On Yahoo Finance

We joined Yahoo Finance's [YFi AM](#) on Thursday, September 12 to provide insights into SmileDirectClub's business and valuation.

[Watch the Yahoo Finance Interview](#)

After reviewing [SmileDirectClub's](#) (SDC) recently filed S-1, it's clear the firm has tapped into a growing industry and is realizing some economies of scale. Can the company overcome the regulatory and competitive hurdles in its path and exceed the profit growth already baked into its valuation?

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Disclosure: David Trainer, Sam McBride, and Kyle Guske II receive no compensation to write about any specific stock, sector, style, or theme.

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Value Investing 2.0: Diligence Matters: Technology is Key to Value Investing With Scale

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