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The Dangers in Netflix's Earnings on Yahoo Finance

We joined Yahoo Finance's On the Move on Thursday, October 17 to provide insights into Netflix's earnings, competition, and valuation.

Watch the Yahoo Finance Interview

Don't rush to buy Netflix after its 3Q19 earnings report. This earnings "beat" is an illusion and the byproduct of delayed marketing expenses and a one-time foreign currency gain. See the Harvard Business School paper that shows how these non-operating items create market inefficiencies here.

Instead of paying attention to misleading earnings, investors should focus on the slowing subscriber growth, negative free cash flow, and significant expectations baked into the stock price.

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Disclosure: David Trainer, Sam McBride, and Kyle Guske II receive no compensation to write about any specific stock, sector, style, or theme.

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- 3. **Transparent** Advisors should be able to show how the analysis was performed and the data behind it.
- 4. **Relevant** Empirical evidence must provide <u>tangible</u>, <u>quantifiable correlation</u> to stock, ETF or mutual fund performance.

Value Investing 2.0: Diligence Matters: Technology is Key to Value Investing With Scale

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