DILIGENCE PAYS 4/22/2020

On Benzinga's PreMarket Prep to Discuss 1Q20 Earnings Season

We joined Benzinga's PreMarket Prep on April 22, 2020 to discuss the 1Q20 earnings season thus far.

Watch the Benzinga PreMarket Prep Interview

1Q20 earnings season is <u>projected</u> be the worst since 3Q09. According to FactSet, S&P 500 companies are expected (as of April 9, 2020) to report an earnings decline of -10% in 1Q20. This expectation represents a drastic change from the 4.3% expected growth rate that was projected at the end of 2019.

With such a shifting landscape, how can investors protect themselves during these volatile times? Our <u>Earnings</u> <u>Distortion Scores</u> help investors during these volatile times. Investors can use these scores to get a short-term predictor of the likelihood of a company to miss or beat expectations in the next quarter.

Already in <u>1Q20 earnings season</u>, we successfully <u>predicted</u> that The Progressive Corp (PGR) would miss consensus expectations on 4/15/20. Figure 1 contains 10 more stocks expected to report the <u>week of 4/20/20</u> and <u>week of 4/27/20</u> that earn a "Strong Miss" Earnings Distortion Score.

These stocks, which include Whirlpool (WHR), Eli Lilly and Co. (LLY), Illumina Inc. (ILMN), Old Republic International (ORI), Pfizer Inc. (PFE), Boston Scientific (BSX), L3harris Technologies (LHX), Gilead Sciences (GILD), ConocoPhillips (COP), and Twitter (TWTR), are more likely to miss expectations when they report.

Figure 1: 10 Stocks More Likely to Miss Expectations

Company	Ticker	EPS Estimate	Expected Earnings Date	Earnings Distortion Score
Whirlpool Corp	WHR	\$2.76	4/23/20	Strong Miss
Eli Lilly and Co.	LLY	\$1.47	4/23/20	Strong Miss
Illumina Inc.	ILMN	\$1.22	4/23/20	Strong Miss
Old Republic International	ORI	\$0.36	4/23/20	Strong Miss
Pfizer Inc.	PFE	\$0.73	4/28/20	Strong Miss
Boston Scientific Corp	BSX	\$0.33	4/29/20	Strong Miss
L3harris Technologies Inc.	LHX	\$2.63	4/29/20	Strong Miss
Gilead Sciences Inc.	GILD	\$1.56	4/30/20	Strong Miss
ConocoPhillips	COP	\$0.40	4/30/20	Strong Miss
Twitter Inc.	TWTR	\$0.13	4/30/20	Strong Miss

Sources: New Constructs, LLC and company filings

This article originally published on April 22, 2020.

Disclosure: David Trainer and Kyle Guske II receive no compensation to write about any specific stock, sector, style, or theme.

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Footnotes adjustments matter. We are the ONLY source.

We provide ratings, models, reports & screeners on U.S. 3,000 stocks, 700 ETFs and 7,000 mutual funds.

HBS & MIT Sloan research reveals that:

- Markets are inefficiently assessing earnings because no one reads the footnotes.
- Our technology brings the material footnotes data to market for the first time ever.

Combining human expertise with NLP/ML/AI technologies (<u>featured by Harvard Business School</u>), we shine a light in the dark corners (e.g. footnotes) of hundreds of thousands of financial filings to unearth critical details.

The HBS & MIT Sloan paper, <u>Core Earnings: New Data and Evidence</u>, shows how our superior data drives uniquely comprehensive and independent debt and equity research.

This paper compares our analytics on a mega cap company to other major providers. The Appendix details exactly how we stack up.

Quotes from HBS & MIT Sloan professors on our research:

Get better research:

"...the NC dataset provides a novel opportunity to study the properties of non-operating items disclosed in 10-Ks, and to examine the extent to which the market impounds their implications." – page 20

Pick better stocks:

"Trading strategies that exploit cross-sectional differences in firms' transitory earnings produce abnormal returns of 7-to-10% per year." – Abstract

Avoid losses from using other firms' data:

"...many of the income-statement-relevant quantitative disclosures collected by NC do not appear to be easily identifiable in Compustat..." – page 14

Build better models:

"Core Earnings [calculated using New Constructs' novel dataset] provides predictive power for various measures of one-year-ahead performance...that is incremental to their current-period counterparts." – page 4

Exploit market inefficiencies:

"These results ... suggest that the adjustments made by analysts and Compustat to better capture core earnings are incomplete. Moreover, the non-core items identified by NC produce a measure of core earnings that is incremental to alternative measures of operating performance in predicting an array of future income measures." – page 26

Fulfill fiduciary duties:

"An appropriate measure of accounting performance for purposes of forecasting future performance requires detailed analysis of all quantitative performance disclosures detailed in the annual report, including those reported only in the footnotes and in the MD&A." – page 33-34





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