



All Members Get our Excel Add-in and API

We're excited to announce that all members get access to our Excel Add-in and API at no additional charge. Work with our data in the comfort of your own models. Create custom dashboards, tables, and charts using our [superior data](#).

Gold, Platinum, and Pro members get:

- Full access to our Reference Datasets: [Coverage](#) and [Datapoints](#)
- Access to our [Overall Rating](#), [Component Ratings](#), and [Adjusted Fundamentals](#) endpoints for **any securities in your portfolio***
- 10,000 API requests per month

* When you add tickers to your Portfolio on our website, they will not be available for API or Excel Add-In requests until the next day - because our API refreshes only once per day.

Unlimited and Institutional members get:

- Full access to our Reference Datasets, Coverage and Datapoints
- Full access to our Overall and Component Ratings, Adjusted Fundamentals, and [Sector](#) functions
- 10,000 API requests per month

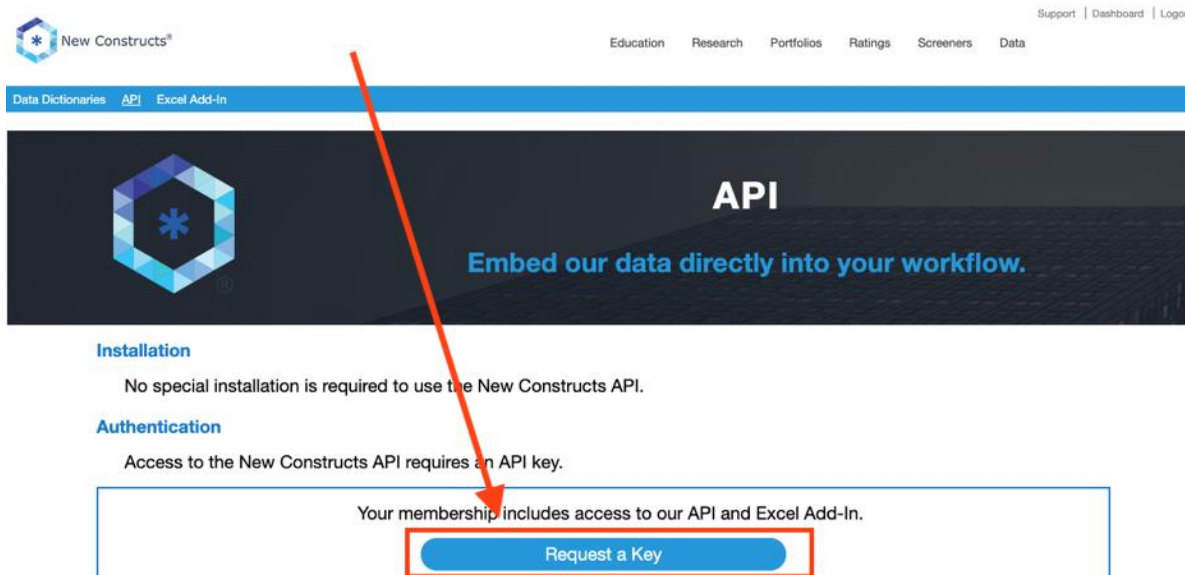
For additional details, including installation instructions, and code samples, etc.:

- [API Documentation](#)
- [Excel Add-in Documentation](#)

How to Request an API Key

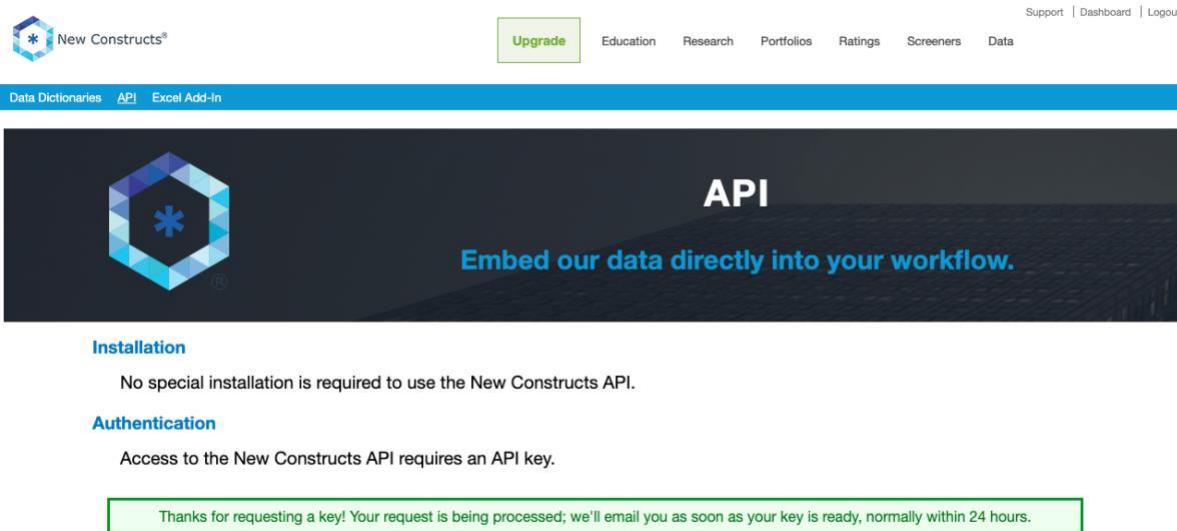
Access our API directly or via our Excel Add-in.

1. Login to your account [here](#).
2. Visit one of the installation pages.
 - a. [API](#)
 - b. [Excel Add-in](#)
3. From the installation page, click the "Request a Key" button in the Authentication section. (see image below)





- a. Upon successful request, you will see the message “Thanks for requesting a key! Your request is being processed; we’ll email you as soon as your key is ready, normally within 24 hours.” See image below.



- b. Return visits to this page while your request is being processed will display the following message: “Thanks for requesting a key! Your request is being processed; we’ll email you as soon as your key is ready, normally within 24 hours.”
4. When your API key request has been processed (in ~24 hours) you’ll receive an email with your API key and links to the API and Excel Add-in documentation. See image below for an example of the email.



New Constructs®
Diligence | Independence | Performance

Thanks for requesting a New Constructs API Key!

Your new API key is: 4u[REDACTED]lc

Your API Key can be used to access data directly through our API or in our Excel Add-In. Please see our documentation for information on your access plan, help getting started, and sample code.

- [API Documentation](#)
- [Excel Add-In Documentation](#)

Our API refreshes once per day, so tickers added to your portfolio today won't be accessible via the API until the next day.

If you have any questions or need help, please contact support@newconstructs.com.

Click [here](#) to manage your email preferences or unsubscribe.

If you have questions, please respond to this email or contact [customer support](#).

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5. Once you've received your API key via email, you can also [login](#) and return to the installation pages in step 2 to find your API key in the Authentication section.
6. You are now ready to use our API and Excel Add-in.
7. For installation instructions, code samples, and more:
 - a. [API Documentation](#)
 - b. [Excel Add-in Documentation](#)

Next Steps and Additional Resources

Now that you have your API key, see the endpoints available in our API [here](#).

See the functions available in our Excel Add-In and watch a video on how to get started [here](#).

Please contact us at support@newconstructs.com with any questions.

This article originally published on [May 15, 2020](#).

Disclosure: David Trainer, Kyle Guske II, and Matt Shuler receive no compensation to write about any specific stock, style, or theme.

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Footnotes adjustments matter. We are the ONLY source.

We provide ratings, models, reports & screeners on U.S. 3,000 stocks, 700 ETFs and 7,000 mutual funds.

[HBS & MIT Sloan research](#) reveals that:

- **Markets are inefficiently assessing earnings because no one reads the footnotes.**
- **Corporate managers hide gains/losses in footnotes to manage earnings.**
- **Our technology brings the material footnotes data to market for the first time ever.**

Combining human expertise with NLP/ML/AI technologies ([featured by Harvard Business School](#)), we shine a light in the dark corners (e.g. footnotes) of hundreds of thousands of financial filings to unearth critical details.

The HBS & MIT Sloan paper, [Core Earnings: New Data and Evidence](#), shows how our superior data drives uniquely comprehensive and independent debt and equity research.

This [paper](#) compares our analytics on a mega cap company to other major providers. The Appendix details exactly how we stack up.

[Learn more.](#)

Quotes from HBS & MIT Sloan professors on our research:

Get better research:

“...the NC dataset provides a novel opportunity to study the properties of non-operating items disclosed in 10-Ks, and to examine the extent to which the market impounds their implications.” – page 20

Pick better stocks:

“Trading strategies that exploit cross-sectional differences in firms’ transitory earnings produce abnormal returns of 7-to-10% per year.” – Abstract

Avoid losses from using other firms’ data:

“...many of the income-statement-relevant quantitative disclosures collected by NC do not appear to be easily identifiable in Compustat...” – page 14

Build better models:

“Core Earnings [calculated using New Constructs’ novel dataset] provides predictive power for various measures of one-year-ahead performance...that is incremental to their current-period counterparts.” – page 4

Exploit market inefficiencies:

“These results ... suggest that the adjustments made by analysts and Compustat to better capture core earnings are incomplete. Moreover, the non-core items identified by NC produce a measure of core earnings that is incremental to alternative measures of operating performance in predicting an array of future income measures.” – page 26

Fulfill fiduciary duties:

“An appropriate measure of accounting performance for purposes of forecasting future performance requires detailed analysis of all quantitative performance disclosures detailed in the annual report, including those reported only in the footnotes and in the MD&A.” – page 33-34



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