

# ETF & Mutual Fund Rankings: All Cap Growth Style

The All Cap Growth style ranks ninth out of the twelve fund styles as detailed in our <u>4Q20 Style Ratings for ETFs</u> and <u>Mutual Funds</u> report. <u>Last quarter</u>, the All Cap Growth style ranked ninth as well. It gets our Neutral rating, which is based on an aggregation of ratings of 26 ETFs and 496 mutual funds in the All Cap Growth style as of October 19, 2020. See a recap of our <u>3Q20 Style Ratings here.</u>

Figures 1 and 2 show the five best and worst rated ETFs and mutual funds in the style. Not all All Cap Growth style ETFs and mutual funds are created the same. The number of holdings varies widely (from 18 to 2347). This variation creates drastically different investment implications and, therefore, ratings.

Learn more about the best fundamental research

Investors seeking exposure to the All Cap Growth style should buy one of the Attractive-or-better rated ETFs or mutual funds from Figures 1 and 2.

Our <u>Robo-Analyst technology</u><sup>1</sup> empowers our unique <u>ETF and mutual fund rating methodology</u>, which leverages our rigorous analysis of each fund's holdings.<sup>2</sup> Only our research utilizes the superior data and earnings adjustments featured by the HBS & MIT Sloan paper, "<u>Core Earnings: New Data and Evidence</u>." We think advisors and investors focused on prudent investment decisions should include analysis of fund holdings in their research process for ETFs and mutual funds.

### Figure 1: ETFs with the Best & Worst Ratings – Top 5

	Allocat	tion of ETF					
Ticker	Attractive- or-better Stocks	Neutral Stocks	Unattractive- or-worse Stocks	Predictive Rating			
Best ETFs							
SPGP	43%	41%	15%	Very Attractive			
TTAC	25%	50%	23%	Attractive			
ADME	27%	49%	23%	Attractive			
ONEQ	16%	56%	23%	Neutral			
RPG	21%	47%	32%	Neutral			
Worst ETFs							
VFMO	15%	28%	42%	Neutral			
GVIP	15%	31%	49%	Neutral			
MILN	21%	26%	51%	Unattractive			
ALFA	14%	22%	52%	Unattractive			
FPX	8%	11%	69%	Very Unattractive			

\* Best ETFs exclude ETFs with TNAs less than \$100 million for inadequate liquidity. Sources: New Constructs, LLC and company filings

Four ETFs (PSET, LEAD, QRFT, FDMO) are excluded from Figure 1 because their total net assets (TNA) are below \$100 million and do not meet our liquidity minimums.

<sup>&</sup>lt;sup>1</sup> Harvard Business School features the powerful impact of our research automation technology in the case <u>New Constructs: Disrupting</u> <u>Fundamental Analysis with Robo-Analysts</u>.

<sup>&</sup>lt;sup>2</sup> Compare our analytics on a mega cap company to Bloomberg and Capital IQ's (SPGI) analytics in the detailed appendix of this paper.



tual Funds with the Best & Worst Ratings – Top 5									
	Ticker	Attractive- or-better Stocks	Neutral Stocks	Unattractive- or-worse Stocks	Predictive Rating				
	Best Mutual Funds								
	AMIGX	27%	55%	10%	Very Attractive				
	NLAFX	38%	52%	9%	Very Attractive				
	NLIGX	38%	52%	9%	Very Attractive				
	AMAGX	27%	55%	10%	Very Attractive				
	NLCGX	38%	52%	9%	Very Attractive				
	Worst Mutual Funds								
	NMCAX	10%	31%	57%	Very Unattractive				
	MSEGX	0%	25%	63%	Very Unattractive				
	PEEAX	9%	20%	61%	Very Unattractive				
	IALAX	0%	26%	59%	Very Unattractive				
	CPOAX	0%	19%	64%	Very Unattractive				
oludo f	lude funds with TNAs less than \$100 million for inadequate liquidity								

### Figure 2: Mut

\* Best mutual funds exclude funds with TNAs less than \$100 million for inadequate liquidit Sources: New Constructs, LLC and company filings

Invesco S&P 500 GARP (SPGP) is the top-rated All Cap Growth ETF and Amana Growth Fund (AMIGX) is the top-rated All Cap Growth mutual fund. Both earn a Very Attractive rating.

First Trust U.S. Equity Opportunities ETF (FPX) is the worst rated All Cap Growth ETF and Morgan Stanley Insight Fund (CPOAX) is the worst rated All Cap Growth mutual fund. Both earn a Very Unattractive rating.

#### The Danger Within

Buying a fund without analyzing its holdings is like buying a stock without analyzing its business and finances. Put another way, research on fund holdings is necessary due diligence because a fund's performance is only as good as its holdings' performance. Don't just take our word for it, see what Barron's says on this matter.

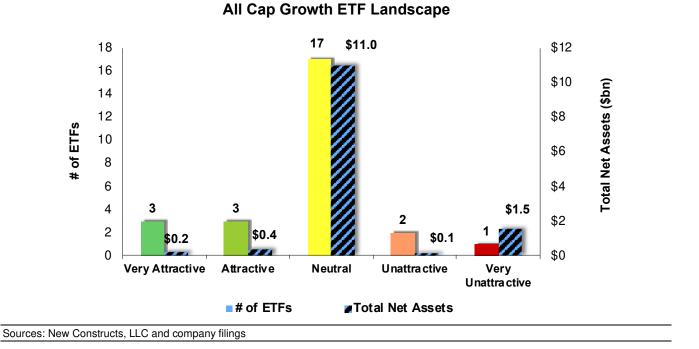
### PERFORMANCE OF HOLDINGs = PERFORMANCE OF FUND

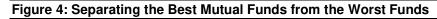
Analyzing each holding within funds is no small task. Our Robo-Analyst technology enables us to perform this diligence with scale and provide the research needed to fulfill the fiduciary duty of care. More of the biggest names in the financial industry (see At BlackRock, Machines Are Rising Over Managers to Pick Stocks) are now embracing technology to leverage machines in the investment research process. Technology may be the only solution to the dual mandate for research: cut costs and fulfill the fiduciary duty of care. Investors, clients, advisors and analysts deserve the latest in technology to get the diligence required to make prudent investment decisions.



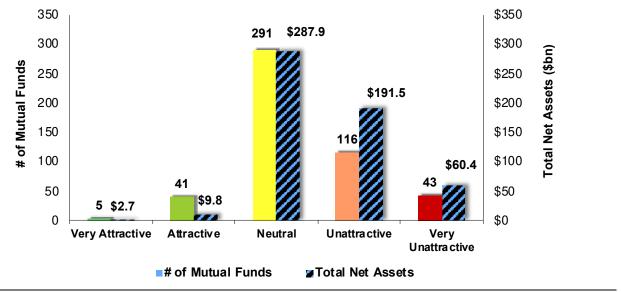
Figures 3 and 4 show the rating landscape of all All Cap Growth ETFs and mutual funds.











Sources: New Constructs, LLC and company filings

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Disclosure: David Trainer, Kyle Guske II, and Matt Shuler receive no compensation to write about any specific stock, style, or theme.

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# Footnotes adjustments matter. We are the ONLY source.

We provide ratings, models, reports & screeners on U.S. 3,000 stocks, 700 ETFs and 7,000 mutual funds.

#### HBS & MIT Sloan research reveals that:

- Markets are inefficiently assessing earnings because no one reads the footnotes.
- Corporate managers hide gains/losses in footnotes to manage earnings.
- Our technology brings the material footnotes data to market for the first time ever.

Combining human expertise with NLP/ML/AI technologies (<u>featured by Harvard Business School</u>), we shine a light in the dark corners (e.g. footnotes) of hundreds of thousands of financial filings to unearth critical details.

The HBS & MIT Sloan paper, <u>Core Earnings: New Data and Evidence</u>, shows how our superior data drives uniquely comprehensive and independent debt and equity research.

This <u>paper</u> compares our analytics on a mega cap company to other major providers. The Appendix details exactly how we stack up.

#### Learn <u>more</u>.

Quotes from HBS & MIT Sloan professors on our research:

#### Get better research:

"...the NC dataset provides a novel opportunity to study the properties of non-operating items disclosed in 10-Ks, and to examine the extent to which the market impounds their implications." – page 20

#### Pick better stocks:

"Trading strategies that exploit cross-sectional differences in firms' transitory earnings produce abnormal returns of 7-to-10% per year." – Abstract

#### Avoid losses from using other firms' data:

"...many of the income-statement-relevant quantitative disclosures collected by NC do not appear to be easily identifiable in Compustat..." – page 14

### Build better models:

"Core Earnings [calculated using New Constructs' novel dataset] provides predictive power for various measures of one-year-ahead performance...that is incremental to their current-period counterparts." – page 4

### Exploit market inefficiencies:

"These results ... suggest that the adjustments made by analysts and Compustat to better capture core earnings are incomplete. Moreover, the non-core items identified by NC produce a measure of core earnings that is incremental to alternative measures of operating performance in predicting an array of future income measures." – page 26

### Fulfill fiduciary duties:

"An appropriate measure of accounting performance for purposes of forecasting future performance requires detailed analysis of all quantitative performance disclosures detailed in the annual report, including those reported only in the footnotes and in the MD&A." – page 33-34



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