



Earnings Distortion Scorecard: Week of 11/16/20-11/20/20

For the week of 11/16/20-11/20/20, we focus on the [Earnings Distortion Scores](#) for 20 companies.

Our Earnings Distortion Scores¹ empower investors to make [smarter investments with superior data](#) as well as defend against management efforts to obfuscate financial performance.

Our proprietary measure of [earnings distortion \(as featured on CNBC Squawk Box\)](#) leverages proprietary data featured in [Core Earnings: New Data & Evidence](#). This paper shows that our adjusted core earnings are more accurate than “Operating Income After Depreciation” and “Income Before Special Items” from S&P Global (SPGI).

Learn more about the best fundamental research

Weekly Earnings Distortion Insights

Figure 1 contains the 15 largest (by market cap) companies that earn a “Strong Beat”, “Beat”, “Miss” or “Strong Miss” Earnings Distortion Score and are expected to report the week of November 16, 2020.

Figure 1: Earnings Distortion Scorecard Highlights: Week of 11/16/20-11/20/20

| Company | Ticker | EPS Estimate | Expected Earnings Date | Earnings Distortion Score |
|-----------------------|--------|--------------|------------------------|---------------------------|
| AECOM | ACM | \$0.57 | 11/16/20 | Strong Beat |
| Aramark | ARMK | -\$0.34 | 11/17/20 | Beat |
| Walmart Inc. | WMT | \$1.18 | 11/17/20 | Miss |
| The Home Depot, Inc. | HD | \$2.97 | 11/17/20 | Miss |
| L Brands Inc. | LB | \$0.06 | 11/18/20 | Strong Beat |
| NVIDIA Corporation | NVDA | \$2.56 | 11/18/20 | Beat |
| Copart Inc. | CPRT | \$0.70 | 11/18/20 | Strong Miss |
| ZTO Express | ZTO | \$0.23 | 11/18/20 | Strong Miss |
| Nuance Communications | NUAN | \$0.16 | 11/18/20 | Strong Miss |
| The Gap, Inc. | GPS | \$0.30 | 11/19/20 | Strong Beat |
| Ross Stores, Inc. | ROST | \$0.60 | 11/19/20 | Beat |
| Anaplan Inc. | PLAN | -\$0.10 | 11/19/20 | Beat |
| Post Holdings Inc. | POST | \$0.77 | 11/19/20 | Beat |
| Intuit Inc. | INTU | \$0.37 | 11/19/20 | Miss |
| Berry Plastics Group | BERY | \$1.21 | 11/19/20 | Miss |

Sources: New Constructs, LLC and company filings

The appendix shows the Earnings Distortion Scores for all the S&P 500 companies, plus those with market caps greater than \$10 billion, that are expected to report the week of November 16, 2020.

Details: Aramark (ARMK): Earnings Distortion Score: Beat

Over the trailing-twelve months (TTM), Aramark has -\$394 million in net earnings distortion that cause earnings to be understated by -\$1.56/share or 173% of EPS. Notable unusual expenses [hidden and reported](#) in Aramark’s filings include:

- [\\$199 million](#) goodwill impairment reported on the income statement – 2Q20 10-Q
- [\\$125 million](#) in severance charges related to headcount reductions – Page 11 of the footnotes – 3Q20 10-Q

¹ Earnings Distortion scores on ~3,000 stocks are also available to clients of our website.



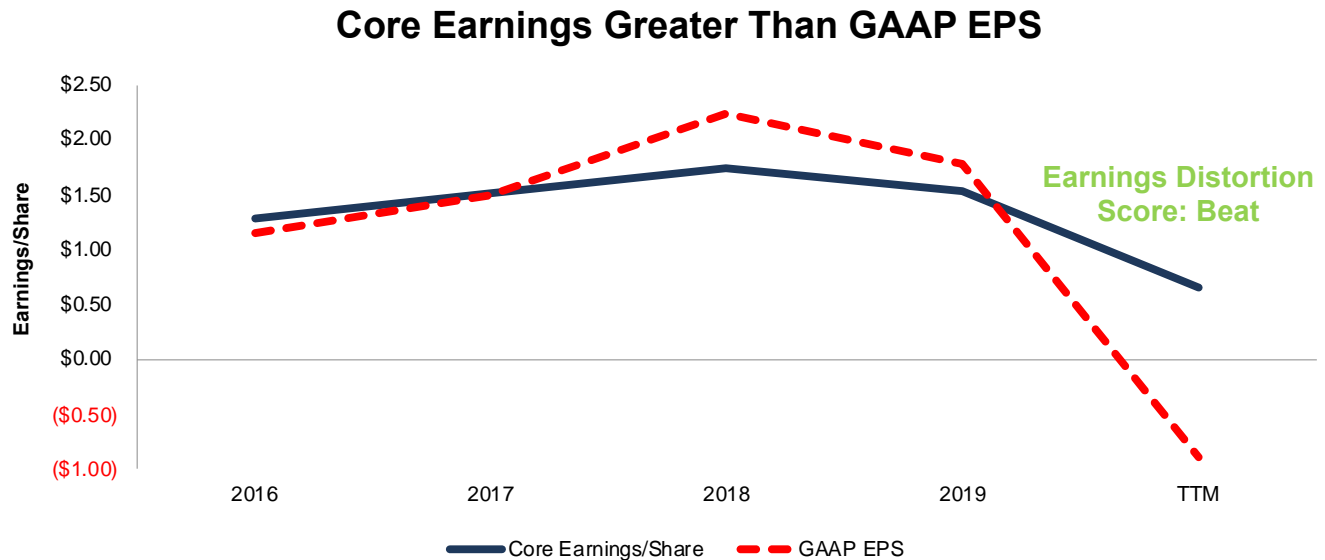
- [\\$36 million](#) in merger and integration costs – Page S-19 of the footnotes – 2019 10-K
- [\\$28 million](#) in charges related to certain legal settlements – Page 29 in the MD&A – 2019 10-K
- [\\$19 million](#) in net severance charges – Page S-19 of the footnotes – 2019 10-K

In addition, we made a \$151 million adjustment for income tax distortion. This adjustment normalizes reported income taxes by removing the impact of unusual items.

In total, we identified -\$1.56/share (173% of GAAP EPS) in net unusual expense that cause Aramark’s TTM GAAP results to be understated. After removing this earnings distortion, Aramark’s TTM core earnings of \$0.66/share are much greater than GAAP EPS of -\$0.90, per Figure 2.

With understated earnings, ARMK gets our “Beat” Earnings Distortion Score and is likely to beat consensus expectations. While we expect ARMK to beat expectations in the short term, its bottom-quintile return on invested capital (ROIC) and expensive valuation earn it an Unattractive [Risk/Reward rating](#), which is our long term rating on the stock.

Figure 2: Aramark’s Core Earnings Vs. GAAP: 2016 - TTM



Sources: New Constructs, LLC and company filings

Figure 1 shows that Aramark is one of eight companies that earn our “Strong Beat” or “Beat” score for this week.

How to Make Money with Earnings Distortion Data

“Trading strategies that exploit {adjustments provided by New Constructs} produce abnormal returns of 8% per year.” – Page 1 in [Core Earnings: New Data & Evidence](#)

In Section 5.2, professors from HBS & MIT Sloan present a long/short strategy that holds the stocks with the most understated EPS and shorts the stocks with the most overstated earnings.

This strategy produced abnormal returns of 8% a year. Click [here](#) for more details on our data offerings.

We Provide 100% Audit-ability & Transparency

Clients can audit all of the unusual items used in our calculations in the [Marked-Up Filings section](#) of each of our [Company Valuation models](#). We are 100% transparent about what goes into our research because we want investors to trust our work and see how much goes into building the best earnings quality and valuation models.

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Disclosure: David Trainer, Kyle Guske II, and Matt Shuler receive no compensation to write about any specific stock, sector, style, or theme.

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Appendix: All Major Companies Expected to Report November 16 – 20

Figure 3 shows all the S&P 500 companies, plus those with market caps greater than \$10 billion, that are expected to report the week of November 16, 2020.

Figure 3: Earnings Distortion Scorecard: Week of 11/16/20-11/20/20

| Company | Ticker | EPS Estimate | Expected Earnings Date | Earnings Distortion Score |
|-------------------------|--------|--------------|------------------------|---------------------------|
| Tyson Foods, Inc. | TSN | \$1.20 | 11/16/20 | In-line |
| The TJX Companies, Inc. | TJX | \$0.39 | 11/17/20 | In-line |
| Walmart Inc. | WMT | \$1.18 | 11/17/20 | Miss |
| The Home Depot, Inc. | HD | \$2.97 | 11/17/20 | Miss |
| L Brands Inc. | LB | \$0.06 | 11/18/20 | Strong Beat |
| NVIDIA Corporation | NVDA | \$2.56 | 11/18/20 | Beat |
| Lowe's Companies, Inc. | LOW | \$1.91 | 11/18/20 | In-line |
| Target Corporation | TGT | \$1.52 | 11/18/20 | In-line |
| Copart Inc. | CPRT | \$0.70 | 11/18/20 | Strong Miss |
| ZTO Express | ZTO | \$0.23 | 11/18/20 | Strong Miss |
| The Gap, Inc. | GPS | \$0.30 | 11/19/20 | Strong Beat |
| Ross Stores, Inc. | ROST | \$0.60 | 11/19/20 | Beat |
| Splunk Inc. | SPLK | \$0.09 | 11/19/20 | In-line |
| Intuit Inc. | INTU | \$0.37 | 11/19/20 | Miss |

Sources: New Constructs, LLC and company filings



Footnotes adjustments matter. We are the ONLY source.

We provide ratings, models, reports & screeners on U.S. 3,000 stocks, 700 ETFs and 7,000 mutual funds.

HBS & MIT Sloan research reveals that:

- **Markets are inefficiently assessing earnings because no one reads the footnotes.**
- **Corporate managers hide gains/losses in footnotes to manage earnings.**
- **Our technology brings the material footnotes data to market for the first time ever.**

Combining human expertise with NLP/ML/AI technologies ([featured by Harvard Business School](#)), we shine a light in the dark corners (e.g. footnotes) of hundreds of thousands of financial filings to unearth critical details.

The HBS & MIT Sloan paper, [Core Earnings: New Data and Evidence](#), shows how our superior data drives uniquely comprehensive and independent debt and equity research.

This [paper](#) compares our analytics on a mega cap company to other major providers. The Appendix details exactly how we stack up.

Learn more.

Quotes from HBS & MIT Sloan professors on our research:

Get better research:

“...the NC dataset provides a novel opportunity to study the properties of non-operating items disclosed in 10-Ks, and to examine the extent to which the market impounds their implications.” – page 20

Pick better stocks:

“Trading strategies that exploit cross-sectional differences in firms’ transitory earnings produce abnormal returns of 7-to-10% per year.” – Abstract

Avoid losses from using other firms’ data:

“...many of the income-statement-relevant quantitative disclosures collected by NC do not appear to be easily identifiable in Compustat...” – page 14

Build better models:

“Core Earnings [calculated using New Constructs’ novel dataset] provides predictive power for various measures of one-year-ahead performance...that is incremental to their current-period counterparts.” – page 4

Exploit market inefficiencies:

“These results ... suggest that the adjustments made by analysts and Compustat to better capture core earnings are incomplete. Moreover, the non-core items identified by NC produce a measure of core earnings that is incremental to alternative measures of operating performance in predicting an array of future income measures.” – page 26

Fulfill fiduciary duties:

“An appropriate measure of accounting performance for purposes of forecasting future performance requires detailed analysis of all quantitative performance disclosures detailed in the annual report, including those reported only in the footnotes and in the MD&A.” – page 33-34



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