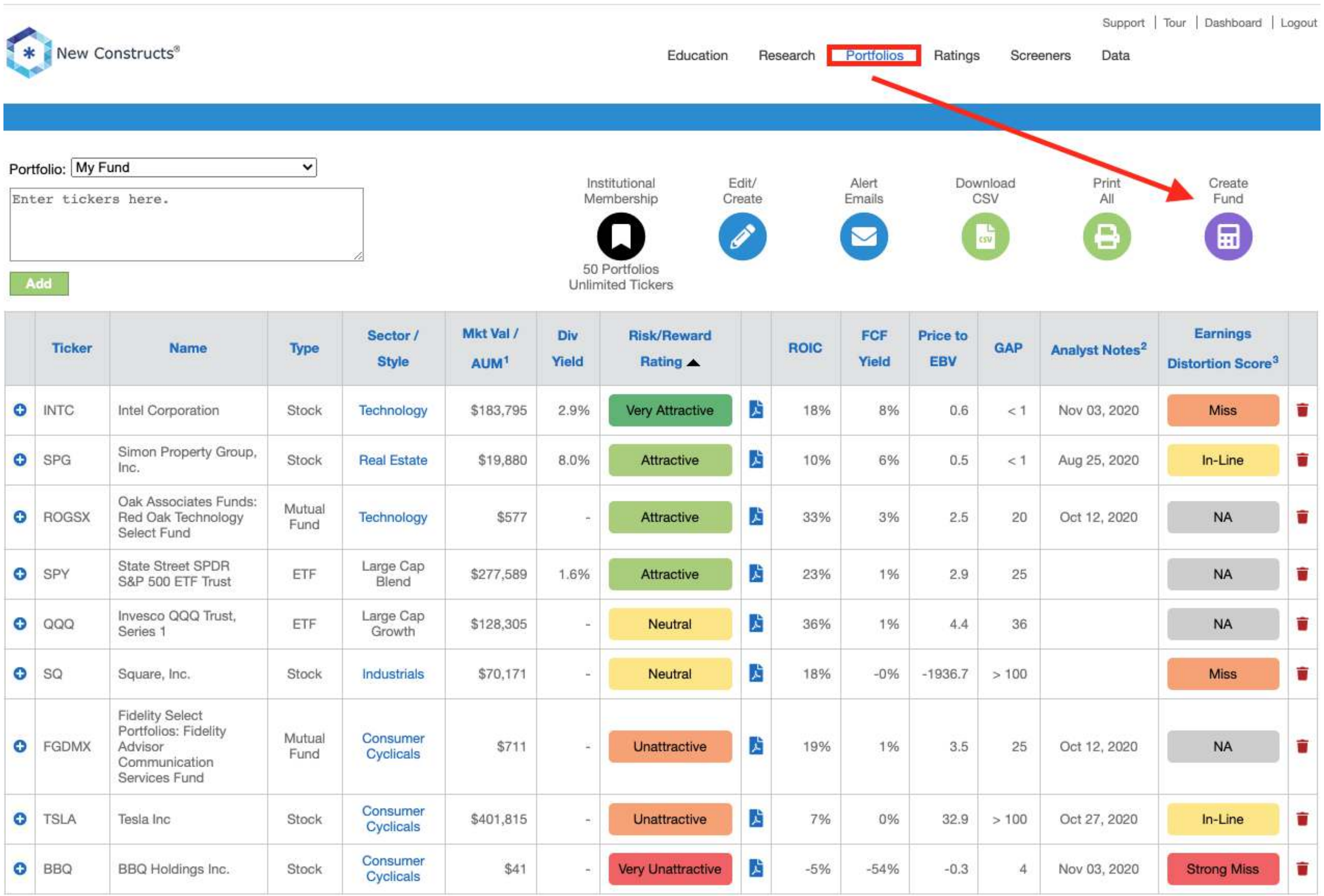
New Feature: Create Your Own Fund

We're excited to announce our "Create Fund" tool, which gives clients the ability to create a custom basket of stocks, ETFs and/or mutual funds weighted according to traditional and proprietary factors.

With one click, clients can download a standard order form that brokers can use to create a fund based on the clients' customized basket. Access the Create Fund tool on the Portfolios page, as seen in Figure 1.

Figure 1: New Constructs Website: Create Fund Button



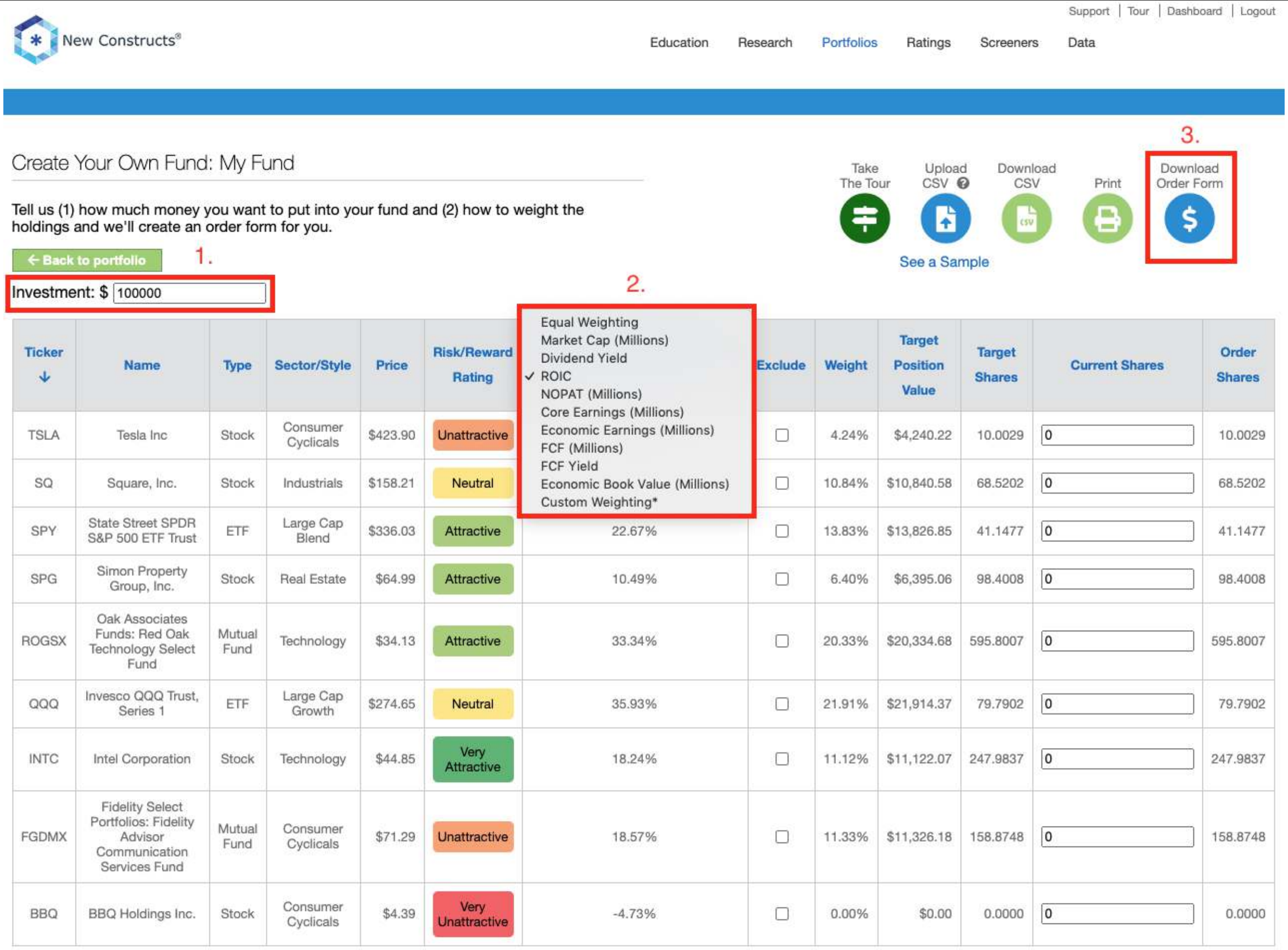
	Ticker	Name	Type	Sector / Style	Mkt Val / AUM[1]	Div Yield	Risk/Reward Rating ▲		ROIC	FCF Yield	Price to EBV	GAP	Analyst Notes[2]	Earnings Distortion Score[3]	
	INTC	Intel Corporation	Stock	Technology	$183,795	2.9%	Very Attractive		18%	8%	0.6	< 1	Nov 03, 2020	Miss	
	SPG	Simon Property Group, Inc.	Stock	Real Estate	$19,880	8.0%	Attractive		10%	6%	0.5	< 1	Aug 25, 2020	In-Line	
	ROGSX	Oak Associates Funds: Red Oak Technology Select Fund	Mutual Fund	Technology	$577	-	Attractive		33%	3%	2.5	20	Oct 12, 2020	NA	
	SPY	State Street SPDR S&P 500 ETF Trust	ETF	Large Cap Blend	$277,589	1.6%	Attractive		23%	1%	2.9	25		NA	
	QQQ	Invesco QQQ Trust, Series 1	ETF	Large Cap Growth	$128,305	-	Neutral		36%	1%	4.4	36		NA	
	SQ	Square, Inc.	Stock	Industrials	$70,171	-	Neutral		18%	-0%	-1936.7	> 100		Miss	
	FGDMX	Fidelity Select Portfolios: Fidelity Advisor Communication Services Fund	Mutual Fund	Consumer Cyclicals	$711	-	Unattractive		19%	1%	3.5	25	Oct 12, 2020	NA	
	TSLA	Tesla Inc	Stock	Consumer Cyclicals	$401,815	-	Unattractive		7%	0%	32.9	> 100	Oct 27, 2020	In-Line	
	BBQ	BBQ Holdings Inc.	Stock	Consumer Cyclicals	$41	-	Very Unattractive		-5%	-54%	-0.3	4	Nov 03, 2020	Strong Miss	

Sources: New Constructs, LLC and company filings.

Figure 2 shows where to access key features on the "Create Fund" page:

1. Enter any investment amount – our system automatically adjusts your order form for the amount of money you wish to allocate.
2. Choose the weighting methodology – we offer 10+ factors, including market cap, dividend yield, our proprietary core earnings and return on invested capital (ROIC), and your own custom weightings.
3. Download Order Form – get a CSV file with every order needed to create the portfolio on the page. Click here for a sample.

Figure 2: How to Use the "Create Fund" Tool



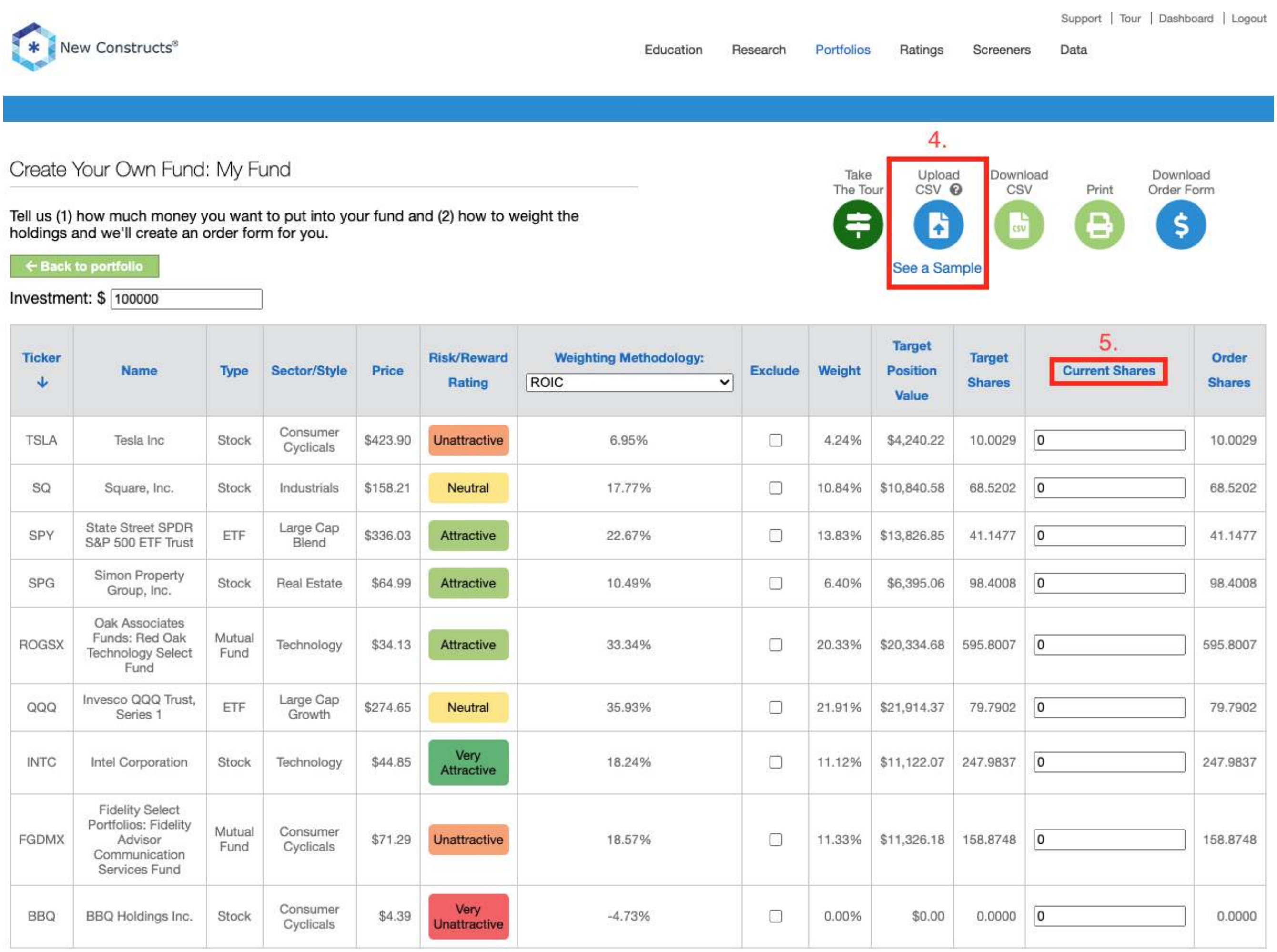
Ticker	Name	Type	Sector/Style	Price	Risk/Reward Rating	ROIC	Exclude	Weight	Target Position Value	Target Shares	Current Shares	Order Shares
TSLA	Tesla Inc	Stock	Consumer Cyclicals	$423.90	Unattractive		☐	4.24%	$4,240.22	10.0029	0	10.0029
SQ	Square, Inc.	Stock	Industrials	$158.21	Neutral		☐	10.84%	$10,840.58	68.5202	0	68.5202
SPY	State Street SPDR S&P 500 ETF Trust	ETF	Large Cap Blend	$336.03	Attractive	22.67%	☐	13.83%	$13,826.85	41.1477	0	41.1477
SPG	Simon Property Group, Inc.	Stock	Real Estate	$64.99	Attractive	10.49%	☐	6.40%	$6,395.06	98.4008	0	98.4008
ROGSX	Oak Associates Funds: Red Oak Technology Select Fund	Mutual Fund	Technology	$34.13	Attractive	33.34%	☐	20.33%	$20,334.68	595.8007	0	595.8007
QQQ	Invesco QQQ Trust, Series 1	ETF	Large Cap Growth	$274.65	Neutral	35.93%	☐	21.91%	$21,914.37	79.7902	0	79.7902
INTC	Intel Corporation	Stock	Technology	$44.85	Very Attractive	18.24%	☐	11.12%	$11,122.07	247.9837	0	247.9837
FGDMX	Fidelity Select Portfolios: Fidelity Advisor Communication Services Fund	Mutual Fund	Consumer Cyclicals	$71.29	Unattractive	18.57%	☐	11.33%	$11,326.18	158.8748	0	158.8748
BBQ	BBQ Holdings Inc.	Stock	Consumer Cyclicals	$4.39	Very Unattractive	-4.73%	☐	0.00%	$0.00	0.0000	0	0.0000

Sources: New Constructs, LLC and company filings.

Per Figure 3, clients can also:

4. Upload a CSV of any list of stocks, ETFs and mutual funds along with the shares you own and manage it using the tools on our site. Click here for a sample upload file.
5. Edit current shares – enter the number of shares you already own in any holding and automatically update your order form.

Figure 3: More Features of the "Create Fund" Tool



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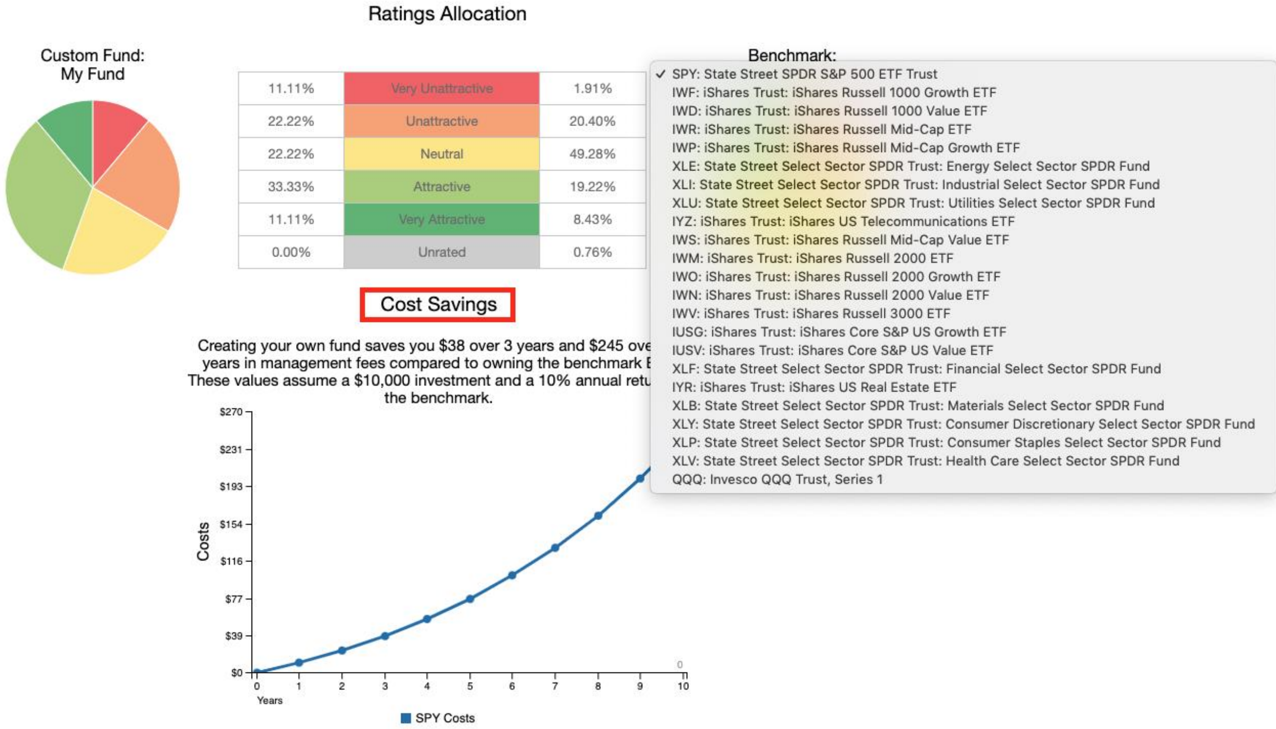
Sources: New Constructs, LLC and company filings.

Figure 4 shows how the Create Fund tool automatically estimates your cost savings compared to investing in your chosen benchmark. To select a benchmark, open the drop-down menu to the right of "Ratings Allocation" table.

Figure 4: How to Use the "Create Fund" Tool: Cost Savings Feature



Sources: New Constructs, LLC and company filings.

Please contact us at support@newconstructs.com if you have any questions.

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Disclosure: David Trainer, Kyle Guske II, and Matt Shuler receive no compensation to write about any specific stock, style, or theme.

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Get better research:

"…the NC dataset provides a novel opportunity to study the properties of non-operating items disclosed in 10-Ks, and to examine the extent to which the market impounds their implications." – page 20

Pick better stocks:

"Trading strategies that exploit cross-sectional differences in firms' transitory earnings produce abnormal returns of 7-to-10% per year." – Abstract

Avoid losses from using other firms' data:

"…many of the income-statement-relevant quantitative disclosures collected by NC do not appear to be easily identifiable in Compustat…" – page 14

Build better models:

"Core Earnings [calculated using New Constructs' novel dataset] provides predictive power for various measures of one-year-ahead performance…that is incremental to their current-period counterparts." – page 4

Exploit market inefficiencies:

"These results … suggest that the adjustments made by analysts and Compustat to better capture core earnings are incomplete. Moreover, the non-core items identified by NC produce a measure of core earnings that is incremental to alternative measures of operating performance in predicting an array of future income measures." – page 26

Fulfill fiduciary duties:

"An appropriate measure of accounting performance for purposes of forecasting future performance requires detailed analysis of all quantitative performance disclosures detailed in the annual report, including those reported only in the footnotes and in the MD&A." – page 33-34

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