

#### 4/20/21

# ETF & Mutual Fund Rankings: All Cap Blend Style

The All Cap Blend style ranks third out of the twelve fund styles as detailed in our <u>2Q21 Style Ratings for ETFs</u> and <u>Mutual Funds</u> report. <u>Last quarter</u>, the All Cap Blend style ranked third as well. It gets our Attractive rating, which is based on an aggregation of ratings of 147 ETFs and 717 mutual funds in the All Cap Blend style as of April 19, 2021. See a recap of our <u>1Q21 Style Ratings here.</u>

Figures 1 and 2 show the five best and worst rated ETFs and mutual funds in the style. Not all All Cap Blend style ETFs and mutual funds are created the same. The number of holdings varies widely (from 16 to 3636). This variation creates drastically different investment implications and, therefore, ratings.

Learn more about the best fundamental research

Investors seeking exposure to the All Cap Blend style should buy one of the Very Attractive rated ETFs or mutual funds from Figures 1 and 2.

The best fundamental data in the world, proven in <u>The Journal of Financial Economics</u>, drives our research. Our <u>Robo-Analyst technology</u><sup>1</sup> empowers our unique <u>ETF and mutual fund rating methodology</u>, which leverages our rigorous analysis of each fund's holdings.<sup>2</sup> We think advisors and investors focused on prudent investment decisions should include analysis of fund holdings in their research process for ETFs and mutual funds.

Figure 1: ETFs with the Best & Worst Ratings – Top 5

	Allocation of ETF Holdings					
Ticker	Attractive- or-better Stocks	Neutral Stocks	Unattractive- or-worse Stocks	Predictive Rating		
Best ETFs						
ADRE	52%	12%	11%	Very Attractive		
DSTL	53%	39%	8%	Very Attractive		
HUSV	40%	48%	11%	Very Attractive		
SIXH	53%	36%	8%	Very Attractive		
UPRO	23%	35%	16%	Very Attractive		
		Worst	ETFs			
DFEN	8%	14%	50%	Unattractive		
HIBL	9%	22%	42%	Unattractive		
GIGE	7%	16%	56%	Unattractive		
DIG	1%	6%	65%	Very Unattractive		
MJ	13%	8%	51%	Very Unattractive		

\* Best ETFs exclude ETFs with TNAs less than \$100 million for inadequate liquidity Sources: New Constructs, LLC and company filings

Four ETFs (QSY, XRLV, QWLD, DPST) are excluded from Figure 1 because their total net assets (TNA) are below \$100 million and do not meet our liquidity minimums or they operate a levered strategy that increases risk.

<sup>&</sup>lt;sup>1</sup> Harvard Business School features the powerful impact of our research automation technology in the case <u>New Constructs: Disrupting</u> <u>Fundamental Analysis with Robo-Analysts</u>.

<sup>&</sup>lt;sup>2</sup> See how our models and financial ratios are superior to Bloomberg and Capital IQ's (SPGI) analytics in the detailed appendix of this paper.



	Allocation	of Mutual F				
Ticker	Attractive- or-better Stocks	Neutral Stocks	Unattractive- or-worse Stocks	Predictive Rating		
Best Mutual Funds						
QCERX	53%	33%	8%	Very Attractive		
SEHAX	52%	32%	10%	Very Attractive		
FFILX	61%	33%	2%	Very Attractive		
QCELX	53%	33%	8%	Very Attractive		
GMCQX	51%	39%	7%	Very Attractive		
Worst Mutual Funds						
ENPSX	2%	10%	79%	Very Unattractive		
GAFAX	15%	19%	10%	Very Unattractive		
OEPSX	3%	32%	60%	Very Unattractive		
PWEAX	10%	5%	5%	Very Unattractive		
AMREX	6%	19%	42%	Very Unattractive		

\* Best mutual funds exclude funds with TNAs less than \$100 million for inadequate liquidity. Sources: New Constructs, LLC and company filings

Nine mutual funds (HRURX, HRUNX, HRUVX, VGQRX, GWILX, PIPTX, PMPIX, PPTCX, BKPIX) are excluded from Figure 2 because their total net assets (TNA) are below \$100 million and do not meet our liquidity minimums.

Invesco BLDRs Emerging Markets 50 ADR Index Fund (ADRE) is the top-rated All Cap Blend ETF and AQR Large Cap Multi-Style Fund (QCERX) is the top-rated All Cap Blend mutual fund. Both earn a Very Attractive rating.

ETFMG Alternative Harvest ETF (MJ) is the worst rated All Cap Blend ETF and American Growth Cannabis Fund (AMREX) is the worst rated All Cap Blend mutual fund. Both earn a Very Unattractive rating.

#### The Danger Within

Buying a fund without analyzing its holdings is like buying a stock without analyzing its business and finances. Put another way, research on fund holdings is necessary due diligence because a fund's performance is only as good as its holdings' performance. Don't just take our word for it, <u>see what Barron's says</u> on this matter.

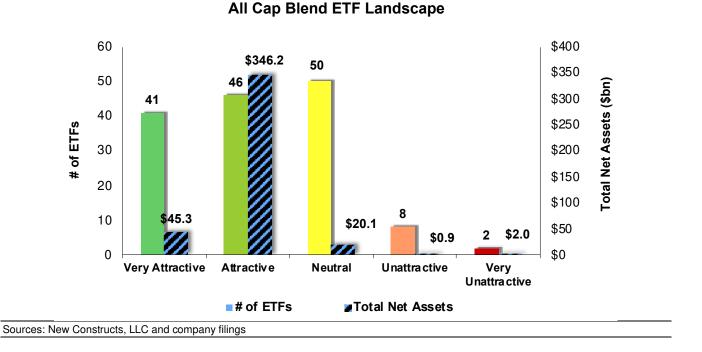
#### PERFORMANCE OF HOLDINGs = PERFORMANCE OF FUND

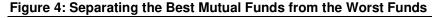
Analyzing each holding within funds is no small task. Our <u>Robo-Analyst technology</u> enables us to perform this diligence with scale and provide the <u>research needed</u> to fulfill the fiduciary duty of care. More of the biggest names in the financial industry (see <u>At BlackRock, Machines Are Rising Over Managers to Pick Stocks</u>) are now embracing technology to leverage machines in the investment research process. Technology may be the only solution to the dual mandate for research: cut costs and fulfill the fiduciary duty of care. Investors, clients, advisors and analysts deserve the latest in technology to get the diligence required to make prudent investment decisions.

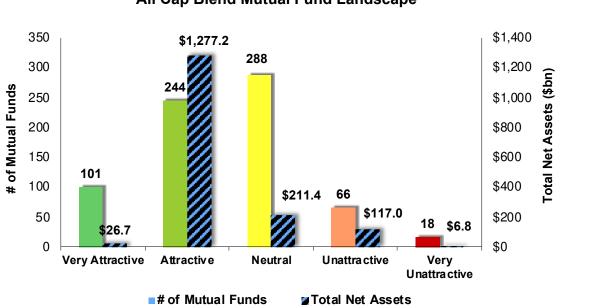


Figures 3 and 4 show the rating landscape of all All Cap Blend ETFs and mutual funds.









### All Cap Blend Mutual Fund Landscape

Sources: New Constructs, LLC and company filings

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Disclosure: David Trainer, Kyle Guske II, and Matt Shuler receive no compensation to write about any specific stock, style, or theme.

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# It's Official: We Offer the Best Fundamental Data in the World

Many firms claim their research is superior, but none of them can prove it with independent studies from highlyrespected institutions as we can. Three different papers from both the public and private sectors show:

- 1. Legacy fundamental datasets suffer from significant inaccuracies, omissions and biases.
- 2. Only our "novel database" enables investors to overcome these flaws and apply <u>reliable</u> fundamental data in their research.
- 3. Our proprietary measures of <u>Core Earnings</u> and <u>Earnings Distortion</u> materially improve stock picking and forecasting of profits.

#### Best Fundamental Data in the World

Forthcoming in <u>The Journal of Financial Economics</u>, a top peer-reviewed journal, <u>Core Earnings: New Data &</u> <u>Evidence</u> proves our Robo-Analyst technology overcomes material shortcomings in legacy firms' data collection processes to provide superior <u>fundamental data</u>, <u>earnings</u> models, and <u>research</u>. More <u>details</u>.

Key quotes from the paper:

- "[New Constructs'] Total Adjustments differs significantly from the items identified and excluded from Compustat's adjusted earnings measures. For example... 50% to 70% of the variation in Total Adjustments is not explained by S&P Global's (SPGI) Adjustments individually." – pp. 14, 1<sup>st</sup> para.
- "A final source of differences [between New Constructs' and S&P Global's data] is due to data collection oversights...we identified cases where Compustat did not collect information relating to firms' income that is useful in assessing core earnings." – pp. 16, 2<sup>nd</sup> para.

#### Superior Models

A top accounting firm features the superiority of our ROIC, NOPAT and Invested Capital research to Capital IQ & Bloomberg's in <u>Getting ROIC Right</u>. See the <u>Appendix</u> for direct comparison details.

Key quotes from the paper:

- "...an accurate calculation of ROIC requires more diligence than often occurs in some of the common, off-the-shelf ROIC calculations. Only by scouring the footnotes and the MD&A [ as New Constructs does] can investors get an accurate calculation of ROIC." – pp. 8, 5<sup>th</sup> para.
- "The majority of the difference...comes from New Constructs' machine learning approach, which leverages technology to calculate ROIC by applying accounting adjustments that may be buried deeply in the footnotes across thousands of companies." – pp. 4, 2<sup>nd</sup> para.

#### Superior Stock Ratings

Robo-Analysts' stock ratings outperform those from human analysts as shown in this <u>paper</u> from Indiana's Kelley School of Business. Bloomberg features the paper <u>here</u>.

Key quotes from the paper:

- "the portfolios formed following the buy recommendations of Robo-Analysts earn abnormal returns that are statistically and economically significant." – pp. 6, 3<sup>rd</sup> para.
- "Our results ultimately suggest that Robo-Analysts are a valuable, alternative information intermediary to traditional sell-side analysts." pp. 20, 3<sup>rd</sup> para.

Our mission is to provide the best fundamental analysis of public and private businesses in the world and make it affordable for all investors, not just Wall Street insiders.

We believe every investor deserves to know the whole truth about the profitability and valuation of any company they consider for investment. More details on our cutting-edge technology and how we use it are <u>here</u>.



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