

# Our Fund Picks Outperform Too: Danger Zone Update

For <u>years</u>, we've been ringing the alarm on dangerous ETFs and mutual funds that receive high ratings from legacy research providers, yet have poor holdings and expensive costs that offer investors poor risk/reward. As we'll show below, heeding these warnings can save your portfolio. Those relying solely on backwards-looking fund research find themselves, <u>once again</u>, in the <u>Danger Zone</u>.

Learn more about the best fundamental research

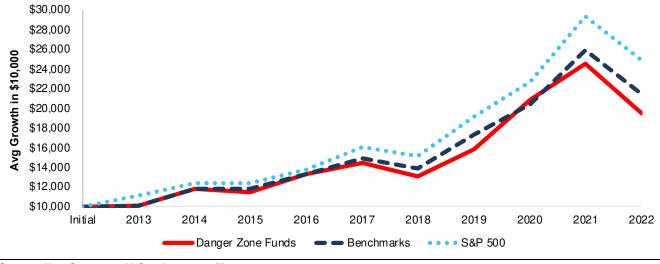
#### 67% of Danger Zone Mutual Fund & ETF Picks Are Successful

Heeding our warnings on funds can save your portfolio. Of the 42 ETF and mutual funds we've put in the Danger Zone since our first Danger Zone report in <u>August 2012</u>, 28, or 67%, have underperformed<sup>1</sup> their benchmark and 37, or 88%, have underperformed the S&P 500, measured as State Street SPDR S&P 500 ETF (SPY).

Funds put in the Danger Zone have generated a cumulative 95% return since 2013. Meanwhile, the benchmark average return is 114% and SPY average return is 149%. When we put a fund or stock in the Danger Zone, woe to those who ignore our warnings.

Figure 1 shows this hypothetical growth of \$10,000 scenario and how avoiding Danger Zone fund picks saved investors 19% in losses compared the benchmark average and 54% compared to the S&P 500.

Figure 1: Average Growth in \$10,000 of Danger Zone Picks vs. Benchmarks: Through 5/13/22



# DZ Fund Picks Outperform Benchmark Avg as Shorts by 19%

Sources: New Constructs, LLC and company filings.

Anyone focused on <u>fulfilling the fiduciary duty of care</u> recognizes that analyzing the holdings<sup>2</sup> of an ETF or mutual fund is critical to finding funds with attractive risk/reward. Our predictive mutual fund and ETF research is based on <u>proven superior</u><sup>3</sup> fundamental, bottom-up research on each individual fund holding. This approach

<sup>&</sup>lt;sup>1</sup> Excluding Figure 1, performance of each individual ETF/MF, the S&P 500, and benchmark in this report is measured by growth in \$10,000 as reported by Morningstar.

<sup>&</sup>lt;sup>2</sup> See Harvard Business case <u>New Constructs: Disrupting Fundamental Analysis with Robo-Analysts</u>.

<sup>&</sup>lt;sup>3</sup> Our research utilizes our <u>Core Earnings</u>, a more reliable measure of profits, as proven in <u>Core Earnings</u>: <u>New Data & Evidence</u>, written by professors at Harvard Business School & MIT Sloan and published in <u>The Journal of Financial Economics</u>.



New Constructs®

looks at the future risk/reward of a fund and differs from legacy fund research that's backward-looking and based on past price performance.

The five funds that have underperformed their respective benchmarks the most are ProShares Long Online/Short Stores ETF (CLIX), Touchstone Sands Capital Select Growth Fund (TSNAX), Saratoga Advantage Financial Services Portfolio (SFPAX), Transamerica Capital Growth Fund (IALAX) and First Trust Utilities AlphaDEX Fund (FXU).

In the case of CLIX, SFPAX, and FXU, the performance vs. the S&P 500 is even worse than performance vs. the benchmark. See Figure 2.

#### Figure 2: Danger Zone Funds That Underperformed the Benchmark The Most: Through 5/13/22

Ticker	Fund	Vs. S&P 500	Vs. Benchmark
CLIX	ProShares Long Online/Short Stores ETF	-71%	-66%
TSNAX	Touchstone Sands Capital Select Growth Fund	-29%	-53%
SFPAX	Saratoga Advantage Financial Services Portfolio	-76%	-53%
IALAX	Transamerica Capital Growth Fund	-33%	-34%
FXU	First Trust Utilities AlphaDEX Fund	-53%	-33%

Sources: New Constructs, LLC and company filings.

Figure 2 excludes Rydex Energy Services Fund (RYESX) as the mutual fund is no longer in our coverage universe.

#### No Safety in 5-Star Ratings

Funds that receive a 5-Star rating from Morningstar are often thought to be best-in-class, despite <u>longstanding</u> <u>evidence</u> that a 5-Star rating doesn't equate to outperformance (see the <u>5-star kiss of death</u>). Three of the mutual funds we put in the Danger Zone<sup>4</sup> received a 5-star rating from Morningstar at the time our reports were published. All three underperformed the S&P 500 and two underperformed their benchmarks since report publication. The funds include Delaware Smid Cap Growth Fund (DFCIX), Principal Funds Mid Cap Fund (PEMGX), and MFS Mid Cap Growth Fund (OTCAX).

Figure 3: Performance of Danger Zone Funds That Had a 5-Star Morningstar Rating: Through 5/13/22

Ticker	Fund	Vs. S&P 500	Vs. Benchmark
DFCIX	Delaware Smid Cap Growth Fund	-55%	-27%
PEMGX	Principal Funds Mid Cap Fund	-15%	-19%
OTCAX	MFS Mid Cap Growth Fund	-20%	5%

Sources: New Constructs, LLC and company filings.

Delaware Smid Cap Growth Fund provides a perfect example of the drawbacks of backward-looking fund research compared to our predictive fund ratings. At the time of our report, which was published on <u>February 1</u>, <u>2021</u>, DFCIX received a 5-Star rating from Morningstar. In the five years before our report, the fund was up 259% compared to a 150% rise in its benchmark, the iShares Russell Mid Cap Growth ETF (IWP).

However, our holdings analysis revealed that 71% of its portfolio was allocated to Unattractive-or-worse rated stocks. With such poor holdings, DFCIX earned our Very Unattractive rating and since our report is down 46% while IWP is down just 19%.

DFCIX now earns a 2-star Rating from Morningstar. The fund still earns our Very Unattractive rating given that 48% of its portfolio remains allocated to Unattractive-or-worse rated stocks and just 8% is allocated to Attractive-or-better rated stocks. Making matters worse, it charges investors <u>total annual costs</u> of 3.79% for this poor portfolio allocation. For reference, the benchmark, IWP, charges total annual costs of 0.25%.

We think PEMGX and OTCAX are likely to underperform moving forward, as both still receive our Unattractive rating despite a 4-Star rating from Morningstar.

<sup>&</sup>lt;sup>4</sup> Only includes ETFs/mutual funds for which we have a Morningstar rating at the time of report publication. We do not have the Morningstar rating for 20 of the 42 Danger Zone fund picks.



#### These Funds Remain Unattractive

Figure 4 shows the funds we've previously put in the Danger Zone that still receive an Unattractive-or-worse fund rating. These funds still allocate to poorly rated stocks, charge investors too much to do so, or worse, both. Twenty-two, or 79%, of the Danger Zone fund picks that still earn an Unattractive-or-worse rating underperformed their benchmark and 27, or 96%, underperformed the S&P 500.

Six funds, listed below, receive a 4- or 5-star rating from Morningstar, while we rate them Unattractive or Very Unattractive. The six funds include:

- 1. Neuberger Berman Real Estate Fund (NREAX) 5 Stars
- 2. JPMorgan Mid Cap Growth Fund (OSGIX) 5 Stars
- 3. Virtus Duff & Phelps Real Estate Securities Fund (PHRAX) 4 Stars
- 4. Principal Funds Mid Cap Fund (PEMGX) 4 Stars
- 5. MFS Mid Cap Growth Fund (OTCAX) 4 Stars
- 6. Delaware Ivy Small Cap Core Fund (IYSAX) 4 Stars

Investors should avoid putting capital into these funds, as there are opportunities with better risk/reward elsewhere.

#### Figure 4: Open Danger Zone Fund Picks: Performance Through 5/13/22

Ticker	Fund	Rating	Vs. S&P 500	Vs. Benchmark
CLIX	ProShares Long Online/Short Stores ETF	Very Unattractive	-71%	-66%
TSNAX	Touchstone Sands Capital Select Growth Fund	Very Unattractive	-29%	-53%
SFPAX	Saratoga Financial Services Portfolio	Unattractive	-76%	-53%
IALAX	Transamerica Capital Growth	Very Unattractive	-33%	-34%
FXU	First Trust Utilities AlphaDEX Fund	Unattractive	-53%	-33%
SAGAX	Virtus Zevenbergen Innovative Growth Stock	Very Unattractive	-23%	-28%
PHLAX	PGIM Jennison Health Sciences Fund	Unattractive	-30%	-28%
DFCIX	Delaware Smid Cap Growth Fund	Very Unattractive	-55%	-27%
HGOAX	Hartford Growth Opportunities Fund	Unattractive	-23%	-25%
ARKK	ARK Innovation ETF	Unattractive	-30%	-25%
GGOAX	Goldman Sachs Mid Cap Growth Fund	Very Unattractive	-29%	-24%
WFSTX	Allspring Specialized Technology Fund	Very Unattractive	-32%	-19%
PEMGX	Principal MidCap Fund	Unattractive	-15%	-19%
NMCAX	Voya MidCap Opportunities Fund	Very Unattractive	-22%	-18%
OSGIX	JPMorgan Mid Cap Growth Fund	Very Unattractive	-26%	-18%
SAMVX	Virtus Ceredex Mid-Cap Value Equity Fund	Very Unattractive	-54%	-17%
RAGTX	Virtus AllianzGI Technology Fund	Very Unattractive	6%	-15%
RYREX	Rydex Series Real Estate Fund	Very Unattractive	-79%	-14%
LMGAX	Lord Abbett Growth Opportunities Fund	Unattractive	-21%	-14%
HSOAX	HSBC Opportunity Fund	Unattractive	-25%	-6%
IYSAX	Delaware Ivy Small Cap Core Fund	Very Unattractive	-53%	-5%
FKDNX	Franklin DynaTech Fund	Unattractive	-9%	-4%
FRSGX	Franklin Small-Mid Cap Growth Fund	Very Unattractive	-25%	2%
VNQ	Vanguard Real Estate Index Fund	Very Unattractive	-93%	3%
SNWAX	Easterly Snow Small Cap Value Fund	Very Unattractive	-57%	4%
OTCAX	MFS Mid Cap Growth Fund	Unattractive	-20%	5%
PHRAX	Virtus Duff & Phelps Real Estate Securities	Very Unattractive	-6%	9%
NREAX	Neuberger Berman Real Estate Fund	Very Unattractive	-22%	12%



#### These Funds Are No Longer In the Danger Zone

Figure 5 shows the ETFs and mutual funds that no longer receive an Unattractive-or-worse rating (or are no longer in our coverage universe). The risk reward profile of these funds has changed since our original report, and we're closing them as Danger Zone picks.

Six, or 43%, of these ETFs and mutual funds underperformed their benchmark and 11, or 79%, underperformed the S&P 500.

Ticker	Fund	Vs. S&P 500	Vs. Benchmark
RYESX	Rydex Energy Services Fund	-153%	-101%
AIEQ	AI Powered Equity ETF	-21%	-16%
BMECX	BlackRock High Equity Income Fund	-34%	-15%
LVOAX	Lord Abbett Value Opportunities Fund	-28%	-10%
MFCAX	Meridian Contrarian Fund	-13%	-9%
CWSIX	Chartwell Small Cap Value Fund	-65%	-7%
FDLSX	Fidelity Select Portfolios: Leisure Portfolio	-2%	8%
CGOAX	Columbia Small Cap Growth Fund	-29%	8%
DADGX	Dunham Small Cap Growth Fund	-16%	13%
ICBAX	ICON Natural Resources and Infrastructure	-30%	18%
MOAT	VanEck Morningstar Wide Moat ETF	3%	18%
ICTTX	ICON Health and Information Technology	33%	48%
KBWD	Invesco KBW High Dividend Yield Financial ETF	59%	50%
MORT	VanEck Mortgage REIT Income ETF	65%	74%

#### Figure 5: Fund Picks No Longer in the Danger Zone: Through 5/13/22

Sources: New Constructs, LLC and company filings.

#### How to Avoid "The Danger Within"

Why do you need to know the holdings of an ETF or mutual funds before you buy?

You need to be sure you do not buy a fund that might blow up. Buying a fund without analyzing its holdings is like buying a stock without analyzing its business and finances. No matter how cheap, if it holds bad stocks, the mutual fund's performance will be bad. Don't just take my word for it, see <u>what Barron's says</u> on this matter.

#### PERFORMANCE OF FUND'S HOLDINGS - FEES = PERFORMANCE OF FUND

Analyzing each holding within funds is no small task. Our <u>Robo-Analyst technology</u> enables us to perform this diligence with scale and provide the <u>research needed</u> to fulfill the fiduciary duty of care. More of the biggest names in the financial industry (see <u>At BlackRock</u>, <u>Machines Are Rising Over Managers to Pick Stocks</u>) are now embracing technology to leverage machines in the investment research process. Technology may be the only solution to the dual mandate for research: cut costs and fulfill the fiduciary duty of care. Investors, clients, advisors and analysts deserve the latest in technology to get the diligence required to make prudent investment decisions.

Our Danger Zone picks are available in real-time to all Gold and higher members. Learn more here.

Check out this week's <u>Danger Zone interview</u> with Chuck Jaffe of <u>Money Life</u>.

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Disclosure: David Trainer, Kyle Guske II, and Matt Shuler receive no compensation to write about any specific stock, sector, style, or theme.

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# It's Official: We Offer the Best Fundamental Data in the World

Many firms claim their research is superior, but none of them can prove it with independent studies from highlyrespected institutions as we can. Three different papers from both the public and private sectors show:

- 1. Legacy fundamental datasets suffer from significant inaccuracies, omissions and biases.
- 2. Only our "novel database" enables investors to overcome these flaws and apply <u>reliable</u> fundamental data in their research.
- 3. Our proprietary measures of <u>Core Earnings</u> and <u>Earnings Distortion</u> materially improve stock picking and forecasting of profits.

#### Best Fundamental Data in the World

Forthcoming in <u>The Journal of Financial Economics</u>, a top peer-reviewed journal, <u>Core Earnings: New Data &</u> <u>Evidence</u> proves our Robo-Analyst technology overcomes material shortcomings in legacy firms' data collection processes to provide superior <u>fundamental data</u>, <u>earnings</u> models, and <u>research</u>. More <u>details</u>.

Key quotes from the paper:

- "[New Constructs'] Total Adjustments differs significantly from the items identified and excluded from Compustat's adjusted earnings measures. For example... 50% to 70% of the variation in Total Adjustments is not explained by S&P Global's (SPGI) Adjustments individually." – pp. 14, 1<sup>st</sup> para.
- "A final source of differences [between New Constructs' and S&P Global's data] is due to data collection oversights...we identified cases where Compustat did not collect information relating to firms' income that is useful in assessing core earnings." – pp. 16, 2<sup>nd</sup> para.

#### Superior Models

A top accounting firm features the superiority of our ROIC, NOPAT and Invested Capital research to Capital IQ & Bloomberg's in <u>Getting ROIC Right</u>. See the <u>Appendix</u> for direct comparison details.

Key quotes from the paper:

- "...an accurate calculation of ROIC requires more diligence than often occurs in some of the common, off-the-shelf ROIC calculations. Only by scouring the footnotes and the MD&A [ as New Constructs does] can investors get an accurate calculation of ROIC." – pp. 8, 5<sup>th</sup> para.
- "The majority of the difference...comes from New Constructs' machine learning approach, which leverages technology to calculate ROIC by applying accounting adjustments that may be buried deeply in the footnotes across thousands of companies." – pp. 4, 2<sup>nd</sup> para.

#### Superior Stock Ratings

Robo-Analysts' stock ratings outperform those from human analysts as shown in this <u>paper</u> from Indiana's Kelley School of Business. Bloomberg features the paper <u>here</u>.

Key quotes from the paper:

- "the portfolios formed following the buy recommendations of Robo-Analysts earn abnormal returns that are statistically and economically significant." pp. 6, 3<sup>rd</sup> para.
- "Our results ultimately suggest that Robo-Analysts are a valuable, alternative information intermediary to traditional sell-side analysts." pp. 20, 3<sup>rd</sup> para.

Our mission is to provide the best fundamental analysis of public and private businesses in the world and make it affordable for all investors, not just Wall Street insiders.

We believe every investor deserves to know the whole truth about the profitability and valuation of any company they consider for investment. More details on our cutting-edge technology and how we use it are <u>here</u>.



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