

# S&P 500 & Sectors: Beware the GAAP Gap in S&P 500 Earnings (Free, Abridged)

GAAP earnings remain highly overstated despite a year-over-year (YoY) rise in <u>Core Earnings</u> for all eleven sectors through the trailing-twelve-months (TTM) ended 1Q22, just as they did in <u>2021</u>.

This report is an abridged and free version of <u>S&P 500 & Sectors: Beware the GAAP Gap in S&P 500 Earnings</u>, one of our quarterly series of reports on <u>fundamental market and sector trends</u>.

The full version of the report analyzes <u>Core Earnings</u><sup>1,2</sup> and GAAP earnings for the S&P 500 and each of its sectors (last quarter's analysis is <u>here</u>). These reports are available to those with a <u>Pro or higher</u> membership or can be purchased below.

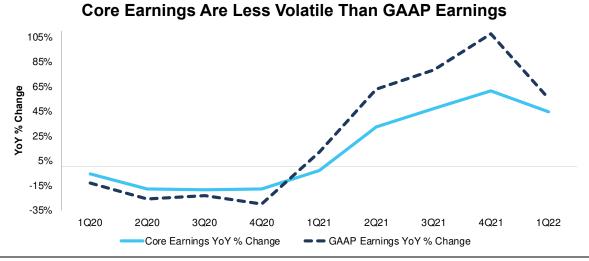
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### **Generally Accepted Accounting Distortions**

Figure 1 shows Core Earnings, which adjust for <u>unusual gains/losses</u>, are less volatile than GAAP earnings. For instance:

- In 2021, GAAP earnings rose 107% YoY compared to a 62% rise for Core Earnings.
- In 2020, GAAP earnings fell 30% YoY compared to an 18% fall for Core Earnings.
- In the TTM ended 1Q22, GAAP earnings rose 56% YoY compared to a 45% rise for Core Earnings.

Figure 1: S&P 500 Core Earnings Vs. GAAP Earnings YoY Percent Change: 1Q20 – 1Q22



Sources: New Constructs, LLC and company filings.

Our Core Earnings analysis is based on aggregated TTM data for the sector constituents in each measurement period. The May 16, 2022 measurement period incorporates the financial data from calendar 1Q22 10-Qs, as this is the earliest date for which all the calendar 1Q22 10-Qs for the S&P 500 constituents were available.

This report leverages our cutting-edge <u>Robo-Analyst technology</u> to deliver <u>proven-superior</u><sup>3</sup> fundamental research and support more cost-effective fulfillment of the fiduciary duty of care.

<sup>&</sup>lt;sup>1</sup> The Journal of Financial Economics features the superiority of our Core Earnings in Core Earnings: New Data & Evidence.

<sup>&</sup>lt;sup>2</sup> Based on the latest audited financial data, which is the calendar 1Q22 10-Q in most cases. Price data as of 5/16/22.

<sup>&</sup>lt;sup>3</sup> Our research utilizes our <u>Core Earnings</u>, a more reliable measure of profits, as proven in <u>Core Earnings: New Data & Evidence</u>, written by professors at Harvard Business School (HBS) & MIT Sloan and published in <u>The Journal of Financial Economics</u>.

## 1Q22 GAAP Earnings Widely Overstated4

45%, or 223 of the companies in the S&P 500, report GAAP Earnings that overstate Core Earnings for the TTM ended 1Q22. When GAAP Earnings overstate Core Earnings, they do so by an average of 22%, per Figure 2. The overstatement was greater than ten percent for 20% of companies. For comparison, in the TTM ended 1Q21 and calendar 2021, the percent of companies that overstate Core Earnings was 36% and 44% respectively.

Figure 2: S&P 500 GAAP Earnings Overstated by 22% On Average

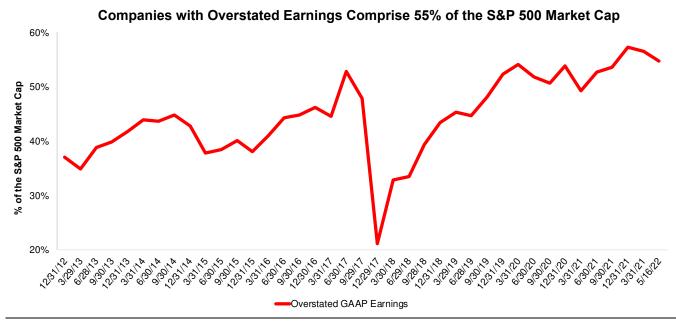
Overstated GAAP Earnings	Overstated by >10%	Average Overstatement %
223 companies	99 companies	22%

Sources: New Constructs, LLC and company filings.

We use Funds from Operations (FFO) for Real Estate companies rather than GAAP Earnings.

The 223 companies with overstated GAAP earnings make up 55% of the market cap of the S&P 500.

Figure 3: Overstated Earnings as % of Market Cap: 2012 through 5/16/22



Sources: New Constructs, LLC and company filings.

#### Key Details on Select S&P 500 Sectors

All eleven sectors of the S&P 500 saw a year-over-year (YoY) rise in <u>Core Earnings</u> in the trailing-twelve-months (TTM) ended 1Q22, equal to the number of sectors with YoY improvement in 2021.

The Energy sector saw the largest YoY improvement, \$116.3 billion, in Core Earnings, which rose from -\$6.5 billion in 1Q21 to \$109.8 billion in 1Q22.

The Technology sector generates the most Core Earnings of any sector and grew Core Earnings by 30% YoY in 1Q22. On the flip side, the Real Estate sector has the lowest Core Earnings, and the Consumer Non-cyclicals sector had the weakest YoY growth in 1Q22.

Below we highlight the Financials sector and a stock with some of the most Earnings Distortion (i.e. overstated GAAP earnings) in the sector.

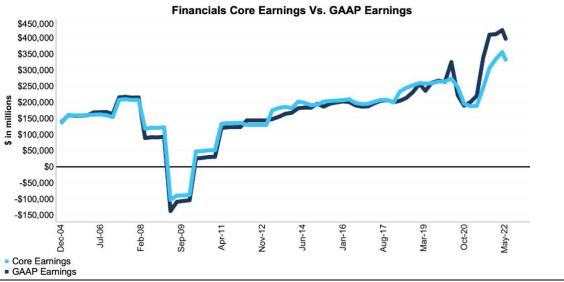
Overstated companies include all companies with Earnings Distortion >0.1% of GAAP earnings.



### Sample Sector Analysis<sup>5</sup>: Financials Sector

Figure 4 shows Core Earnings for the Financials sector, at \$332.9 billion, rose 36% YoY in 1Q22, while GAAP earnings, at \$397.5 billion, rose 18% over the same time.

Figure 4: Financials Core Earnings Vs. GAAP: 2004 - 1Q22



Sources: New Constructs, LLC and company filings.

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## GAAP Earnings Overstatement Details: Wells Fargo & Company (WFC)

Below, we detail the <u>hidden and reported</u> unusual items that GAAP Earnings miss and we capture in Core Earnings for Wells Fargo & Company (WFC). After adjusting for unusual items, we find that Wells Fargo's Core Earnings of \$15.8 billion, or \$3.92/share are much worse than reported GAAP Earnings of \$19.3 billion, or \$4.80/share.

Below, we detail the differences between Core Earnings and GAAP Earnings so readers can audit our research.

Figure 5: Wells Fargo's GAAP Earnings to Core Earnings Reconciliation

	TTM 1Q22 (\$ per share)
GAAP Net Income	\$4.80
- Hidden Unusual Gains, Net	\$1.32
- Reported Unusual Expenses Pre-Tax, Net	(\$0.02)
- Tax Distortion	(\$0.43)
= Core Earnings	\$3.92

Sources: New Constructs, LLC and company filings.

#### More details:

Total Earnings Distortion of \$0.88/share, which equals \$3.5 billion, is comprised of the following:

Hidden Unusual Gains, Net = \$1.32/per share, which equals \$5.3 billion and is comprised of

- \$5.5 billion in net non-operating income hidden in operating earnings based on
  - \$690 million in 1Q22 in unrealized gains from observable price changes in the TTM
  - \$1.8 billion in 4Q21 in unrealized gains from observable price changes in the TTM

<sup>&</sup>lt;sup>5</sup> The full version of this report provides analysis for all eleven sectors.



- o \$93 million in 4Q21 in reduction in other lease costs
- o \$74 million in 4Q21 in dispositions of premises and equipment
- o \$816 million in 3Q21 in unrealized gains from observable price changes in the TTM
- \$2.0 billion in 2Q21 in unrealized gains from observable price changes in the TTM
- -\$171 million in non-recurring pension expenses in the TTM period based on
  - \$3 million amortization of prior service credit in 1Q22
  - -\$48 million settlement loss in 1Q22
  - o \$1 million amortization of prior service credit in 4Q21
  - o <u>-\$35 million</u> settlement loss in 4Q21
  - \$2 million amortization of prior service credit in 3Q21
  - -\$35 million settlement loss in 3Q21
  - \$5 million amortization of prior service credit in 2Q21
  - o -\$64 million settlement loss in 2Q21

Reported Unusual Expenses Pre-Tax, Net = \$0.02/per share, which equals -\$68 million and is comprised of

- -\$68 million in restructuring charges in the TTM period based on
  - o <u>-\$5 million</u> charge in 1Q22
  - o -\$66 million charge in 4Q21
  - o -\$1 million charge in 3Q21
  - \$4 million gain in 2Q21

<u>Tax Distortion</u> = -\$0.43/per share, which equals -\$1.7 billion

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Disclosure: David Trainer, Kyle Guske II, and Matt Shuler receive no compensation to write about any specific stock, style, or theme.

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# Appendix: Calculation Methodology

We derive the Core Earnings and GAAP Earnings metrics above by summing the Trailing Twelve Month individual S&P 500 constituent values for Core Earnings and GAAP Earnings in each sector for each measurement period. We call this approach the "Aggregate" methodology.

The Aggregate methodology provides a straightforward look at the entire sector, regardless of market cap or index weighting and matches how S&P Global (SPGI) calculates metrics for the S&P 500.



## It's Official: We Offer the Best Fundamental Data in the World

Many firms claim their research is superior, but none of them can prove it with independent studies from highly-respected institutions as we can. Three different papers from both the public and private sectors show:

- 1. Legacy fundamental datasets suffer from significant inaccuracies, omissions and biases.
- 2. Only our "novel database" enables investors to overcome these flaws and apply <u>reliable</u> fundamental data in their research.
- 3. Our proprietary measures of <u>Core Earnings</u> and <u>Earnings Distortion</u> materially improve stock picking and forecasting of profits.

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Forthcoming in <u>The Journal of Financial Economics</u>, a top peer-reviewed journal, <u>Core Earnings: New Data & Evidence</u> proves our Robo-Analyst technology overcomes material shortcomings in legacy firms' data collection processes to provide superior <u>fundamental data</u>, <u>earnings</u> models, and <u>research</u>. More <u>details</u>.

Key quotes from the paper:

- "[New Constructs'] *Total Adjustments* differs significantly from the items identified and excluded from Compustat's adjusted earnings measures. For example... 50% to 70% of the variation in *Total Adjustments* is not explained by *S&P Global's (SPGI) Adjustments* individually." pp. 14, 1st para.
- "A final source of differences [between New Constructs' and S&P Global's data] is due to data collection oversights...we identified cases where Compustat did not collect information relating to firms' income that is useful in assessing core earnings." pp. 16, 2<sup>nd</sup> para.

### **Superior Models**

A top accounting firm features the superiority of our ROIC, NOPAT and Invested Capital research to Capital IQ & Bloomberg's in <u>Getting ROIC Right</u>. See the <u>Appendix</u> for direct comparison details.

Key quotes from the paper:

- "...an accurate calculation of ROIC requires more diligence than often occurs in some of the common, off-the-shelf ROIC calculations. Only by scouring the footnotes and the MD&A [ as New Constructs does] can investors get an accurate calculation of ROIC." pp. 8, 5<sup>th</sup> para.
- "The majority of the difference...comes from New Constructs' machine learning approach, which leverages technology to calculate ROIC by applying accounting adjustments that may be buried deeply in the footnotes across thousands of companies." pp. 4, 2<sup>nd</sup> para.

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Robo-Analysts' stock ratings outperform those from human analysts as shown in this <u>paper</u> from Indiana's Kelley School of Business. Bloomberg features the paper <u>here</u>.

Key quotes from the paper:

- "the portfolios formed following the buy recommendations of Robo-Analysts earn abnormal returns that are statistically and economically significant." pp. 6, 3<sup>rd</sup> para.
- "Our results ultimately suggest that Robo-Analysts are a valuable, alternative information intermediary to traditional sell-side analysts." pp. 20, 3<sup>rd</sup> para.

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