

## LONG IDEA UPDATE

6/3/22

# Windfall Tax Risk Is Already Priced In TotalEnergies' Stock

Sky-high commodity prices and record profits from fossil fuel companies are attracting the (unwelcomed) attention of European and <u>American</u> governments, as evidenced by the U.K.'s recently announced <u>windfall tax</u>. This update to our <u>Long Idea</u> on TotalEnergies SE (TTE: \$59/share) published on <u>May 25, 2022</u>, shows that even with a Europe-wide windfall tax, TotalEnergies' stock still has 85% upside.

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#### Tax Risk Is Already Priced in TotalEnergies' Shares

The UK's decision to implement a special windfall tax on "excessive profits" of fossil fuel companies is potentially a sign of things to come for the rest of Europe. As we discussed in our <u>recent report</u>, windfall taxes represent short-term political posturing rather than a long-term threat to TotalEnergies' profit-generating operations. Excessive taxation of fossil fuel companies is ultimately not in the best interest for Europe as it seeks to become independent from Russian energy. Regardless of policy efficacy, even with a windfall tax, TotalEnergies is likely to continue to generate historically high after-tax profits.

To provide some background, the UK will implement an <u>additional tax</u> of 25% on hydrocarbon producers until "commodity prices return to more normal levels." Grumbling about energy prices is not limited to the UK, but the circumstances making such a tax seem like a good idea are somewhat particular to the UK. The tax is not only driven by record energy firm profits, but also the almost complete lack of tax liabilities for BP (BP) and <u>Shell</u> (SHEL) in the UK. These particular firms have cut their UK tax bills to <u>zero</u> for several years through decommissioning costs and depreciation expenses for their <u>North Sea oilfields</u>. The "special" tax was drafted so that it cannot be offset by expenses from North Sea activities. The situation of selling energy and booking profits in the same place where the hydrocarbons are produced is generally not an issue in continental Europe. Given the specificity of the situation, TTE is likely to dodge a blanket tax on energy profits.

However, for the sake of prudence we explore a scenario where we assume the rest of Europe follows suit with a similar policy. In such a case, TotalEnergies' net operating profit after tax (NOPAT) margin is likely to immediately fall since Europe accounted for 62% of TotalEnergies 2021 revenue. However, even after accounting for a windfall tax, TotalEnergies' NOPAT margin would remain above historical levels. An additional 25% tax on the net operating profit before tax (NOPBT) attributed to its European business would increase TotalEnergies' cash tax rate from 28% to 43% and drive NOPAT margins from 11% over the TTM to 9%.

At 9%, TotalEnergies' NOPAT margin would still be above its five-year pre-pandemic average NOPAT margin of 7% and its peer group's pre-pandemic average from 2017-2019 of 8%. Given that TTE is currently priced for NOPAT to fall 11% below its 10-year average (see "DCF Scenario 1" from our original report <a href="here">here</a>), the stock has significant upside even after accounting for the impact of a windfall tax.

Below we use our <u>reverse discounted cash flow (DCF)</u> model to highlight the upside potential in TotalEnergies' shares even with the implementation of a windfall tax across all of its European business.

#### Shares Are Worth \$109/share if All of Europe Adopts a Windfall Tax

We assume TotalEnergies':

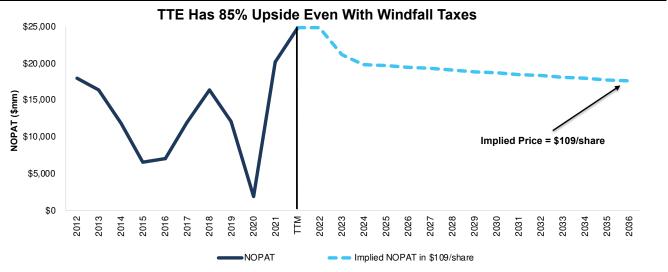
- NOPBT margin remains at TTM level of 15% in 2022 through 2036,
- NOPAT margin falls to 9% (vs. 11% TTM) as windfall taxes are implemented in 2022 through 2036, and
- revenue falls at a 2% CAGR from 2022 2036 (vs. consensus estimate of +4% CAGR from 2022 2024)

In this <u>scenario</u>, TotalEnergies' NOPAT falls 1% compounded annually over the next 15 years and the stock is worth \$109/share today – 85% above the current price. In this scenario, TotalEnergies earns \$18 billion in NOPAT in 2036, which is 29% below TTM levels.

Figure 1 compares TotalEnergies' historical NOPAT to the NOPAT implied in the above DCF scenario.



Figure 1: TotalEnergies' Historical and Implied NOPAT: DCF Valuation Scenario



Sources: New Constructs, LLC and company filings.

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Disclosure: David Trainer, Kyle Guske II, and Matt Shuler receive no compensation to write about any specific stock, style, or theme.

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- 1. Legacy fundamental datasets suffer from significant inaccuracies, omissions and biases.
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Key quotes from the paper:

- "[New Constructs'] *Total Adjustments* differs significantly from the items identified and excluded from Compustat's adjusted earnings measures. For example... 50% to 70% of the variation in *Total Adjustments* is not explained by *S&P Global's (SPGI) Adjustments* individually." pp. 14, 1st para.
- "A final source of differences [between New Constructs' and S&P Global's data] is due to data collection oversights...we identified cases where Compustat did not collect information relating to firms' income that is useful in assessing core earnings." pp. 16, 2<sup>nd</sup> para.

### **Superior Models**

A top accounting firm features the superiority of our ROIC, NOPAT and Invested Capital research to Capital IQ & Bloomberg's in <u>Getting ROIC Right</u>. See the <u>Appendix</u> for direct comparison details.

Key quotes from the paper:

- "...an accurate calculation of ROIC requires more diligence than often occurs in some of the common, off-the-shelf ROIC calculations. Only by scouring the footnotes and the MD&A [ as New Constructs does] can investors get an accurate calculation of ROIC." pp. 8, 5<sup>th</sup> para.
- "The majority of the difference...comes from New Constructs' machine learning approach, which leverages technology to calculate ROIC by applying accounting adjustments that may be buried deeply in the footnotes across thousands of companies." pp. 4, 2<sup>nd</sup> para.

#### **Superior Stock Ratings**

Robo-Analysts' stock ratings outperform those from human analysts as shown in this <u>paper</u> from Indiana's Kelley School of Business. Bloomberg features the paper <u>here</u>.

Key quotes from the paper:

- "the portfolios formed following the buy recommendations of Robo-Analysts earn abnormal returns that are statistically and economically significant." pp. 6, 3<sup>rd</sup> para.
- "Our results ultimately suggest that Robo-Analysts are a valuable, alternative information intermediary to traditional sell-side analysts." pp. 20, 3<sup>rd</sup> para.

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