



# Changes to Gold, Platinum, and (old) Pro Memberships

As part of our continuous improvement of our offerings, we are moving access to all of our Model Portfolios and ad-hoc research to the new <u>Professional membership</u> (previously known as Unlimited).

As you know, our research has served clients and readers quite well over the last several years while our Model Portfolios have strongly outperformed. In recognition of the sophistication and success of this research, we want to engage in deeper discussions about it in the <u>live webinars</u> that we offer to our new Professional and <u>Institutional clients</u>.

As of January 3, 2023, Gold, Platinum and legacy Pro members we will no longer have access to the following research products: Long Idea, Danger Zone, IPO Research, Model Portfolios, Macro Trends and Fundamentals, Best & Worst ETFs & Mutual Funds, and any other reports that we do not release publicly or syndicate to the media.

Note that we plan to make access to our Zombie Stock list free to all - as part of our commitment to protecting and empowering investors.

For more details or to ask questions, please join one our live webinars.

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Disclosure: David Trainer, Kyle Guske II, Matt Shuler, and Italo Mendonça receive no compensation to write about any specific stock, style, or theme.

Follow us on Twitter, Facebook, LinkedIn, and StockTwits for real-time alerts on all our research.



# It's Official: We Offer the Best Fundamental Data in the World

Many firms claim their research is superior, but none of them can prove it with independent studies from highly-respected institutions as we can. Three different papers from both the public and private sectors show:

- 1. Legacy fundamental datasets suffer from significant inaccuracies, omissions and biases.
- 2. Only our "novel database" enables investors to overcome these flaws and apply <u>reliable</u> fundamental data in their research.
- 3. Our proprietary measures of <u>Core Earnings</u> and <u>Earnings Distortion</u> materially improve stock picking and forecasting of profits.

#### **Best Fundamental Data in the World**

Forthcoming in <u>The Journal of Financial Economics</u>, a top peer-reviewed journal, <u>Core Earnings: New Data & Evidence</u> proves our Robo-Analyst technology overcomes material shortcomings in legacy firms' data collection processes to provide superior fundamental data, earnings models, and research. More details.

Key quotes from the paper:

- "[New Constructs'] *Total Adjustments* differs significantly from the items identified and excluded from Compustat's adjusted earnings measures. For example... 50% to 70% of the variation in *Total Adjustments* is not explained by *S&P Global's (SPGI) Adjustments* individually." pp. 14, 1st para.
- "A final source of differences [between New Constructs' and S&P Global's data] is due to data collection oversights...we identified cases where Compustat did not collect information relating to firms' income that is useful in assessing core earnings." pp. 16, 2<sup>nd</sup> para.

#### **Superior Models**

A top accounting firm features the superiority of our ROIC, NOPAT and Invested Capital research to Capital IQ & Bloomberg's in Getting ROIC Right. See the Appendix for direct comparison details.

Key quotes from the paper:

- "...an accurate calculation of ROIC requires more diligence than often occurs in some of the common, off-the-shelf ROIC calculations. Only by scouring the footnotes and the MD&A [ as New Constructs does] can investors get an accurate calculation of ROIC." – pp. 8, 5<sup>th</sup> para.
- "The majority of the difference...comes from New Constructs' machine learning approach, which leverages technology to calculate ROIC by applying accounting adjustments that may be buried deeply in the footnotes across thousands of companies." pp. 4, 2<sup>nd</sup> para.

#### **Superior Stock Ratings**

Robo-Analysts' stock ratings outperform those from human analysts as shown in this <u>paper</u> from Indiana's Kelley School of Business. Bloomberg features the paper here.

Key quotes from the paper:

- "the portfolios formed following the buy recommendations of Robo-Analysts earn abnormal returns that are statistically and economically significant." pp. 6, 3<sup>rd</sup> para.
- "Our results ultimately suggest that Robo-Analysts are a valuable, alternative information intermediary to traditional sell-side analysts." pp. 20, 3<sup>rd</sup> para.

Our mission is to provide the best fundamental analysis of public and private businesses in the world and make it affordable for all investors, not just Wall Street insiders.

We believe every investor deserves to know the whole truth about the profitability and valuation of any company they consider for investment. More details on our cutting-edge technology and how we use it are here.



# DILIGENCE PAYS 12/16/22

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