

# Primary Coverage – Expanding our Coverage Universe

We are increasing our <u>coverage universe</u> by adding Primary Coverage companies. Companies designated as Primary Coverage have models that do not include the proprietary data from the management discussion & analysis (MD&A) and footnotes that is included in the models for the stocks in our Premium Coverage universe. Primary Coverage models, at a minimum, include financial statement data from the income statement, balance sheet and cash flow statement.

Our Primary Coverage will continue to deliver superior data, models and investment ratings compared to legacy data and research firms, because legacy firms fail to capture ~30% of the unusual items reported on the income statement as shown in this paper published in The Journal of Financial Economics.

Primary Coverage tickers will be marked with a "Primary Coverage" Analyst Note so clients can easily determine whether the rating for a particular company is based on Primary Coverage or our Premium Coverage, the latter of which incorporates data from the MD&A and footnotes that has been proven to <u>create idiosyncratic alpha</u>.

We expect these changes to be live on our site on July 28, 2023. For data feed clients, Primary Coverage companies will be excluded from data feeds.

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Disclosure: David Trainer, Kyle Guske II, Hakan Salt, and Italo Mendonça receive no compensation to write about any specific stock, sector, style, or theme.

Questions on this report or others? Join our <u>Society of Intelligent Investors</u> and connect with us directly.

Page 1 of 3



# It's Official: We Offer the Best Fundamental Data in the World

Many firms claim their research is superior, but none of them can prove it with independent studies from highlyrespected institutions as we can. Three different papers from both the public and private sectors show:

- 1. Legacy fundamental datasets suffer from significant inaccuracies, omissions and biases.
- 2. Only our "novel database" enables investors to overcome these flaws and apply <u>reliable</u> fundamental data in their research.
- 3. Our proprietary measures of <u>Core Earnings</u> and <u>Earnings Distortion</u> materially improve stock picking and forecasting of profits.

#### Best Fundamental Data in the World

Forthcoming in <u>The Journal of Financial Economics</u>, a top peer-reviewed journal, <u>Core Earnings: New Data &</u> <u>Evidence</u> proves our Robo-Analyst technology overcomes material shortcomings in legacy firms' data collection processes to provide superior <u>fundamental data</u>, <u>earnings</u> models, and <u>research</u>. More <u>details</u>.

Key quotes from the paper:

- "[New Constructs'] Total Adjustments differs significantly from the items identified and excluded from Compustat's adjusted earnings measures. For example... 50% to 70% of the variation in Total Adjustments is not explained by S&P Global's (SPGI) Adjustments individually." – pp. 14, 1<sup>st</sup> para.
- "A final source of differences [between New Constructs' and S&P Global's data] is due to data collection oversights...we identified cases where Compustat did not collect information relating to firms' income that is useful in assessing core earnings." – pp. 16, 2<sup>nd</sup> para.

#### Superior Models

A top accounting firm features the superiority of our ROIC, NOPAT and Invested Capital research to Capital IQ & Bloomberg's in <u>Getting ROIC Right</u>. See the <u>Appendix</u> for direct comparison details.

Key quotes from the paper:

- "...an accurate calculation of ROIC requires more diligence than often occurs in some of the common, off-the-shelf ROIC calculations. Only by scouring the footnotes and the MD&A [ as New Constructs does] can investors get an accurate calculation of ROIC." – pp. 8, 5<sup>th</sup> para.
- "The majority of the difference...comes from New Constructs' machine learning approach, which leverages technology to calculate ROIC by applying accounting adjustments that may be buried deeply in the footnotes across thousands of companies." – pp. 4, 2<sup>nd</sup> para.

#### Superior Stock Ratings

Robo-Analysts' stock ratings outperform those from human analysts as shown in this <u>paper</u> from Indiana's Kelley School of Business. Bloomberg features the paper <u>here</u>.

Key quotes from the paper:

- "the portfolios formed following the buy recommendations of Robo-Analysts earn abnormal returns that are statistically and economically significant." pp. 6, 3<sup>rd</sup> para.
- "Our results ultimately suggest that Robo-Analysts are a valuable, alternative information intermediary to traditional sell-side analysts." pp. 20, 3<sup>rd</sup> para.

Our mission is to provide the best fundamental analysis of public and private businesses in the world and make it affordable for all investors, not just Wall Street insiders.

We believe every investor deserves to know the whole truth about the profitability and valuation of any company they consider for investment. More details on our cutting-edge technology and how we use it are <u>here</u>.



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