How to Avoid the Worst Style Mutual Funds

Question: Why are there so many mutual funds?

Answer: Mutual fund management is profitable, so Wall Street creates more products to sell.

Learn more about the best fundamental research

The large number of mutual funds has little to do with serving your best interests as an investor. More <u>reliable</u> & <u>proprietary</u> fundamental data, proven in <u>The Journal of Financial Economics</u>, drives our research and analysis of fund holdings and provides investors with a <u>new source of alpha</u>. We leverage this data to identify two red flags you can use to avoid the worst mutual funds:

1. High Fees

Mutual funds should be cheap, but not all of them are. The first step is to benchmark what cheap means.

To ensure you are paying at or below average fees, invest only in mutual funds with <u>total annual costs</u> below 1.60% – the average total annual cost of the 5,732 U.S. equity Style mutual funds we cover. The weighted average is lower at 0.85%, which highlights how investors tend to put their <u>money in mutual funds with low fees</u>.

Figure 1 shows Northern Lights Issachar Fund (LIONX) is the most expensive style mutual fund and Vanguard 500 Index Fund (VFFSX) is the least expensive. Northern Lights provides two of the most expensive mutual funds while Vanguard and Fidelity mutual funds are among the cheapest.

Figure 1: 5 Most and Least Expensive Style Mutual Funds

Ticker	Name	Style	Total Annual Cost	
Most Expensive				
LIONX	Northern Lights Issachar Fund	All Cap Blend	7.53%	
LIOTX	Northern Lights Issachar Fund	All Cap Blend	7.17%	
QCGAX	Quantified Common Ground Fund	All Cap Blend	7.15%	
BFOCX	Berkshire Focus Fund	All Cap Growth	6.89%	
RYTTX	Rydex S&P 500 2x Strategy Fund	All Cap Blend	6.83%	
Least Expensive				
VFFSX	Vanguard 500 Index Fund	Large Cap Blend	0.02%	
VSTSX	Vanguard Total Stock Market Index Fund	All Cap Blend	0.02%	
FXAIX	Fidelity 500 Index Fund	Large Cap Blend	0.02%	
FSKAX	Fidelity Total Market Index Fund	All Cap Blend	0.02%	
SWPPX	Schwab S&P 500 Index Fund	Large Cap Blend	0.03%	

Sources: New Constructs, LLC and company filings

Investors need not pay high fees for quality holdings. Schwab S&P 500 Index Fund (SWPPX) is the best ranked style mutual fund in Figure 1. SWPPX's Neutral Portfolio Management rating and 0.03% total annual cost earns it an Attractive rating. U.S. Opportunistic Value Fund (UUOAX) is the best ranked style mutual fund overall.

¹ Three independent studies from respected institutions prove the superiority of our data, models, and ratings. Learn more here.

² Harvard Business School features the powerful impact of our research automation technology in the case <u>New Constructs: Disrupting Fundamental Analysis with Robo-Analysts</u>.



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UUOAX's Attractive Portfolio Management rating and 0.57% total annual cost also earns it a Very Attractive rating.

On the other hand, Fidelity Small Cap Index (VMCTX) holds poor stocks and earns our Unattractive rating yet has low total annual costs of 0.07%. No matter how cheap a mutual fund, if it holds bad stocks, its performance will be bad. The quality of a mutual fund's holdings matters more than its price.

2. Poor Holdings

Avoiding poor holdings is by far the hardest part of avoiding bad mutual funds, but it is also the most important because a mutual fund's performance is determined more by its holdings than its costs. Figure 2 shows the mutual funds within each style with the worst holdings or portfolio management ratings.

Figure 2: Style Mutual Funds with the Worst Holdings

Ticker	Name	Style	Portfolio Management Rating
RSRFX	Reaves Infrastructure Fund	All Cap Blend	Unattractive
TCPWX	Transamerica Capital Growth	All Cap Growth	Unattractive
STVZX	Virtus Ceredex Large Cap Value Equity Fund	All Cap Value	Unattractive
SDYYX	SEI Institutional Dynamic Asset Allocation Fund	Large Cap Blend	Unattractive
VIGIX	Vanguard Growth Index Fund	Large Cap Growth	Unattractive
DRFAX	Davis Research Fund	Large Cap Value	Unattractive
CRIMX	CRM Mid Cap Value Fund	Mid Cap Blend	Unattractive
FMEFX	Nuveen Small Mid Cap Growth Opportunity Fund	Mid Cap Growth	Unattractive
TRTZX	T. Rowe Price Mid Cap Value Fund	Mid Cap Value	Unattractive
MPSSX	BNY Mellon Small Cap Multi Strategy Fund	Small Cap Blend	Unattractive
ASYMX	Alger Weatherbie Specialized Growth Fund	Small Cap Growth	Unattractive
PVFIX	Bertolet Pinnacle Value Fund	Small Cap Value	Very Unattractive

Sources: New Constructs, LLC and company filings

No one provider appears more often than any other providers in Figure 2.

Alger Weatherbie Specialized Growth Fund (ASYMX) is the worst rated mutual fund in Figure 2 based on our predictive overall rating. Transamerica Capital Growth (TCPWX), Nuveen Small Mid Cap Growth Opportunity Fund (FMEFX), BNY Mellon Small Cap Multi Strategy Fund (MPSSX), Reaves Infrastructure Fund (RSRFX), CRM Mid Cap Value Fund (CRIMX), and Bertolet Pinnacle Value Fund (PVFIX) also earn a Very Unattractive predictive overall rating, which means not only do they hold poor stocks, they charge high total annual costs.

Our <u>overall ratings on mutual funds</u> reflects our <u>stock ratings</u> of their holdings and a measure of the total annual costs of investing in the fund.

The Danger Within

Buying a mutual fund without analyzing its holdings is like buying a stock without analyzing its business model and finances. Put another way, research on mutual fund holdings is necessary due diligence because a mutual fund's performance is only as good as its holdings. Don't just take our word for it, see what Barron's says on this matter.

PERFORMANCE OF MUTUAL FUND'S HOLDINGS - FEES = PERFORMANCE OF MUTUAL FUND



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Analyzing each holding within funds is no small task. Our Robo-Analyst technology enables us to perform this diligence with scale and provide the research needed to fulfill the fiduciary duty of care. More of the biggest names in the financial industry (see At BlackRock, Machines Are Rising Over Managers to Pick Stocks) are now embracing technology to leverage machines in the investment research process. Technology may be the only solution to the dual mandate for research: cut costs and fulfill the fiduciary duty of care. Investors, clients, advisors and analysts deserve the latest technology to get the diligence required to make prudent investment decisions.

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Disclosure: David Trainer, Kyle Guske II, and Hakan Salt receive no compensation to write about any specific stock, sector or theme.

Questions on this report or others? Join our online community and connect with us directly.



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It's Official: We Deliver the Best Fundamental Data in the World

Many firms claim their research is superior, but none of them can prove it with independent studies from highly-respected institutions as we can. Three different papers from both the public and private sectors show:

- 1. The stock market is missing footnotes and only we have that critical data.
- 2. Legacy fundamental datasets suffer from significant inaccuracies, omissions, and biases.
- 3. Our proprietary drives novel alpha. Our measures of <u>Core Earnings</u> and <u>Earnings Distortion</u> materially improve stock picking and forecasting of profits.

Best Fundamental Data in the World

In <u>The Journal of Financial Economics</u>, a top peer-reviewed journal, <u>Core Earnings: New Data & Evidence</u> proves our Robo-Analyst technology overcomes material shortcomings in legacy firms' data collection processes to provide superior <u>fundamental data</u>, <u>earnings</u> models, and <u>research</u>. More <u>details</u>.

Key quotes from the paper:

- "[New Constructs'] Total Adjustments differs significantly from the items identified and excluded from Compustat's adjusted earnings measures. For example... 50% to 70% of the variation in Total Adjustments is not explained by S&P Global's (SPGI) Adjustments individually." – pp. 14, 1st para.
- "A final source of differences [between New Constructs' and S&P Global's data] is due to data collection oversights...we identified cases where Compustat did not collect information relating to firms' income that is useful in assessing core earnings." pp. 16, 2nd para.

Superior Models

Ernst & Young features the superiority of our ROIC, NOPAT and Invested Capital research to Capital IQ & Bloomberg's in <u>Getting ROIC Right</u>. See the <u>Appendix</u> for direct comparison details.

Key quotes from the paper:

- "...an accurate calculation of ROIC requires more diligence than often occurs in some of the common, off-the-shelf ROIC calculations. Only by scouring the footnotes and the MD&A [as New Constructs does] can investors get an accurate calculation of ROIC." – pp. 8, 5th para.
- "The majority of the difference...comes from New Constructs' machine learning approach, which leverages technology to calculate ROIC by applying accounting adjustments that may be buried deeply in the footnotes across thousands of companies." pp. 4, 2nd para.

Superior Stock Ratings

Robo-Analysts' stock ratings outperform those from human analysts as shown in this <u>paper</u> from Harvard Business School. Bloomberg features the paper <u>here</u>.

Key quotes from the paper:

- "the portfolios formed following the buy recommendations of Robo-Analysts earn abnormal returns that are statistically and economically significant." pp. 6, 3rd para.
- "Our results ultimately suggest that Robo-Analysts are a valuable, alternative information intermediary to traditional sell-side analysts." pp. 20, 3rd para.

Our mission is to provide the best fundamental analysis of public and private businesses in the world and make it affordable for all investors, not just Wall Street insiders.

We believe every investor deserves to know the whole truth about the profitability and valuation of any company they consider for investment. More details on our cutting-edge technology and how we use it are here.



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