

The Dangers of Fake Dividend Stocks

Dividends are one of the most popular ways companies return value to shareholders, and we love a good one.

But here's the hard truth: not all dividend stocks are created equal.

After years of digging into Wall Street's accounting tricks, I can tell you firsthand that many so-called "dividend plays" are traps for Main Street investors.

You've seen it before: a flashy dividend headline pumps the stock price. Then, one day, the company misses earnings or the market sentiment shifts... and the stock tanks. That's when most retail investors realize they were the last to know.

At New Constructs we call these companies fake dividend stocks. Companies using dividends as smokescreens for bad stocks.

We recently hosted a live training to show you exactly how to spot the warning signs and avoid these landmines.

Because no matter how good the dividend, investing in a bad stock can cost you much more than the dividend pays. By the time the dust has settled, you can bet Wall Street left the building long ago.

Watch the Fake Dividends Training Replay

Get replays on all our training sessions, podcasts, reverse DCF case studies, and more in our online community. Its free to join – just complete this form.

Want to know where to get good dividend stocks? Check out these Model Portfolios:

Safest Dividend Yield Stocks

Dividend Growth Stocks

Request the stocks you want us to cover at support@newconstructs.com.

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Questions on this report or others? Join our <u>online community</u> and connect with us directly.



It's Official: We Deliver the Best Fundamental Data in the World

Many firms claim their research is superior, but none of them can prove it with independent studies from highlyrespected institutions as we can. Three different papers from both the public and private sectors show:

- 1. The stock market is missing footnotes and only we have that critical data.
- 2. Legacy fundamental datasets suffer from significant inaccuracies, omissions, and biases.
- 3. Our proprietary drives novel alpha. Our measures of <u>Core Earnings</u> and <u>Earnings Distortion</u> materially improve stock picking and forecasting of profits.

Best Fundamental Data in the World

In <u>The Journal of Financial Economics</u>, a top peer-reviewed journal, <u>Core Earnings: New Data &</u> <u>Evidence</u> proves our Robo-Analyst technology overcomes material shortcomings in legacy firms' data collection processes to provide superior <u>fundamental data</u>, <u>earnings</u> models, and <u>research</u>. More <u>details</u>.

Key quotes from the paper:

- "[New Constructs'] *Total Adjustments* differs significantly from the items identified and excluded from Compustat's adjusted earnings measures. For example... 50% to 70% of the variation in *Total Adjustments* is not explained by S&P Global's (SPGI) Adjustments individually." – pp. 14, 1st para.
- "A final source of differences [between New Constructs' and S&P Global's data] is due to data collection oversights...we identified cases where Compustat did not collect information relating to firms' income that is useful in assessing core earnings." – pp. 16, 2nd para.

Superior Models

Ernst & Young features the superiority of our ROIC, NOPAT and Invested Capital research to Capital IQ & Bloomberg's in <u>Getting ROIC Right</u>. See the <u>Appendix</u> for direct comparison details.

Key quotes from the paper:

- "...an accurate calculation of ROIC requires more diligence than often occurs in some of the common, off-the-shelf ROIC calculations. Only by scouring the footnotes and the MD&A [as New Constructs does] can investors get an accurate calculation of ROIC." – pp. 8, 5th para.
- "The majority of the difference...comes from New Constructs' machine learning approach, which leverages technology to calculate ROIC by applying accounting adjustments that may be buried deeply in the footnotes across thousands of companies." – pp. 4, 2nd para.

Superior Stock Ratings

Robo-Analysts' stock ratings outperform those from human analysts as shown in this <u>paper</u> from Harvard Business School. Bloomberg features the paper <u>here</u>.



Key quotes from the paper:

- "the portfolios formed following the buy recommendations of Robo-Analysts earn abnormal returns that are statistically and economically significant." pp. 6, 3rd para.
- "Our results ultimately suggest that Robo-Analysts are a valuable, alternative information intermediary to traditional sell-side analysts." pp. 20, 3rd para.

Our mission is to provide the best fundamental analysis of public and private businesses in the world and make it affordable for all investors, not just Wall Street insiders.

We believe every investor deserves to know the whole truth about the profitability and valuation of any company they consider for investment. More details on our cutting-edge technology and how we use it are <u>here.</u>



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